

20 | 20

VISIONS

COLLABORATIVE
PLANNING &
PLACEMAKING

CHARLES CAMPION



Your most special natural place?

Your most special urban place?

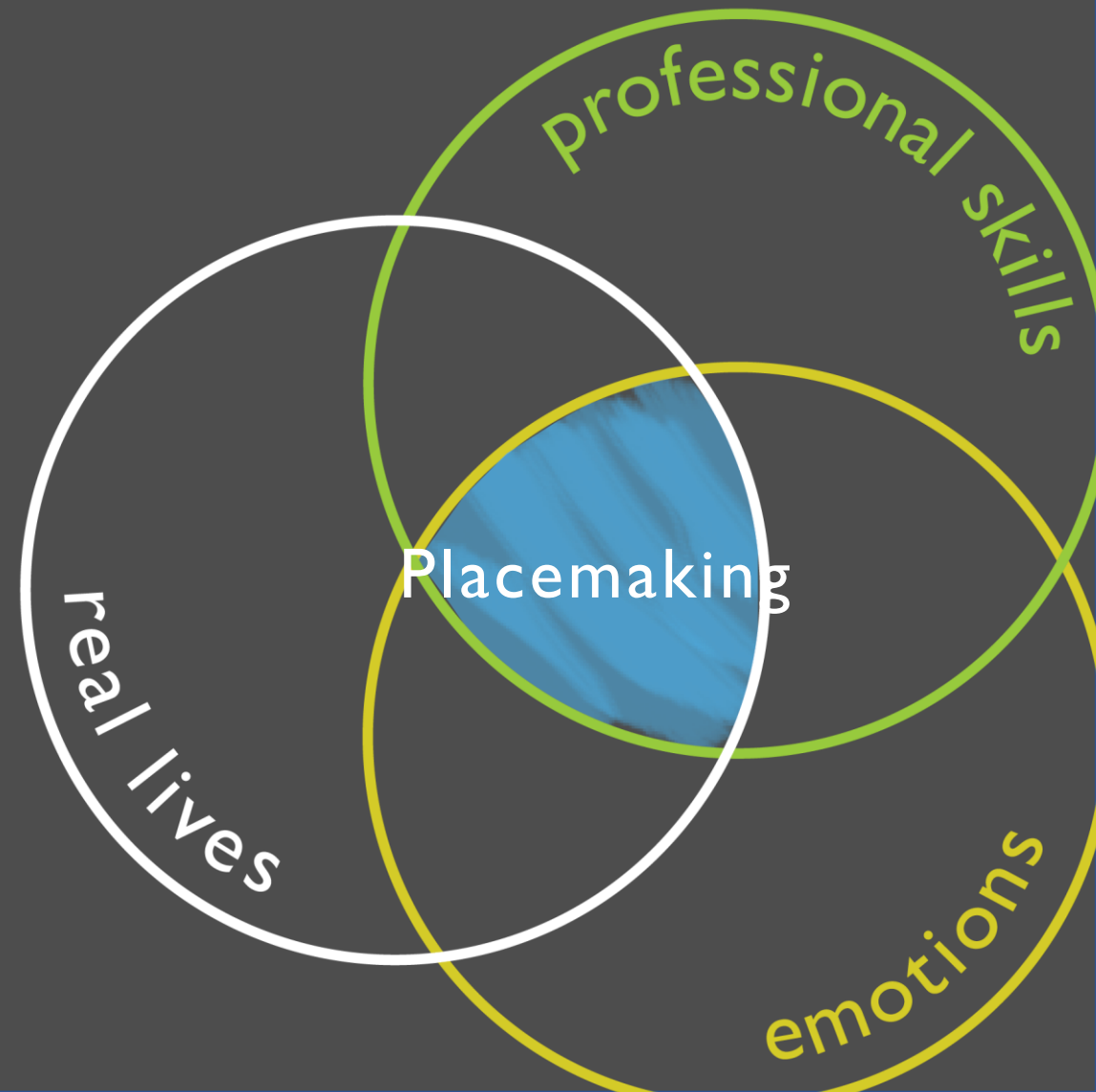
**Your most special possession or
object?**

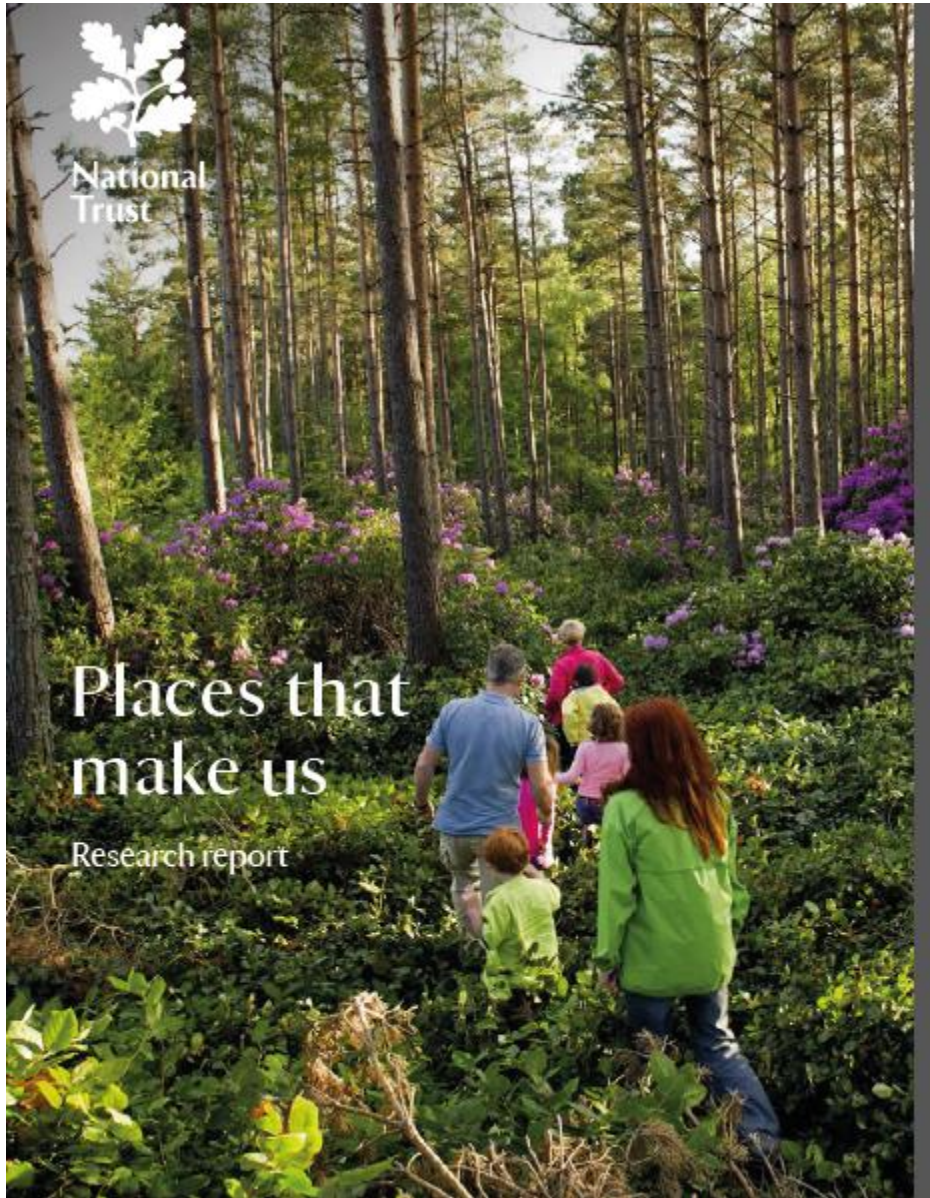


20/20 VISIONS

collaborative planning & placemaking
by charles champion

Combining
professional skills
with real lives
and emotions





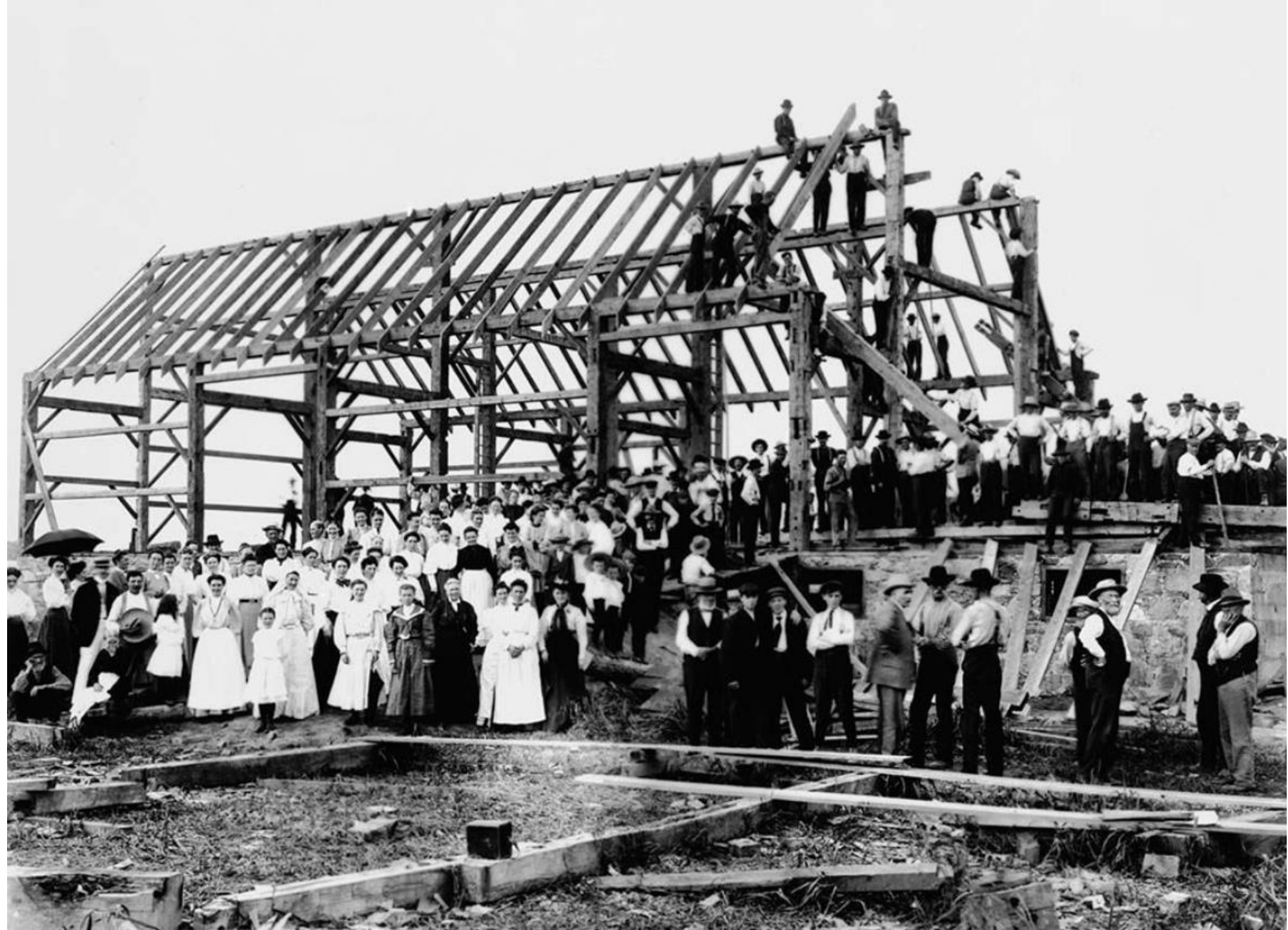
National Trust Research Places That Make Us

Places support us in four areas; **mental wellbeing, nostalgia, security and survival**

Response to special places much higher in the amygdala (known to process emotion) than response to meaningful objects, such as a wedding ring or photograph

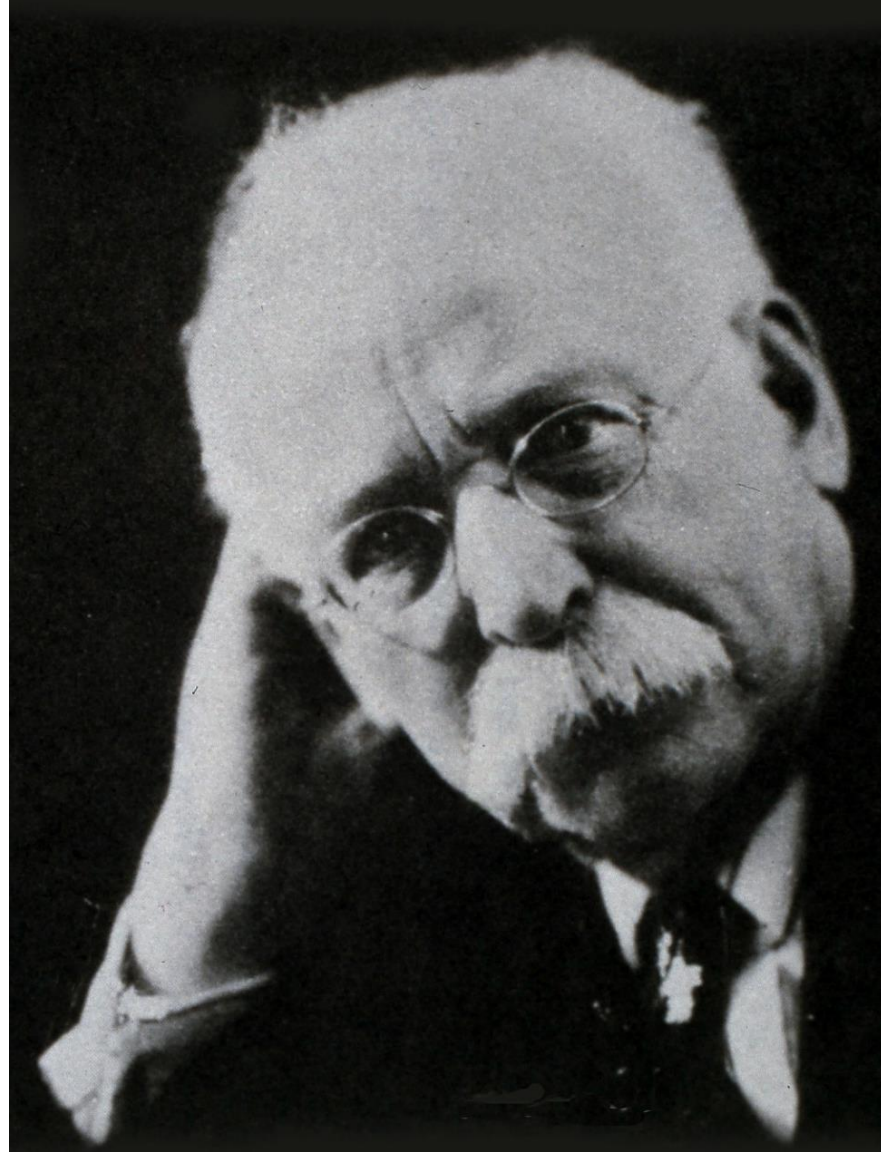
8 out of 10 describe their place as being part of them (86%) and 58% agree that they 'feel like I belong' when visiting this place

75% agree that they would like to pass on their love of their place to significant others and there is also a desire to share the connection they have with the place with others (79%)

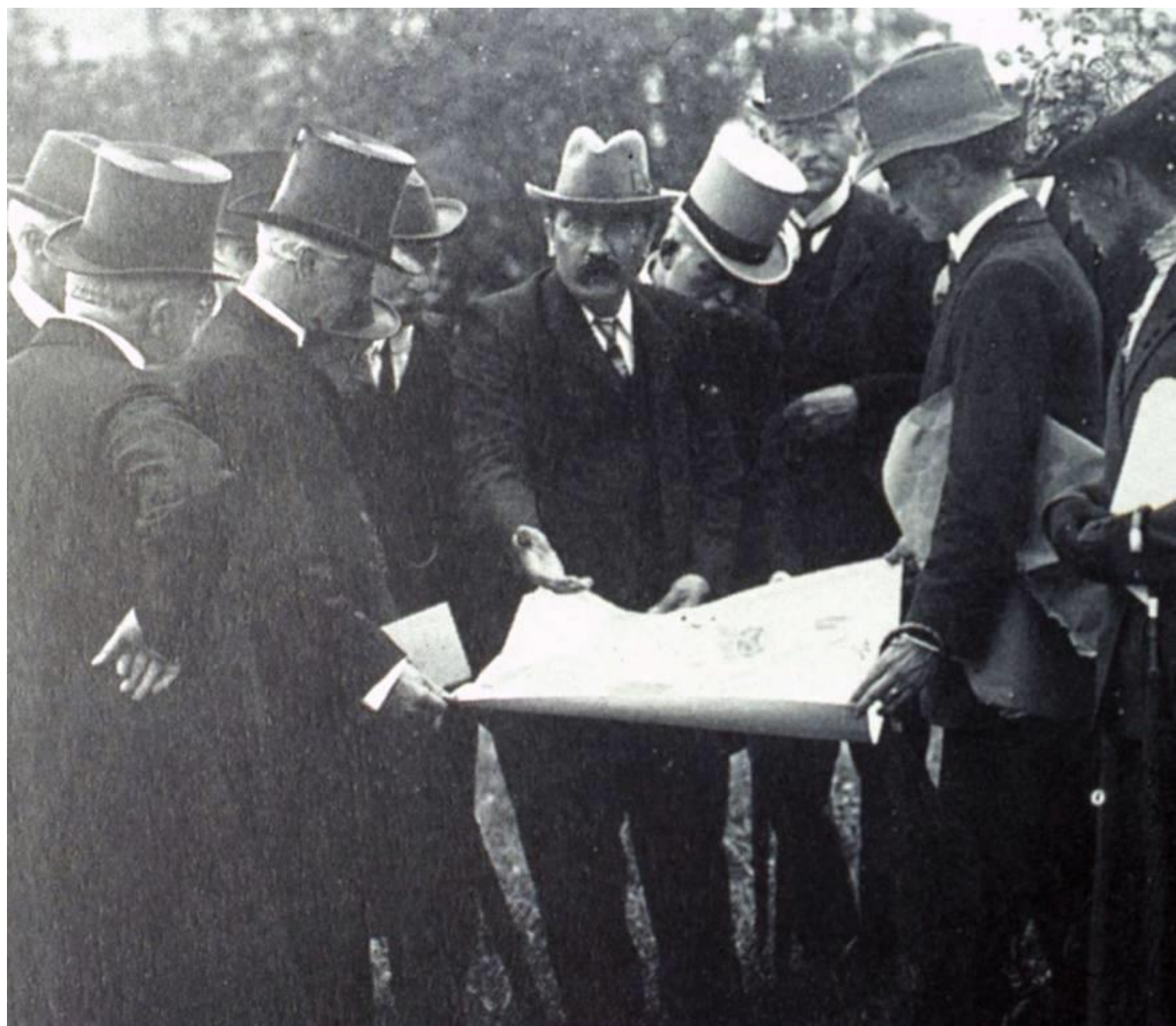








Professional expertise





Craneswater Park





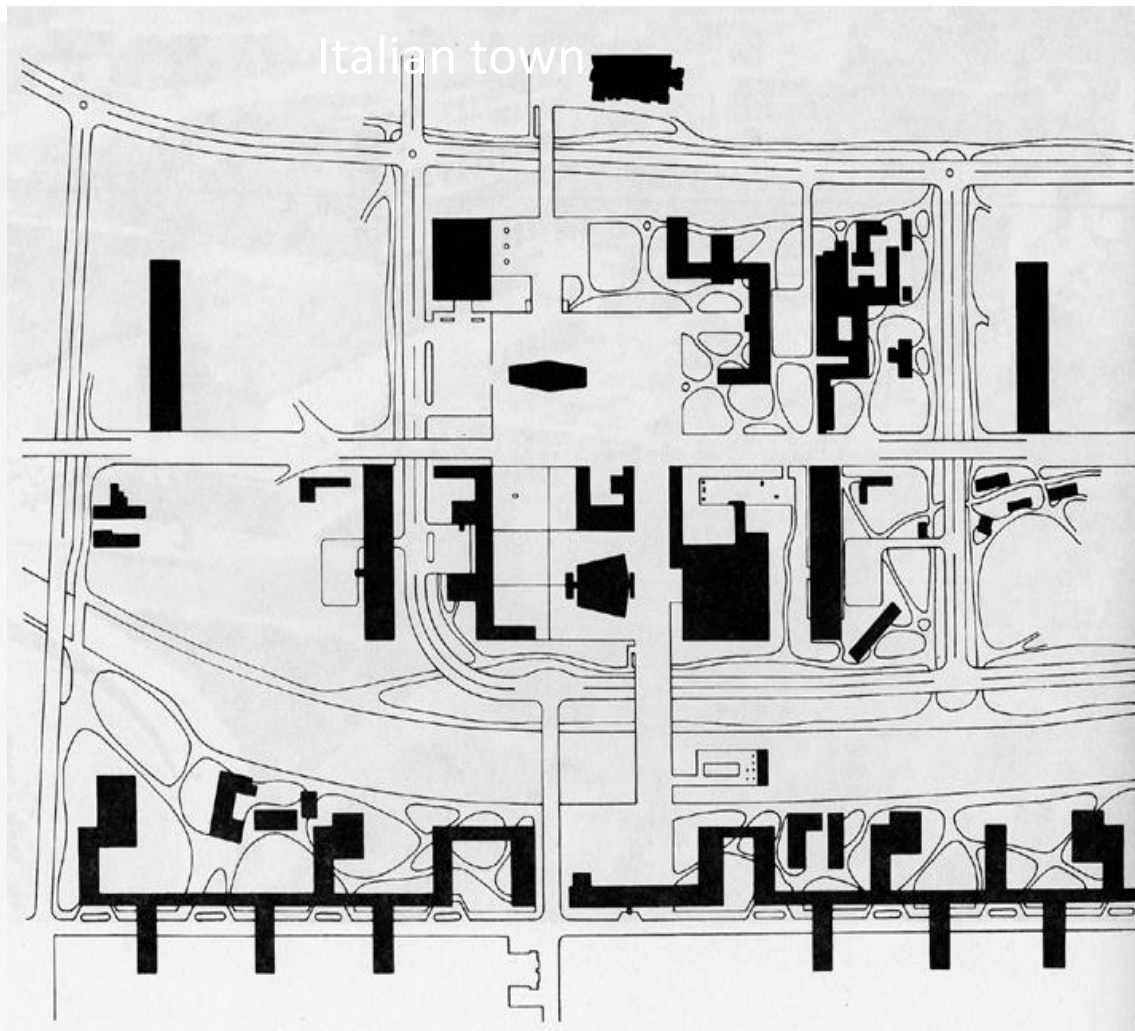


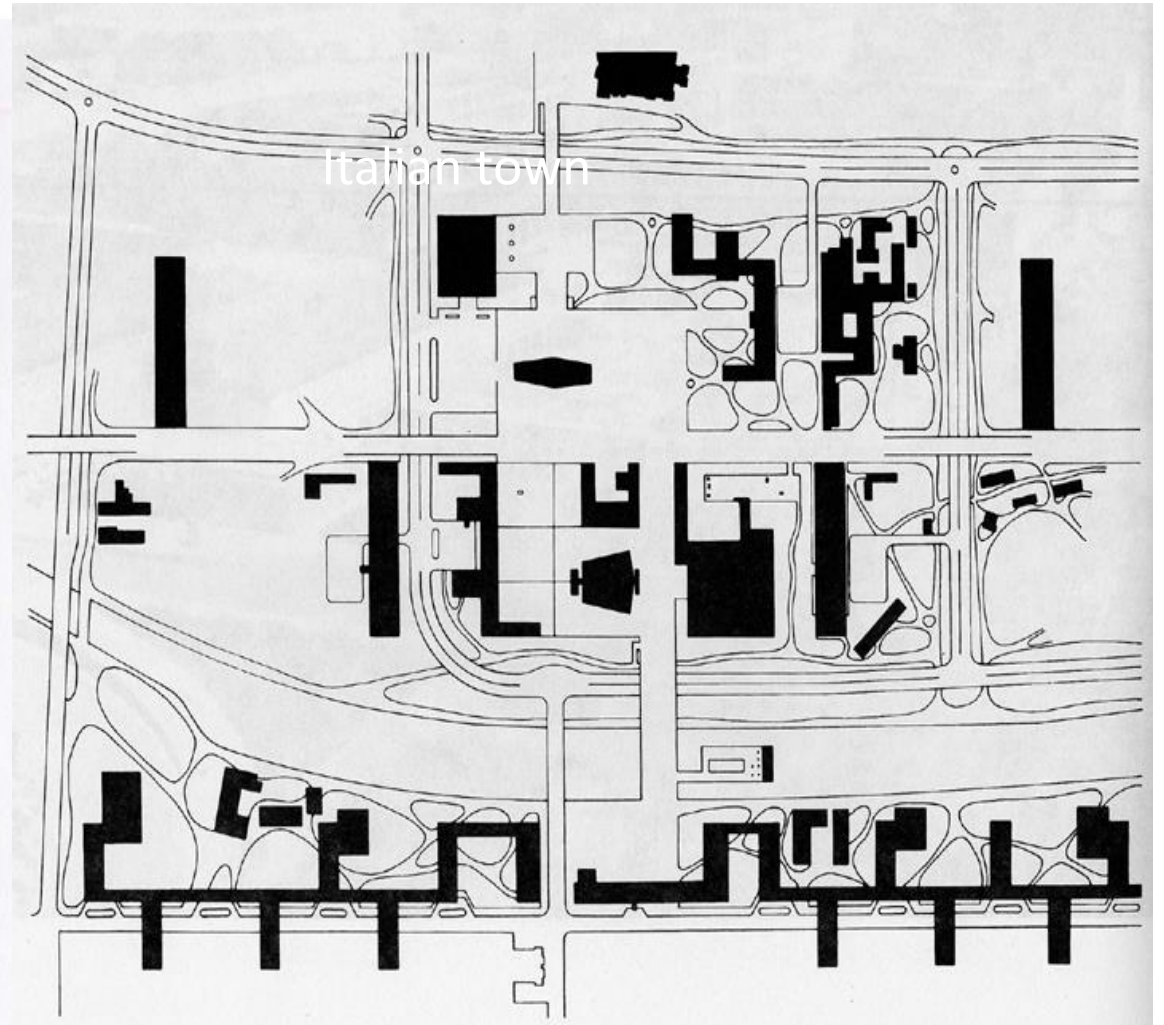


Corbusier



Italian town





Good placemaking





EQUAL
Opportunity
AND
HUMAN
DIGNITY

Birmingham
MERCHANTS
UNFAIR

Birmingham
MERC
UNFAIR

Birmingham
MERCHANTS
UNFAIR

RECORD SHOP

BILLIARDS

“Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.”

Jane Jacobs









The economic costs of obesity

Obesity costs the wider society
£27 billion



The NHS in England spent an estimated
£6.1 billion
on overweight and obesity-related ill-health in 2014/15

We spend **more** each year
on the treatment of obesity and diabetes **than** we do on the **police, fire service and judicial system combined**

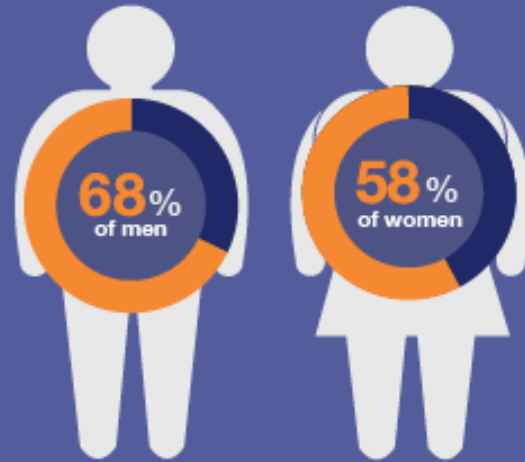




In 2015

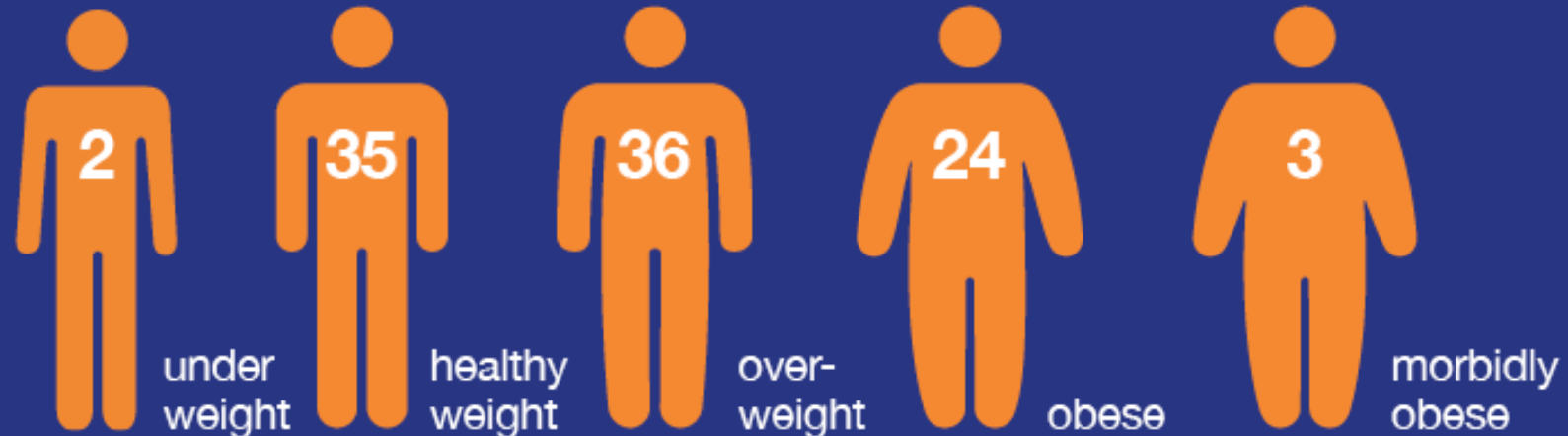
63%

of adults in England were **overweight or obese**



In England, the prevalence of obesity among adults rose from **14.9%** to **26.9%** between 1993 and 2015

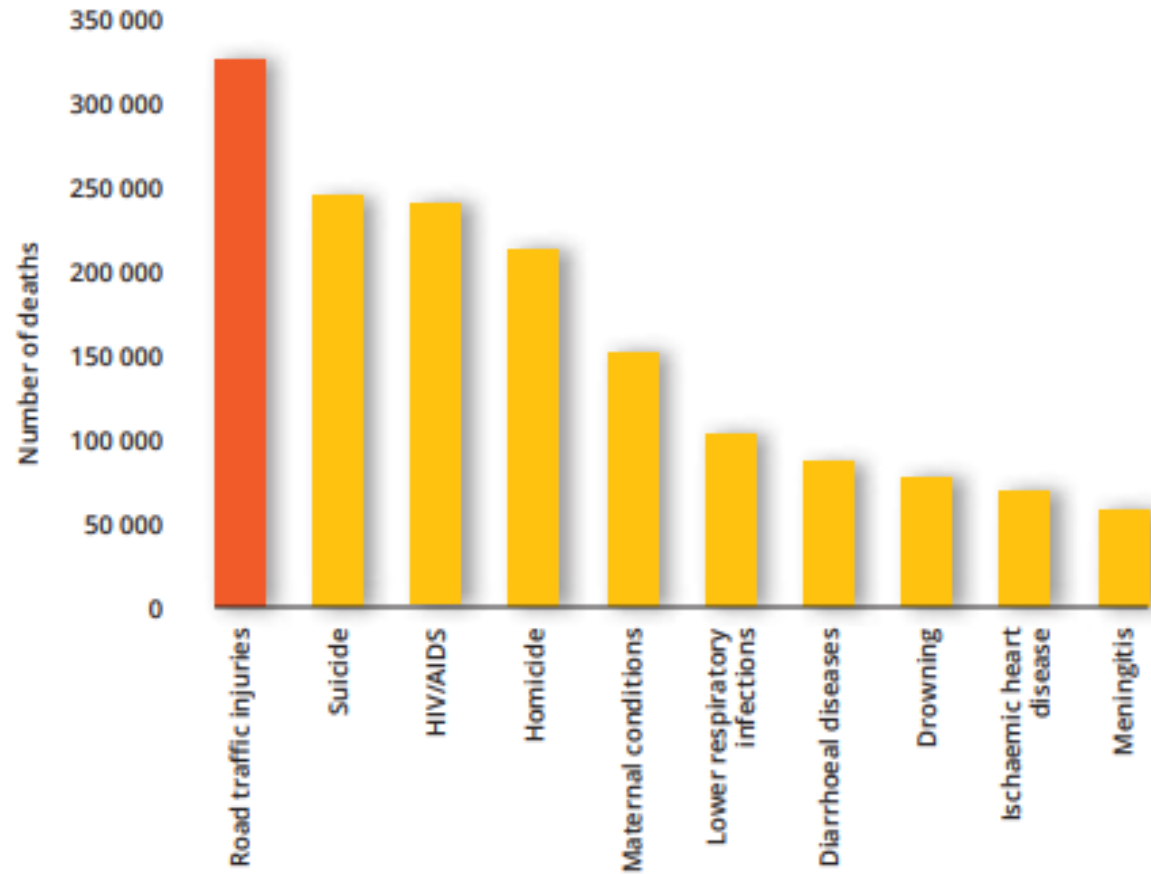
Of every **100 adults** in England there are...



Preventable deaths Age 15-29

FIGURE 1

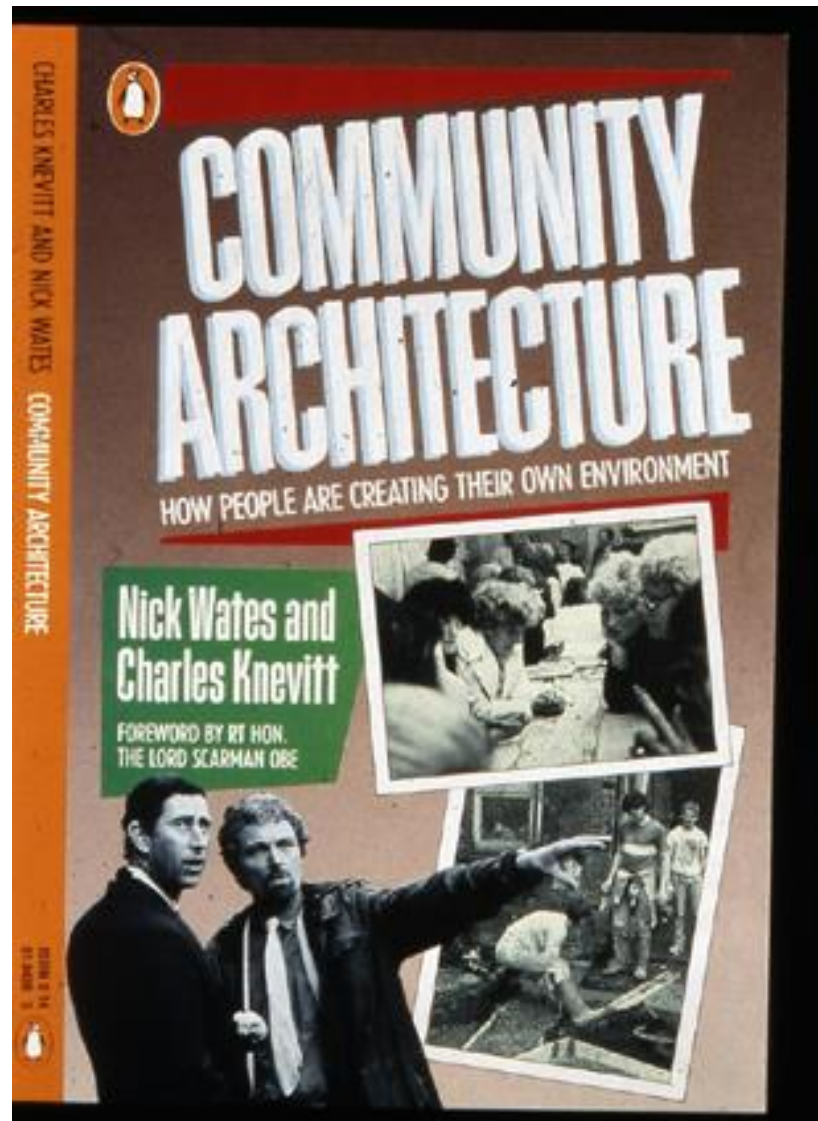
Top ten causes of death among people aged 15–29 years, 2012



Source: (1).







*‘planning and
architecture are too
important to be left to the
professionals’*

Prince Charles





HACKNEY PEOPLE'S PRESS

Hackney's **OTHER** Newspaper

TENANT POWER!

Go ahead won for Lea View renewal

Lea View tenants have won their fight to get the estate improved. Hackney councillors passed the 15 million renovation programme at a Joint Housing Management and Housing Development Committee meeting on 19th January. All that remains is for the Labour Group and the Department of the Environment to approve the scheme and work on the estate will start in August. 150 tenants from Lea View marched on Hackney Town Hall on 19th January when the final decision was to be made. The march was the culmination of an intense "Renew Lea View" campaign run by the Lea View Tenants Association. The marchers were set to occupy the meeting but councillors passed a motion to allow press and public to stay.

The vote was finally taken at 11.30, after some pretty heated discussion and despite a move by Chairperson Charlie Cable to block it. Eleven of the fourteen councillors who stuck it out to the end voted in favour. Also passed was a 13 million improvement project for Stonebridge Estate in Haggerston. A similar programme for Holly Street Estate was not passed.

According to a spokesperson from the Lea View T.A.: "It was muscle that made them change their mind. I have never seen a council meeting where they were so frightened and disrupted so much. It was raw tenant power". Jack Davidson, chairperson of the T.A., said: "The tenants were not going to sit back and be fobbed off by Hackney council any longer".



This is the third time that Lea View has been considered for improvement. Jack described the residents as "a very angry bunch of tenants".

DENIED

Lea View was not expecting to win this time either. Hackney's housing policy has tended towards spending on newly acquired houses, home improvement grants and Housing Associations. The Housing Improvement programme has been cut from 139 million to 121 million. Allegations in the Hackney Gazette that Lea View won at the expense of a special housing programme for pensioners have been vehemently denied by the Tenants

Association. "No programmes have been cut because of us. And anyway the estate will have sheltered units for pensioners".

Plans for the renovation scheme have already been prepared by Camden architects Hunt Thompson Associates. The architects interviewed almost half the households on the estate, spending an hour with each to find out what the tenants wanted. Weekly Strategy Group meetings were also held with the tenants, to keep them informed on developments in the plan. This is the first time that a renovation programme for a pre-war estate has been drawn up in full consultation with the residents.

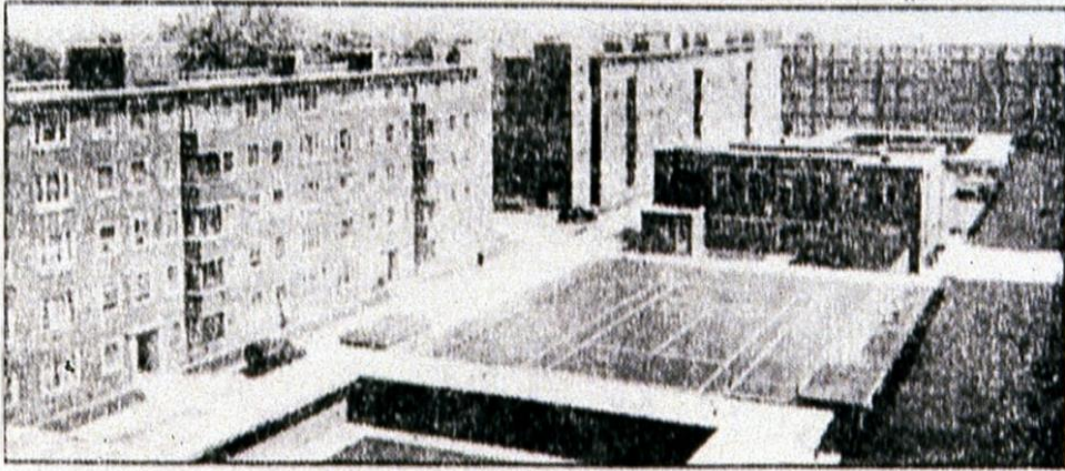
Renovation work will be

carried out with the majority of the tenants still living on the estate. Bigger flats, special "mobility" and sheltered housing units, gardens and a central play area are included in the scheme. As Jack Davidson put it: "You include every kind of person in the community in this development. It will be a totally self-sufficient community".

Increasing the size of the present 300 units will mean losing 52 flats, but a corresponding number of tenants want to move anyway. Apart from this, tenants' commitment to the estate has totally changed since the Tenants Association was formed: people wanting to move are now definitely in the minority.







Heaven in Hackney. See below.

Heaven In Hackney

TO switch over to heaven in Hackney.

What would it cost in the West End to rent an unfurnished flat with electric cooking and water heating, tiled bathroom and fireplaces, electric service lifts, service hatch between kitchen and dining room, free laundry facilities, tennis court nearby, putting green outside the place, children's playground, and, inside it, a theatre that can be hired for parties?

It can be done for just over 11s. a week in Hackney.

HEAVEN in Hackney is called Lea View House.

It overlooks Springfield Park and is to be opened by the Mayor of Hackney on Saturday.

The Party Hall

THE theatre is run by a committee of the tenants and the Borough housing committee.

It can be hired for weddings, birthday parties or any private celebrations and is also to be used for dances, cinema shows and dramatic entertainments.

LEA View House consists of 300 flats of from one to five rooms with rents from 7s. 5d. to 19s. 6d. a week.



PARADISE REGAINED IN HACKNEY

LEA View House was one of management in the coming was a vast improvement on





Thomas Ondrey/The Pittsburgh Press

Smoke no longer billows from stacks at USX Corp.'s Homestead Works in the hard-hit Mon Valley

Urban experts will blitz Mon Valley

By Mary Kane
and Ellen M. Perlmutter

The Pittsburgh Press

Starting this afternoon, the Monongahela River Valley will undergo an unorthodox scrutiny by a team of international experts involved in a five-day crash course on how to save the depressed industrial region.

Even the experts — architects, planners, designers, transportation and housing specialists — acknowledge they don't know whether their efforts will work.

But, everyone figures, why not give it a try? "I think, in a way, the outcome is unpredictable," said Lawrence Bluestone, a team member who is a Cambridge, Mass., architect and urban planner.

"On the one hand, it's an almost naive approach in the sense that people come in for a few days and expect to understand the situation. But they bring in a



Bluestone is part of a 17-member team organized by the local chapter of the American Institute of Architects to study the Mon Valley. The national AIA created what became known as the Regional Urban Design Assistance Team in 1987.

The team, known as R.UDAT, picks an area, descends upon it and provides a quick snapshot of what its future can be. A new team is chosen for each project.

Under the direction of local architect David Lewis, the group worked as its 57th community, the Mon

Valley, a string of former steel towns along the Monongahela River. Specifically, the team will tour and investigate Homestead, Duquesne and McKeesport.

After interviewing people on the street, studying empty and converted mill sites and secluding themselves for hours at a time, the team will issue a comprehensive report. They already will have completed extensive background work, including a digesting of earlier studies.

Next week, the report will be presented for study at the four-day international Remaking Cities conference, which will focus on urban decay. Princeton, N.J., will give the closing address March 5 at the Benedum Center, Downtown.

Local and international urban participants say the team process is both exhilarating and frustrating.

"We're bringing together different talents, so there is a fresh perspective of different people looking at

Flusser says. Team. At

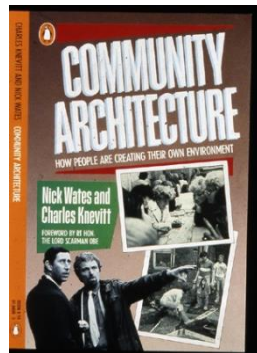


**“The public is usually ahead of
the political system.”**

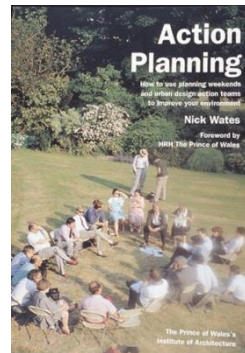
**Joe Biden, Former USA Vice
President**



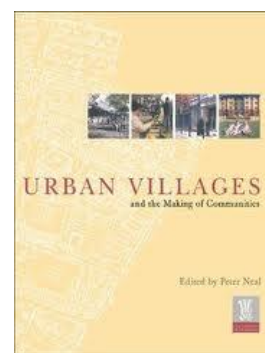
INNOVATION TIMELINE



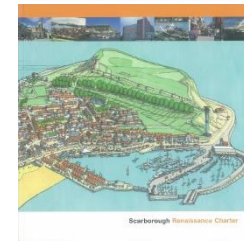
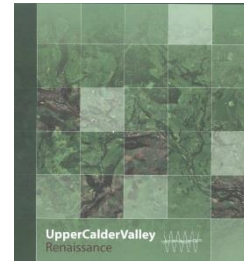
Community Architecture



Community Planning



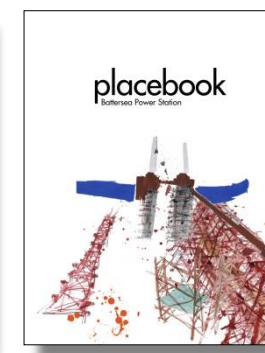
Urban Villages



Urban Renaissance



Academy of Urbanism



Placemaking Strategy

Collaborative Placemaking



We approach all our projects through a process of understanding, engaging, and creating, which together we call 'Collaborative Placemaking'.

Vision-led Projects
Building Advocacy
& Consensus
Creating Value
Delivering Consents



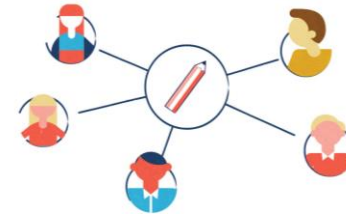
UNDERSTANDING

Understanding the DNA of a place is fundamental to successful placemaking. We don't stop until we get under the skin of a place and identify what makes it special.



ENGAGING

Engaging stakeholders and clients at an early stage encourages understanding, creates shared ownership, and allows the construction of a collective vision.



CREATING

Creating begins with the visioning process and ends with physical interventions. Along the way there are many issues to resolve and many actions to co-ordinate.

JTP APPROACH

ENGAGING

Stakeholders & Clients:
Encouraging
mutual understanding,
shared ownership &
the development of
collective vision



UNDERSTANDING

The DNA of a place: Striving
to identify what makes
somewhere special is
fundamental to successful
placemaking.

CREATING

Designs addressing the
unique physical, social,
economic & environmental
opportunities/challenges
of a specific place.

ADDING VALUE:
Physical, Social, Economic
& Environmental

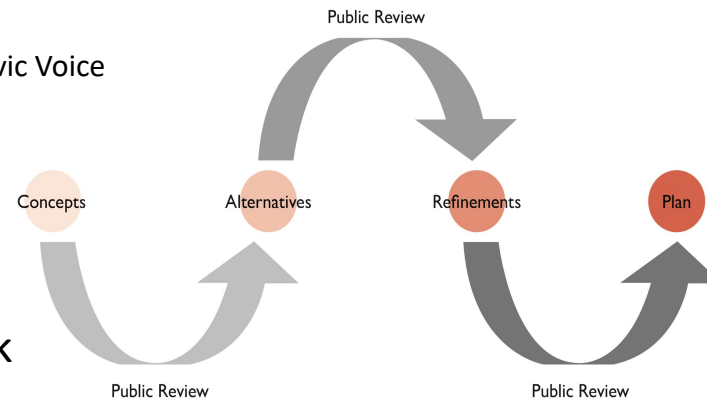
Participation not Consultation



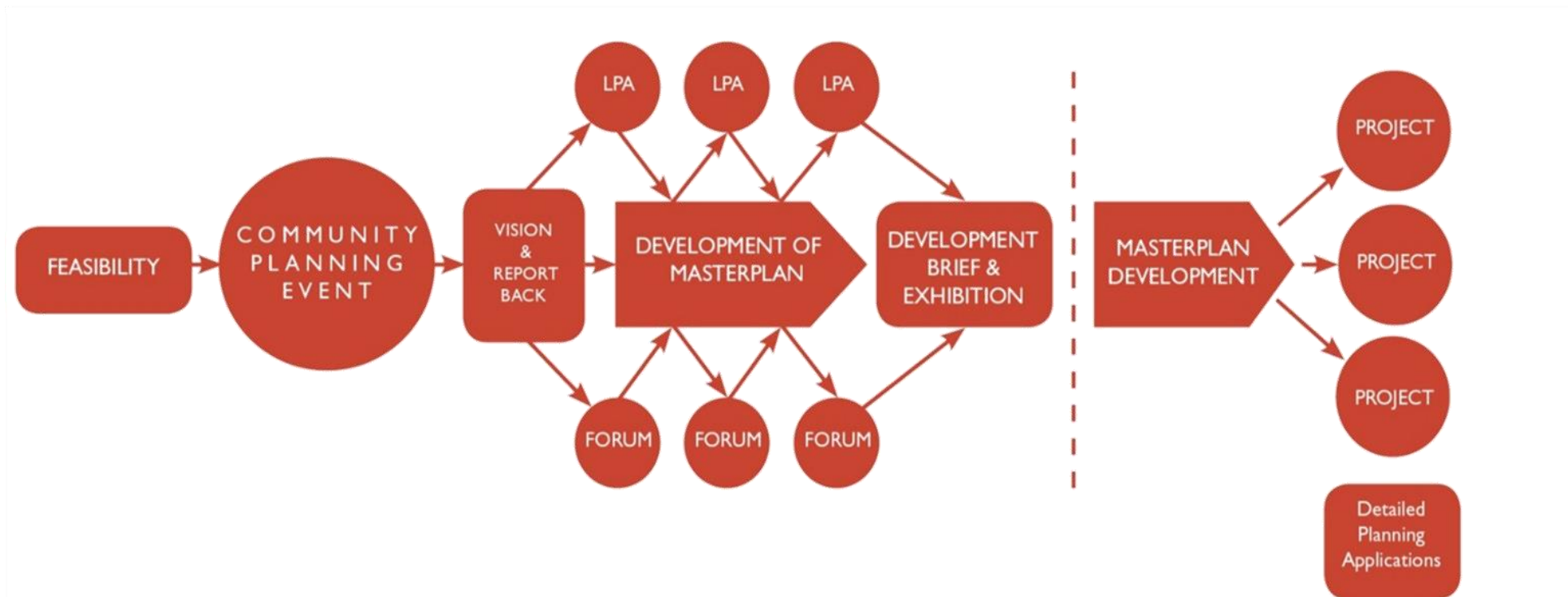
There has never been a better time for Civic Societies and other community organisations to claim a right to be fully involved in planning the places where they live. They have an opportunity to replace the current, often meaningless, consultations with collaborative Charrette processes that provide real, active community participation at an early stage in the preparation of local plans and masterplans for development sites.

Freddie Gick
Chairman, Civic Voice

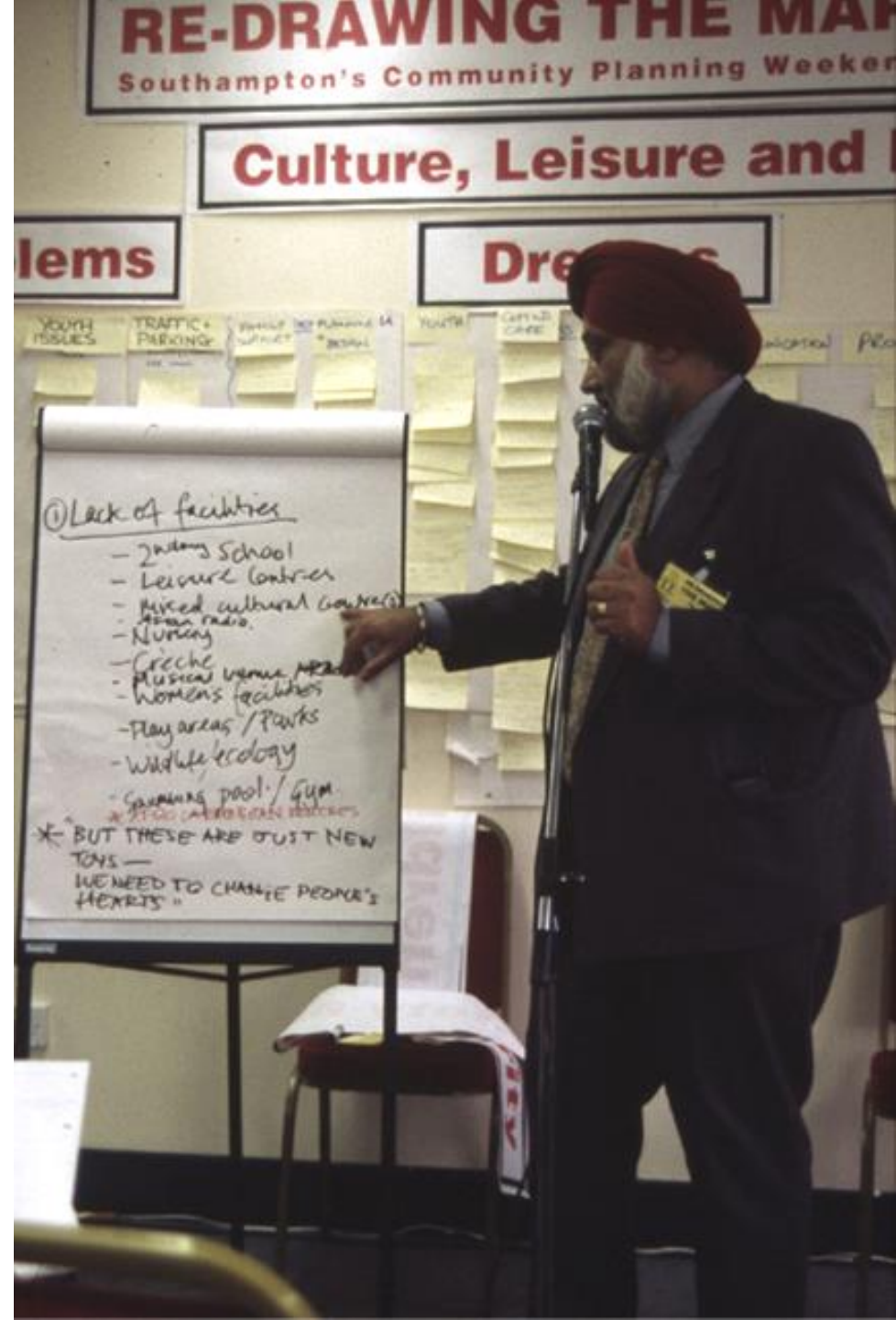
Feedback
loop



What's needed?



Well planned and facilitated process









History & Heritage

AROUND
THE SITE

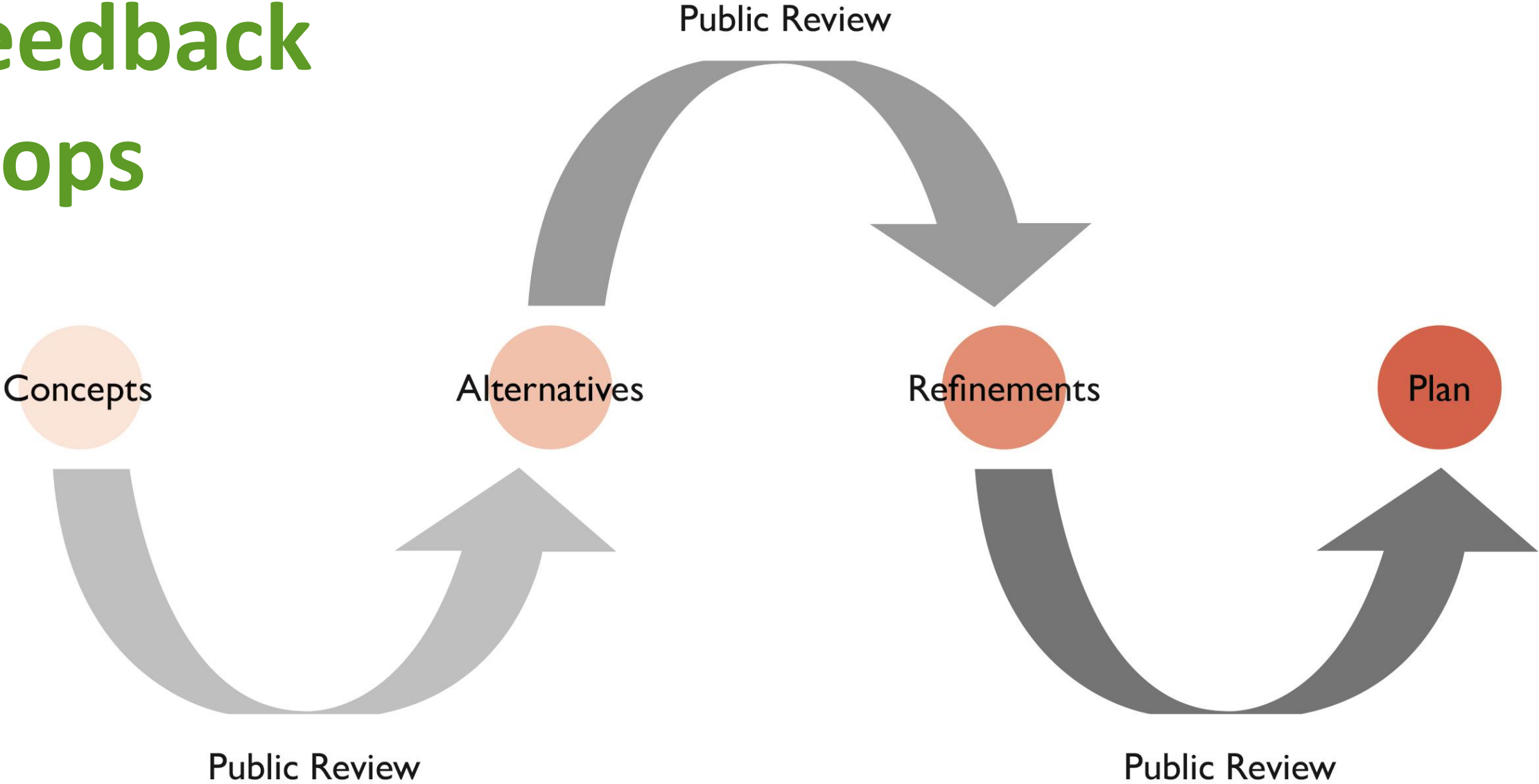
Charrette process




CRS SQUATTERS



Feedback loops



lap2 Core Values

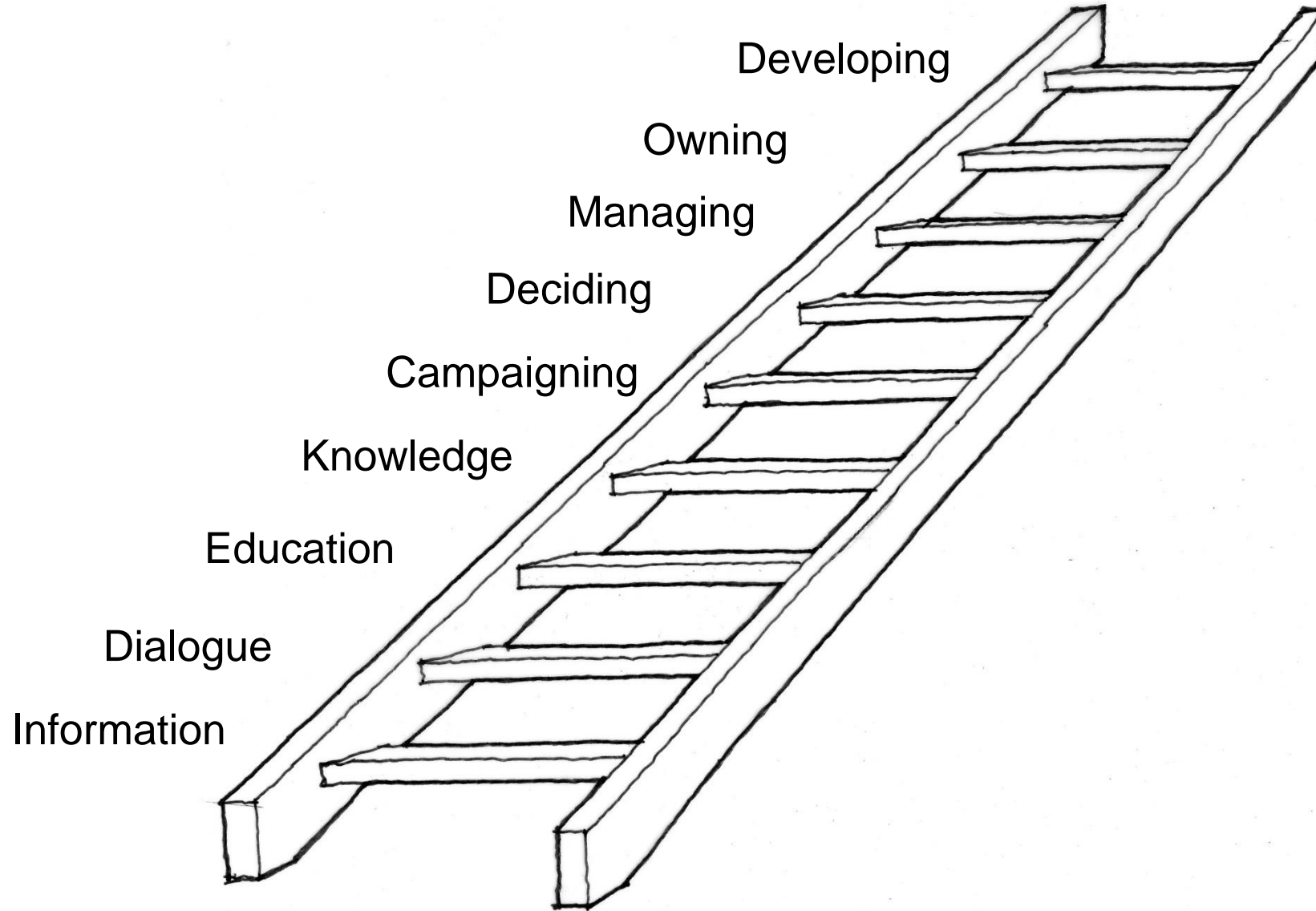
1. Those who are affected by a decision have a right to be involved in the decision-making process.
 2. The public's contribution will influence the decision.
 3. Recognise and communicate the needs and interests of all participants, including decision makers.
 4. Seek out and facilitate the involvement of those potentially affected by or interested in a decision.
 5. Seek input from participants in designing how they participate.
 6. Provides participants with the information they need to participate in a meaningful way.
 7. Communicate to participants how their input affected the decision.
- 
- An aerial photograph of a large, diverse crowd of people, seen from above, occupying the bottom right corner of the slide. The individuals are densely packed and wearing various colorful clothing, creating a vibrant, multi-colored pattern.

Principles of Good Placemaking

1. Walkability & connectivity
2. Permeable, legible block structure
3. Mixed uses and diversity
4. Quality Architecture & Urban Design
5. Respect local heritage & distinctiveness
6. Sustainable & active transport
7. Environmental sustainability inc green & blue infrastructure
8. **Community and stakeholder participation**

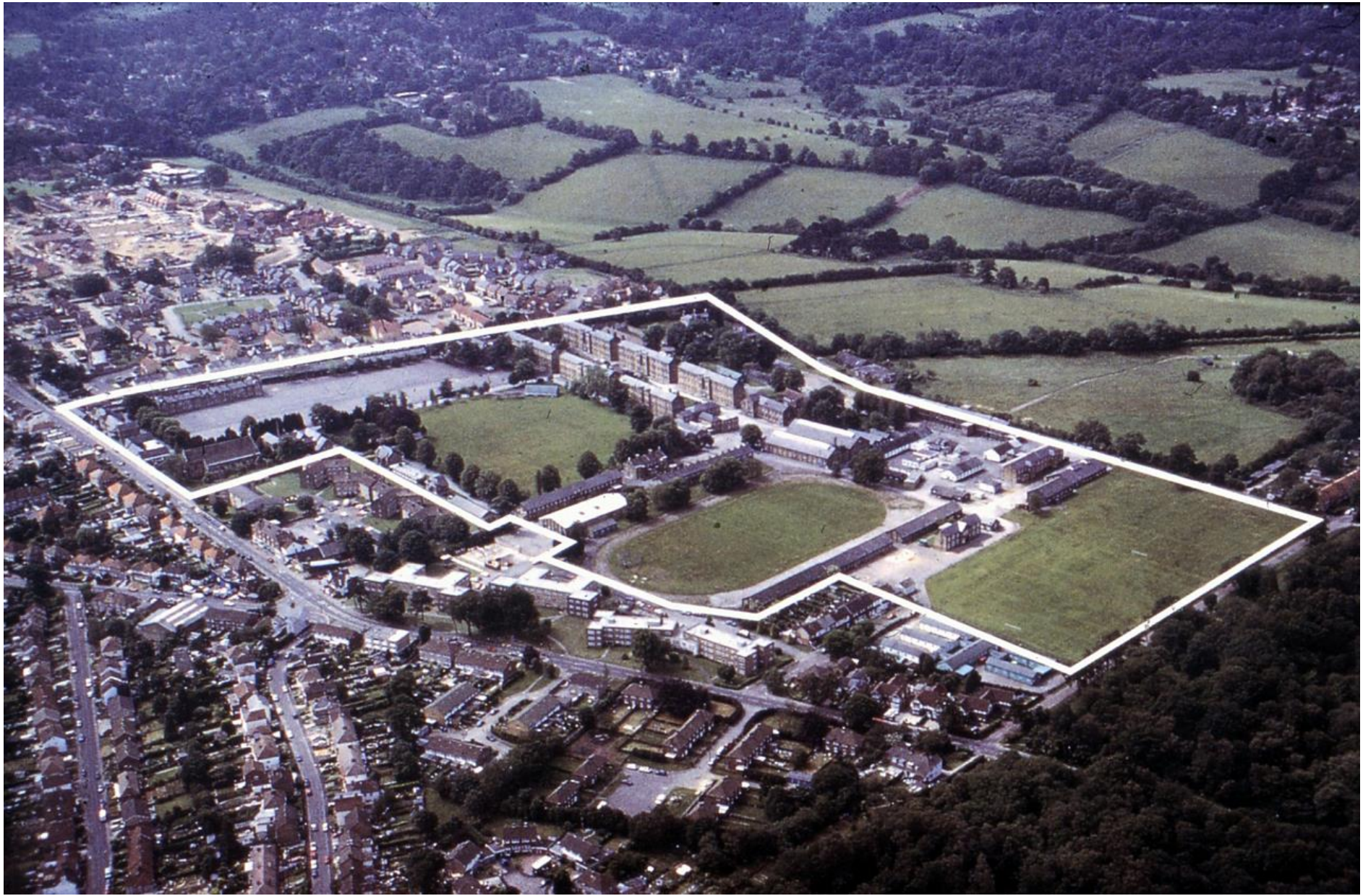


The Ladder of Participation





The
Village
Caterham-on-the-Hill





Key

Employment



Conversion



New Build

Community / Leisure



Conversion



New Build

Residential



Conversion



New Build

4 The Village at Caterham

Caterham, Surrey, England

Date	February / March 1997
Client Sector	Private
Site	Urban
Scale	Neighbourhood
Vision	Urban Design, Governance

Collaborative masterplanning transformed a former army barracks into a popular and award-winning mixed-use village community.







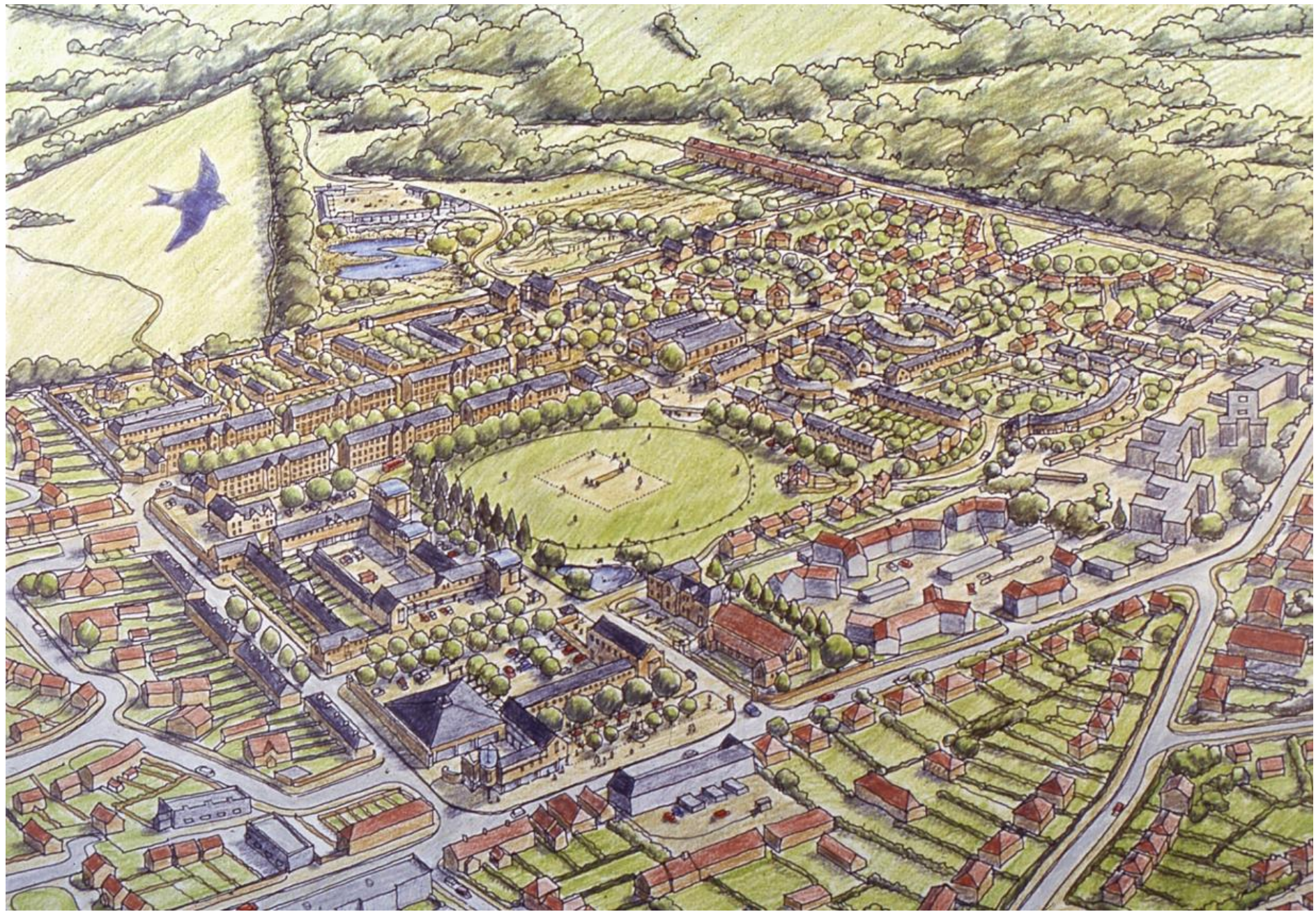


Problems

Hands







Caterham Barracks Local Group

- **Employment and Enterprise** 14 members
- **Arts, Culture & Performance** 13 members
- **Environment** 27 members
- **Young People** 25 members
- **Sports & Leisure** 37 members
- **Management Organisations** 21 members
- **Townscape & Heritage** 21 members



Mixed uses





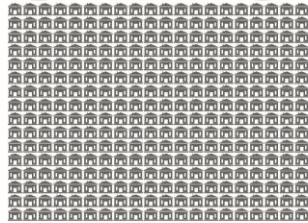






The process made a difference

320



additional
homes

+£60
million
added to the value

£5
million
of assets released back
to the community

18
months
allowed local consent
to be granted within

The Village
Caterham-on-the-Hill

York Mews

No. 29 **Sold**
No. 30 **Sold**
No. 31 **Sold**
No. 32 **Sold**

No. 33 **Sold**
No. 34 **Sold**
No. 35 **Sold**
No. 36 **Sold**



1 Santa Fe Rail Yard Regeneration

Santa Fe, New Mexico

Date	February 1997
Client Sector	Public/Third
Site	Urban
Scale	Neighbourhood
Vision	Urban Design, Green Design Governance

What to do with a large, valuable railyard that becomes available in the heart of a historic, thriving state capital of New Mexico – who decides?



A Community Report

February, 1997 AMERICAN INSTITUTE OF ARCHITECTS
THE SANTA FE RAILYARD • REGIONAL/URBAN DESIGN ASSISTANT TEAM

Terreno de la Gente



Look Inside For:

Our Overall Concept Plan • Possible Parks and Open Space
Community Concensus and Quality of Life • General Transportation and Financial Info

“I am very gratified by the way the community has adopted the Railyard as their own space.”

**Steve Robinson, Chair of SF Railyard
Community Corporation**

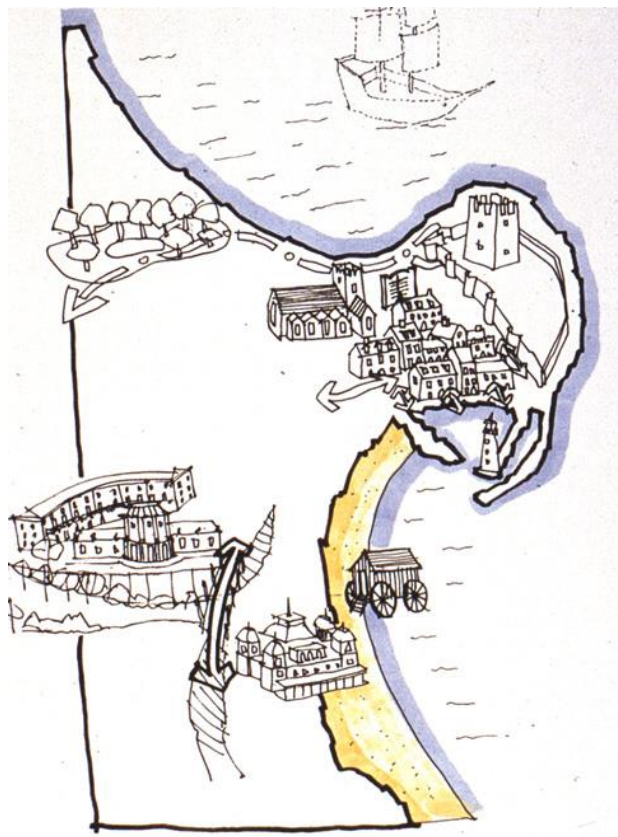






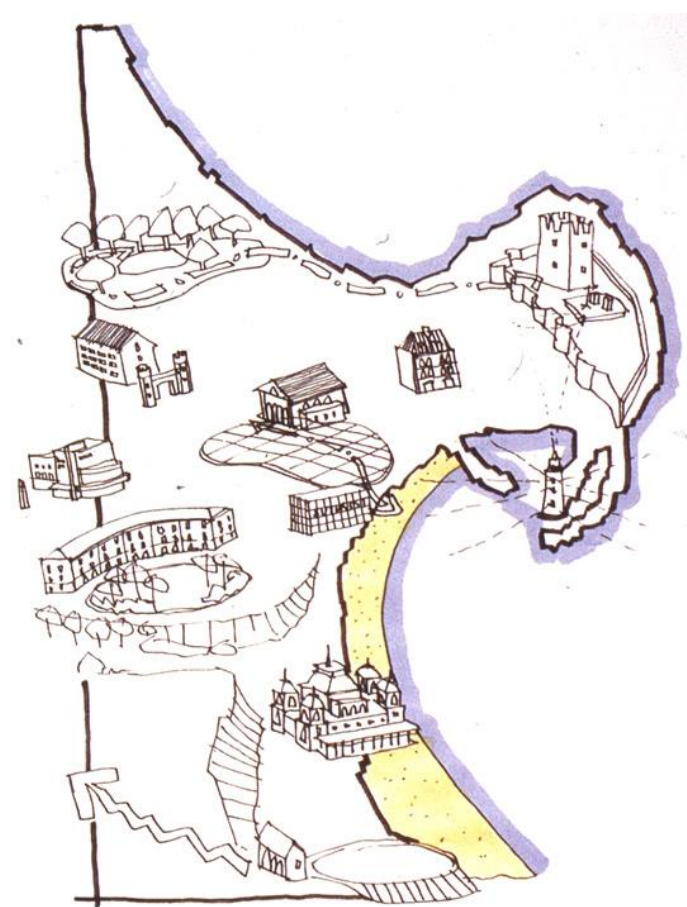






Cultural Town

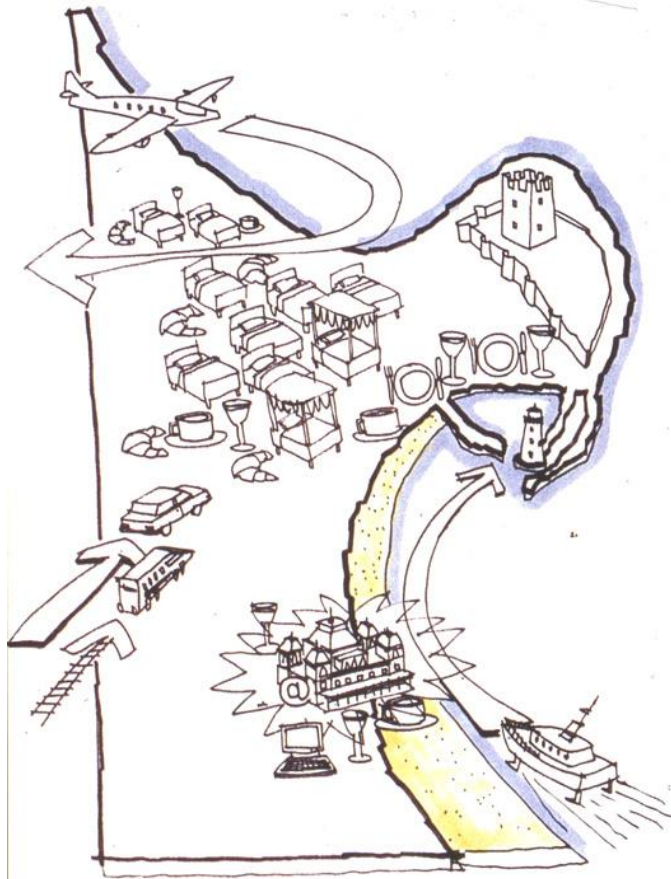
- Stephen Joseph Theatre
- Spa Theatre, Grand Hall
- Opera House Arts Centre, Concert Hall
- Digital Arts (Pixelism)
- Prison hub for modern apprenticeships
- Festival, Performance, Installation, Exhibitions
- Cultural Quarter based on the Crescent



Heritage Town

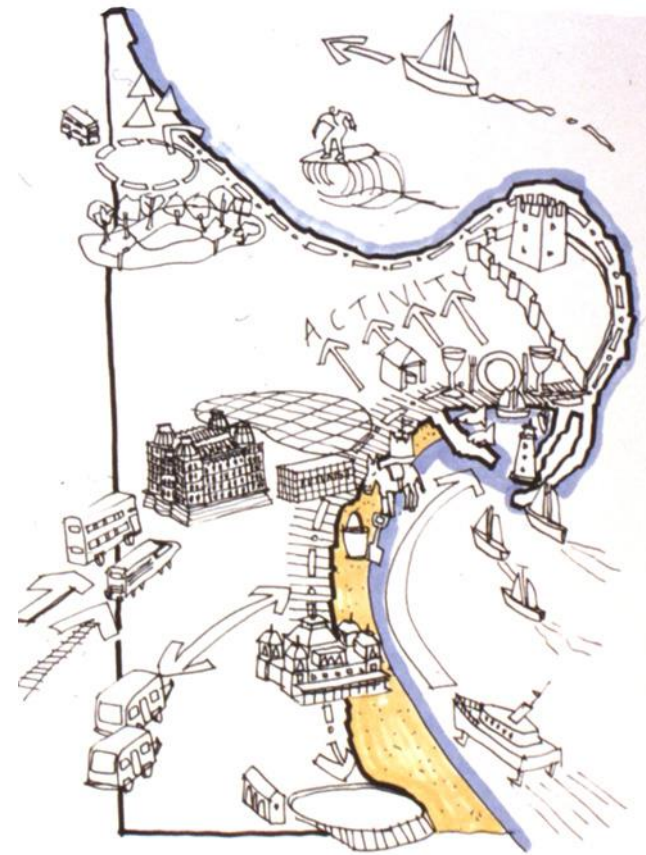
- Historical Figures - Henry II, Oliver Cromwell, John Paul Jones, William Smith, George Caley, Brontë, Sitwells etc
- Castle, Medieval town
- Harbour
- First Seaside Resort
- Spa and other Victorian gems





Conference Town

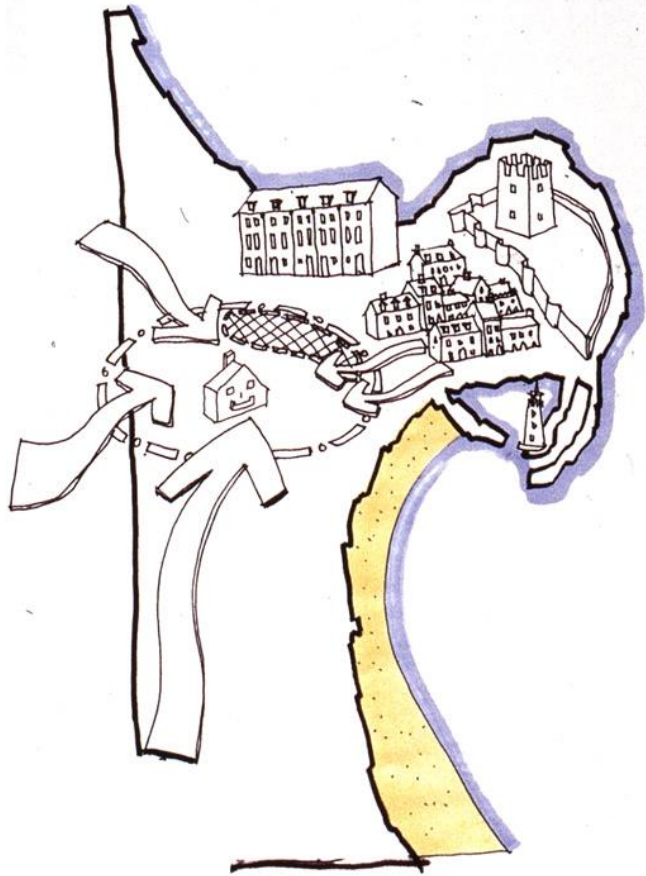
- Spa Conference facility
- Business Centre
- Enhanced road connections
- Improved rail links
- Sea connections
- Quality bars & restaurants
- Quality bedspaces
- Better air connections



Tourist Town

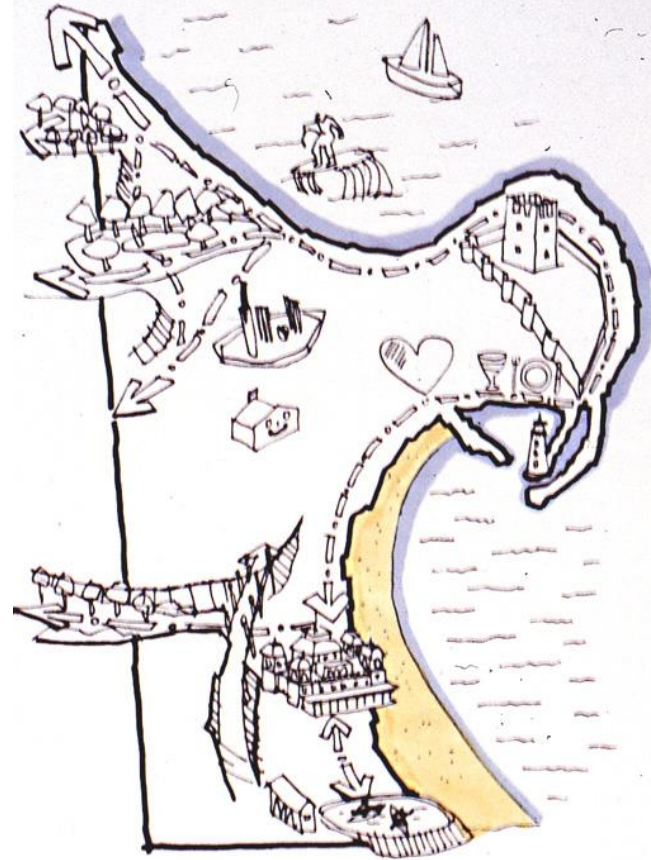
- Beach & Surfing
- Fishing Quarter & Marina berthing
- Bars & Restaurants
- Train connecting North & South Bay
- Futurist & Arts Quarter
- Spa & South bay Pool
- North Bay Project & Sea Life Centre
- Park & Ride, links to caravan parks





Living Town

- Rebuilding confidence
- Concentrating value
- Enhanced public realm
- Mixed tenure
- Balanced community
- Thriving mixed use town centre



Healthy Town

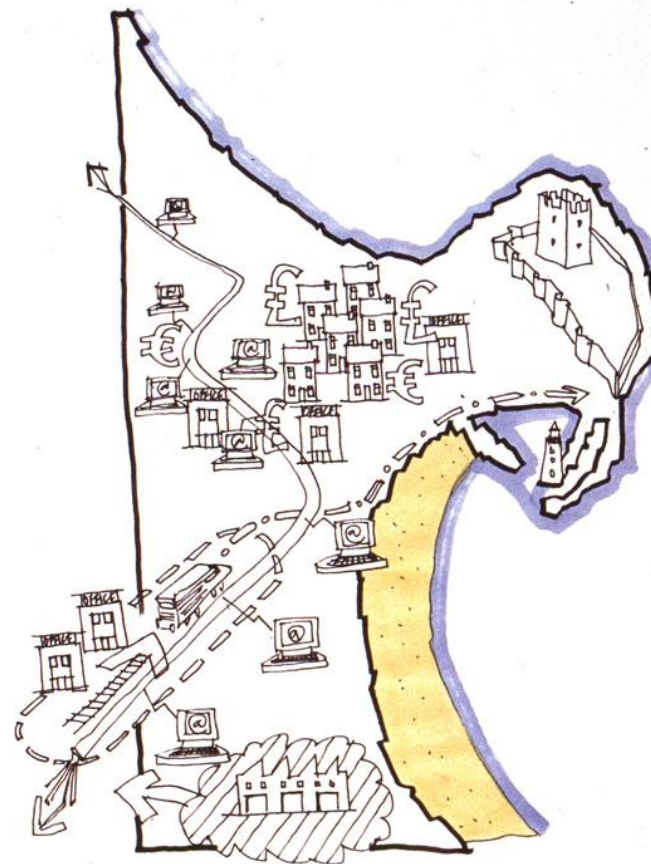
- Spa of Spas
- Healthy homes
- Well used parks, gardens and horticulture
- New cycle ways
- Sports development and involvement
- Healthy eating
- Bathing, boating, boarding and rambling





365 day, 360° Town

- Improved language skills
- Acceptance of Euros
- Off shore and floating performance space
- Improved links to Hull and Teeside
- High speed internet access



Investment Town

- Opportunities for investment
- Office campus on Seamer Road corridor
- High quality offices
- Good public transport links
- Inward Investment





Learning Town

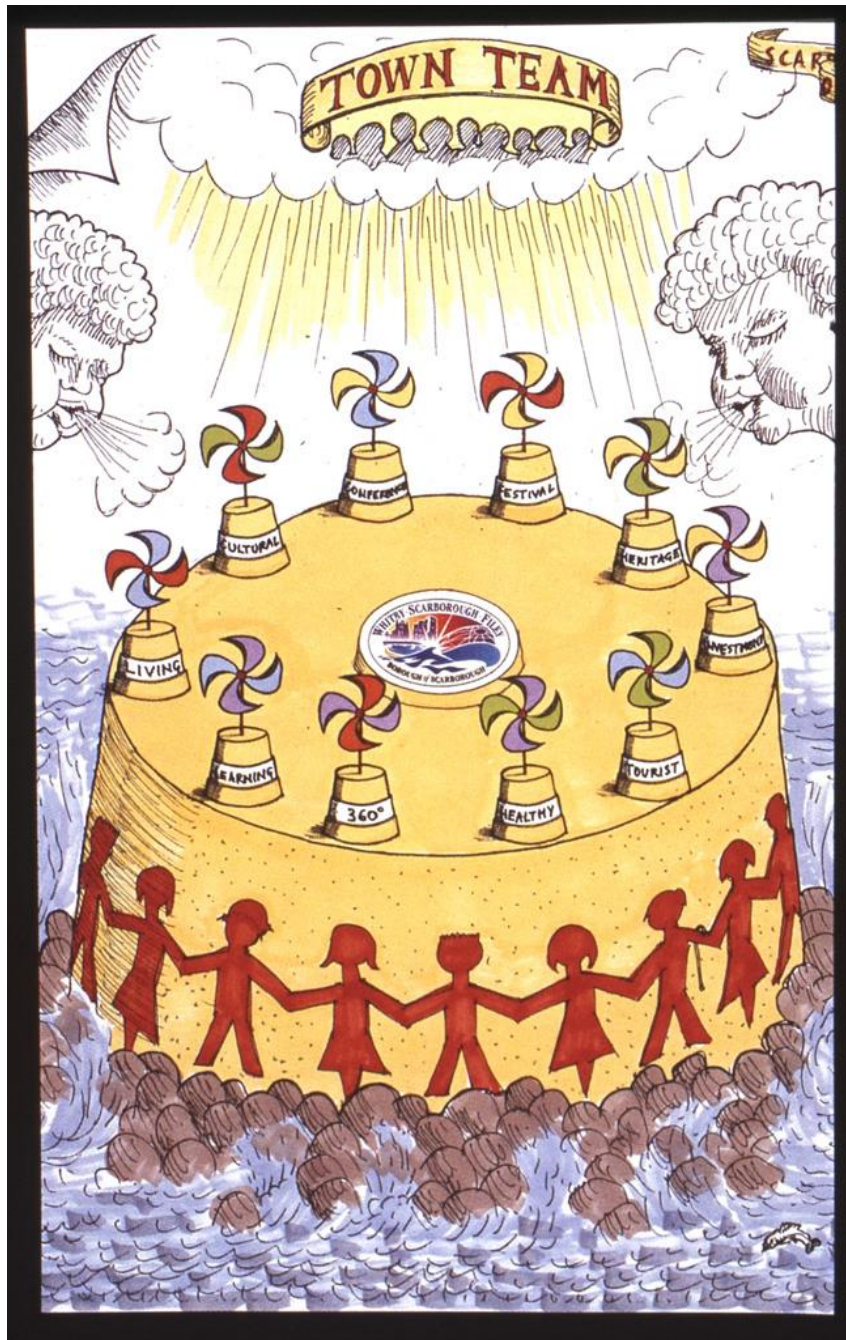
- Business excellence
- Ecology & Geology
- Stage craft
- Information & Knowledge Processing
- History & Archaeology
- Arts & Science
- Young & Old
- Schools, College and University

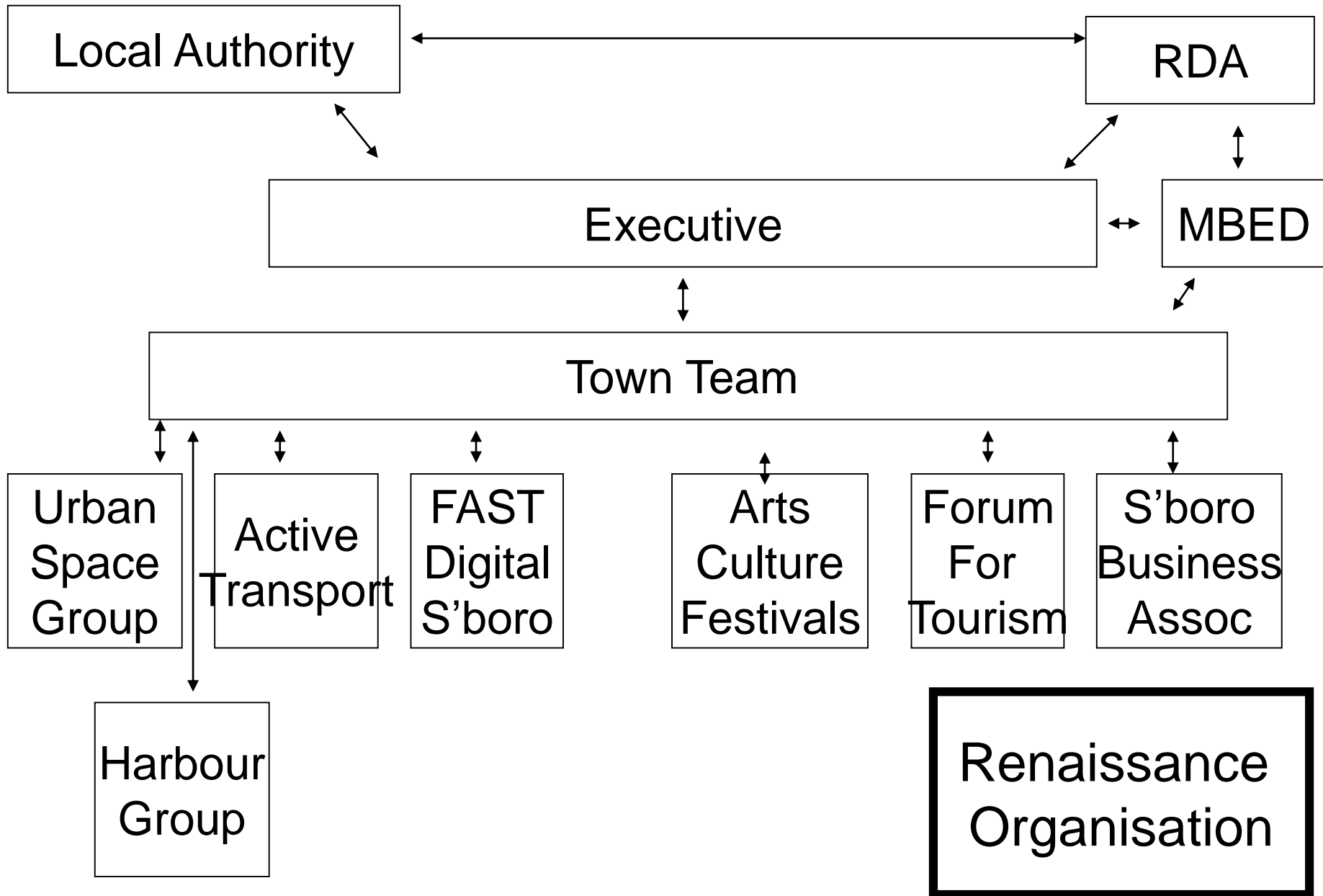


Festival Town

- Castle venue
- Olivers Mount
- Peasholm Park
- Foreshore & Sandside
- Street theatre
- County cricket
- Harbour fireworks
- Festival of the Sea
- Festival of Light
- South Bay Pool



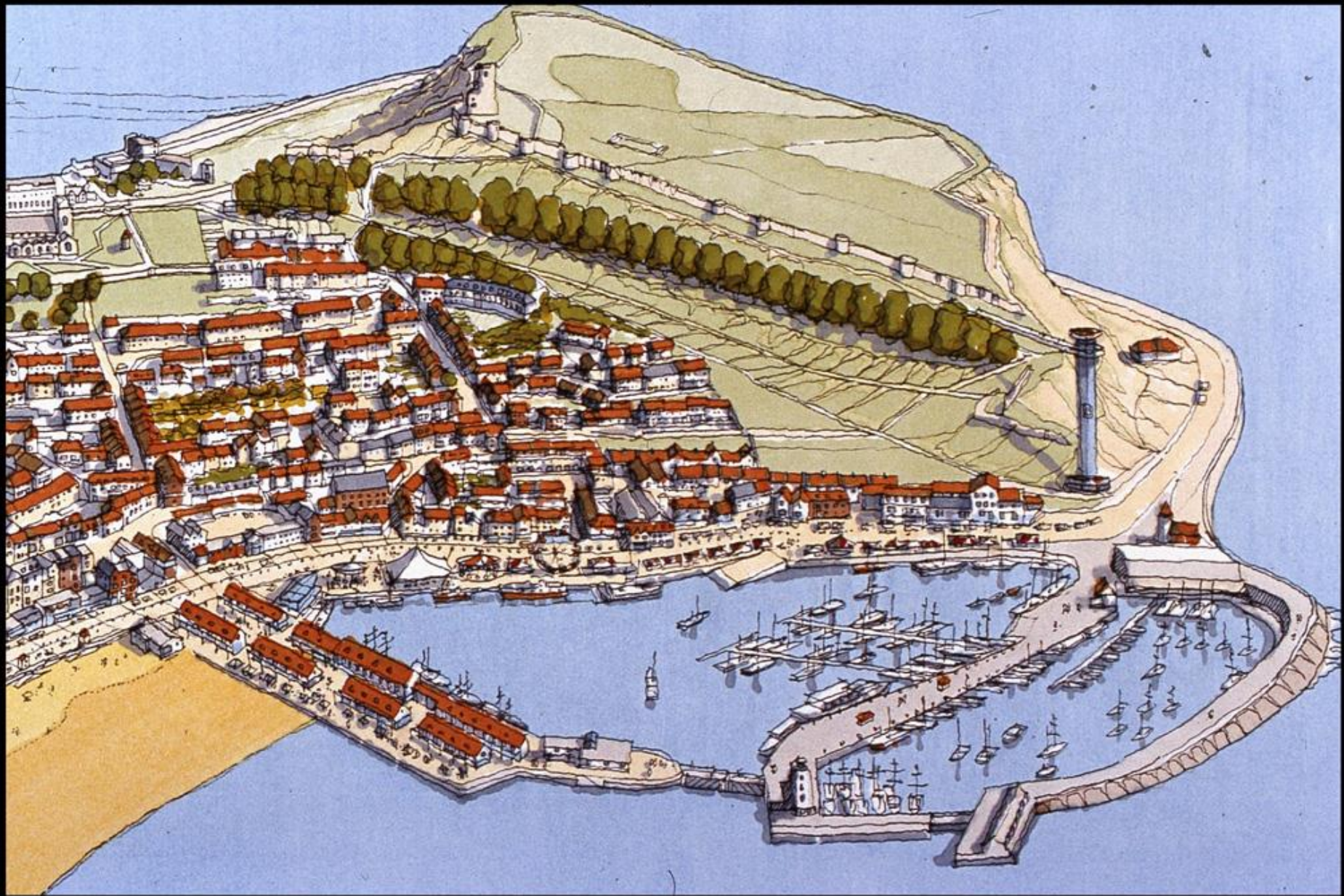


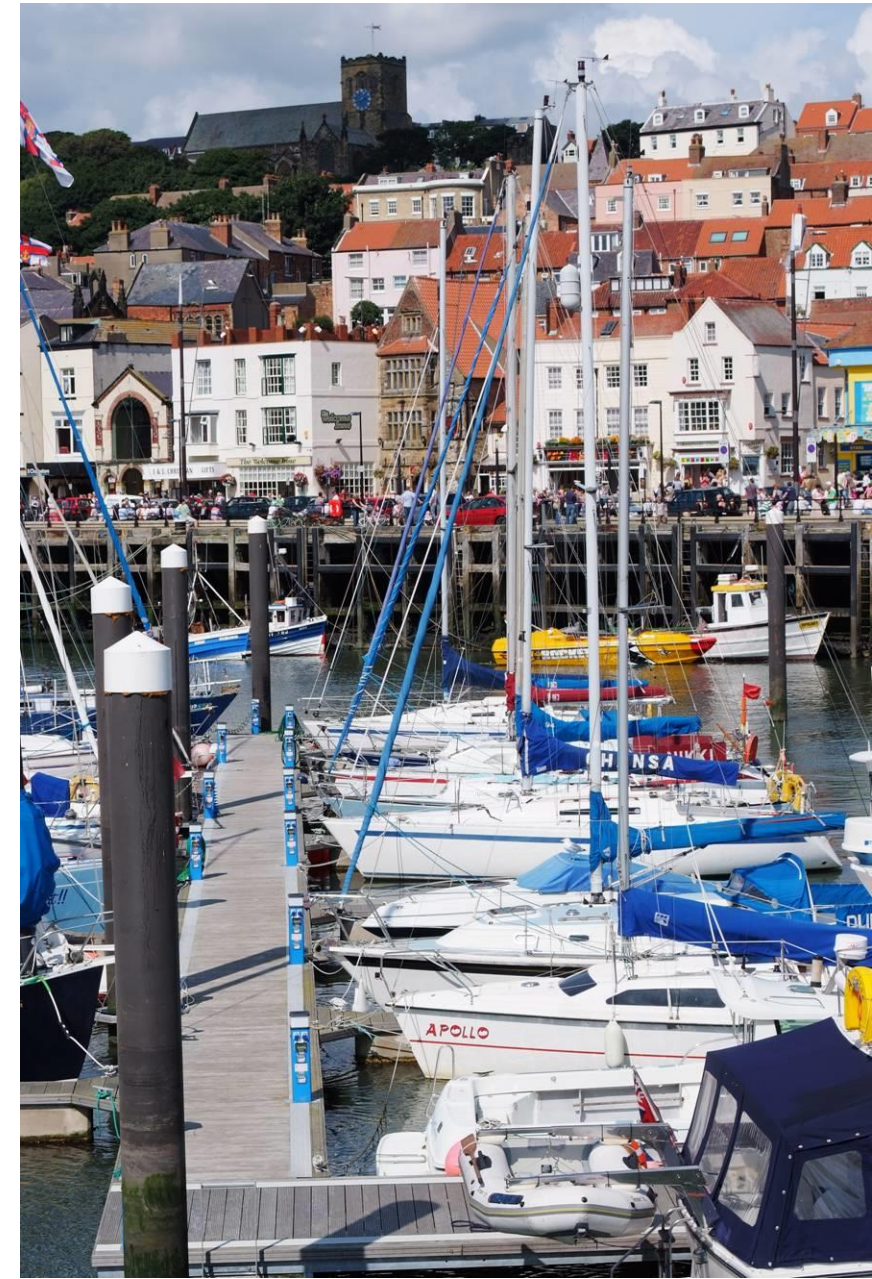




The Scarborough Renaissance Charter

A Community Commitment to Change







SCARBOROUGH
UTC

A University Technical College for 14-18 year olds



Most Enterprising Place in Europe
Award

Grand Jury First Prize 2010

International Association for
Public Participation's (IAP2)
Project of the Year 2010

Academy of Urbanism
The Great Town Award 2010



**“Scarborough was on the brink of terminal
decline in 2001.”**

Nick Taylor Scarborough Renaissance

5 East Nashville post-tornado R/UDAT

Nashville, Tennessee, USA

Date	July 1999
Client Sector	Public
Site	Urban
Scale	Neighbourhood
Vision	Planning, Urban Design

A consensus vision helped rebuild and revitalise a forgotten suburb, devastated by tornadoes in the 1930s and 1990s.





Redis
RECOVERY
R/UDAT • A Plan for East Nashville





CUMBERLAND HARDWARE

Sawds
& Glass
Tools
Screening

GREEN PLAZA

TOOLS

1016 TENN SIXTEEN FOOD & DRINK CO. 1016

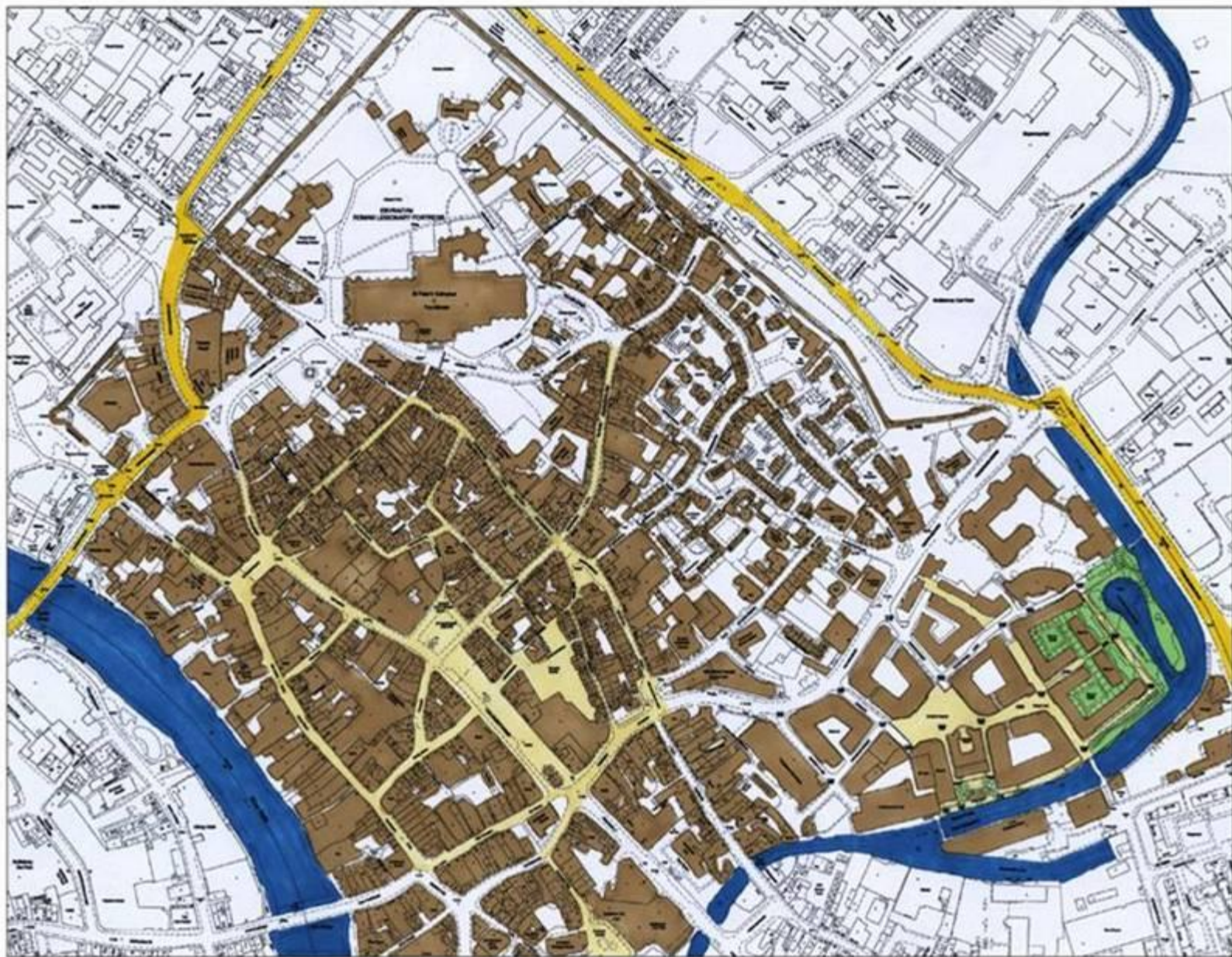
Budweiser

Budweiser

CUMBERLAND
HARDWARE

POINTS PIZZA

FIVE

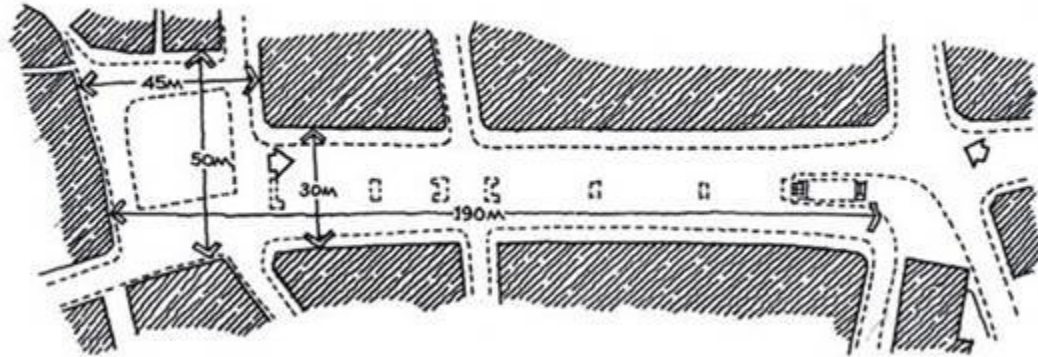


The new masterplan for Hungate seen in context within the City of York.

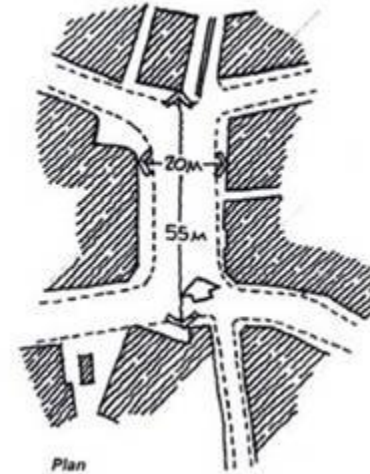
Parliament Street



St Helen's Square



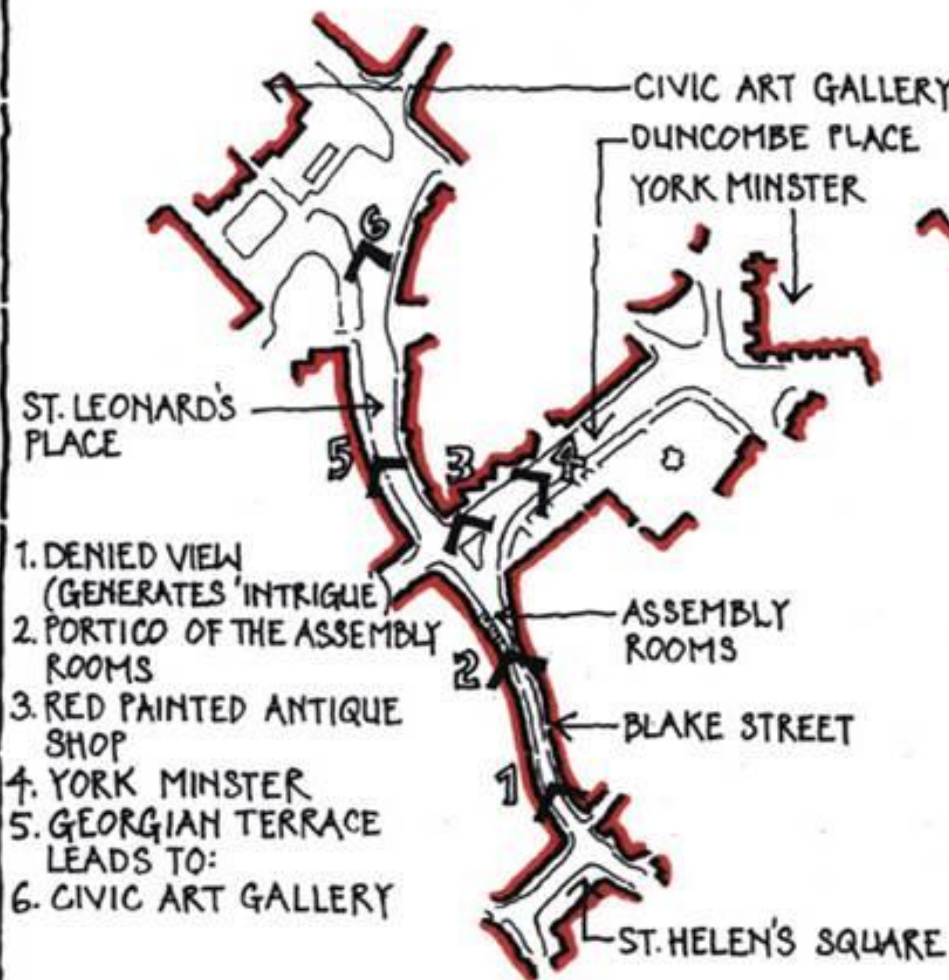
Plan



Plan

SOUTH ⇨ NORTH

NORTH ⇨ SOUTH



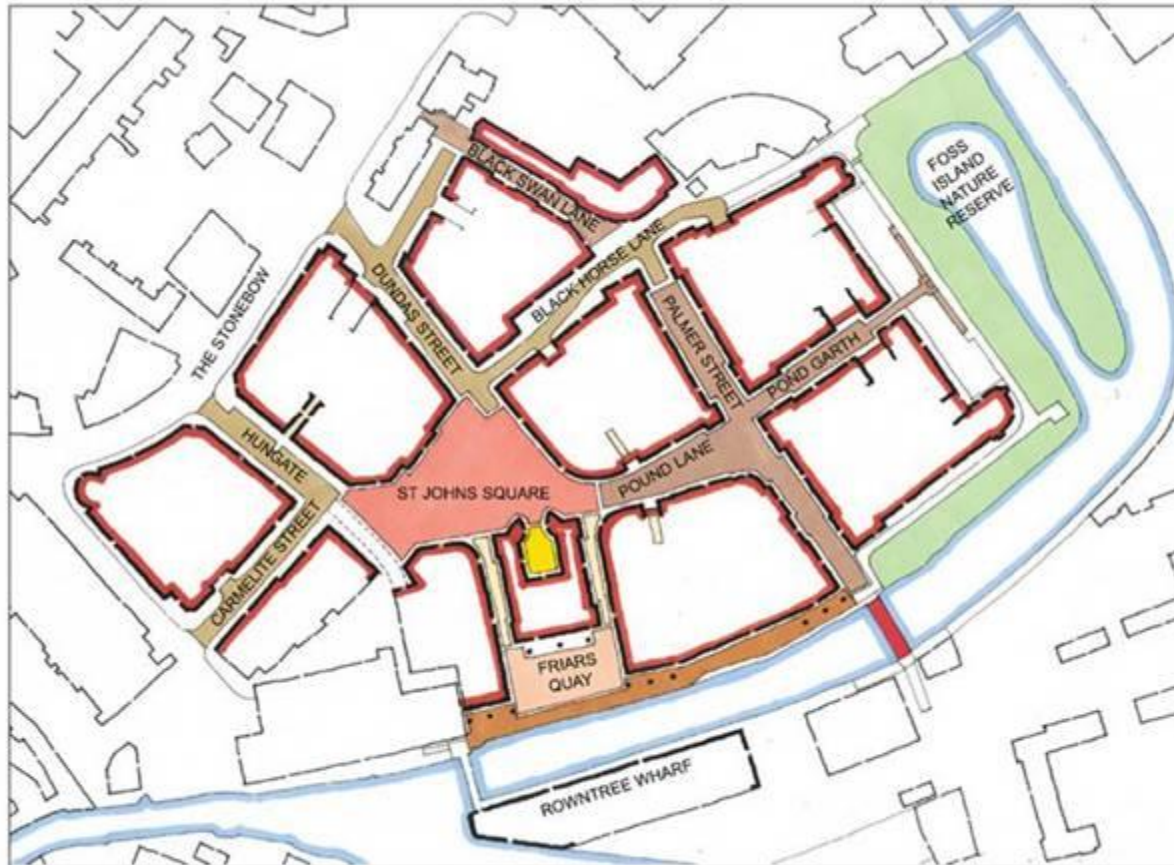
1. DENIED VIEW (GENERATES 'INTRIGUE')
2. PORTICO OF THE ASSEMBLY ROOMS
3. RED PAINTED ANTIQUE SHOP
4. YORK MINSTER
5. GEORGIAN TERRACE LEADS TO:
6. CIVIC ART GALLERY



1. GEORGIAN TERRACE LEADS TO:
2. PORTICO OF THE ASSEMBLY ROOMS
3. YORK MINSTER
4. DENIED VIEW
5. ST. HELEN'S CHURCH

SEQUENCE OF UNFOLDING VISTAS

HUNGATE



Proposed Spatial Sequences for Hungate

Layout

The footprint of the proposed buildings seek to reflect the existing urban form of the City centre by arranging the buildings to provide a strong and legible edge to the public realm with a clear definition between public and private space.

Essentially the area will be urban in character, softening towards the east and south east where the development adjoins the Foss Island Nature Reserve.

A varied and interesting series of spaces will be developed which reflect unfolding vistas with focal points, reflecting the character of the historic centre. In order to help with legibility the intention is to create spaces within the public realm, which are recognisable such as: -

- Streets:** these will carry vehicular traffic and will reflect Hungate, Dundas Street, Camelite Street, Black Horse Lane junction with kerbs and footpaths
- Squares/St John's Square:** car free, with high quality hard landscaping and street furniture and with active uses at ground floor level and containing an outdoor performance space
- Riverside piazza/Friars Quay:** car free piazza with active uses at ground level, facing River Foss with Rowtree Wharf forming the southern edge
- Foot streets:** Pound Lane, Palmer Street, Pond Garth; pedestrian priority with vehicles limited to servicing and emergency access only
- Courts:** Focal Community Building, private courtyards to residential areas
- Quayside:** hard landscaped quayside route beside Foss, with soft landscaped edge to waterside
- Foot and cycle bridge:** modern bridge providing pedestrian and cycle access across River Foss
- Natural edge:** soft landscaping to River Foss and Nature Reserve
- Snicketway:** narrow route linking St Johns Square to Friars Quay



Steps leading from Nature Reserve between townhouses to Pond Garth



Palmer Street



Elevation to Blocks B and C in Palmer Street

- Variety of height to eaves and ridge line
- Verticality emphasised by changes in material between houses ie: brick/stone/render

View towards Foss Island Nature Reserve and Chimney



Variety of Roof detailing allows for variation in ridge and eaves heights

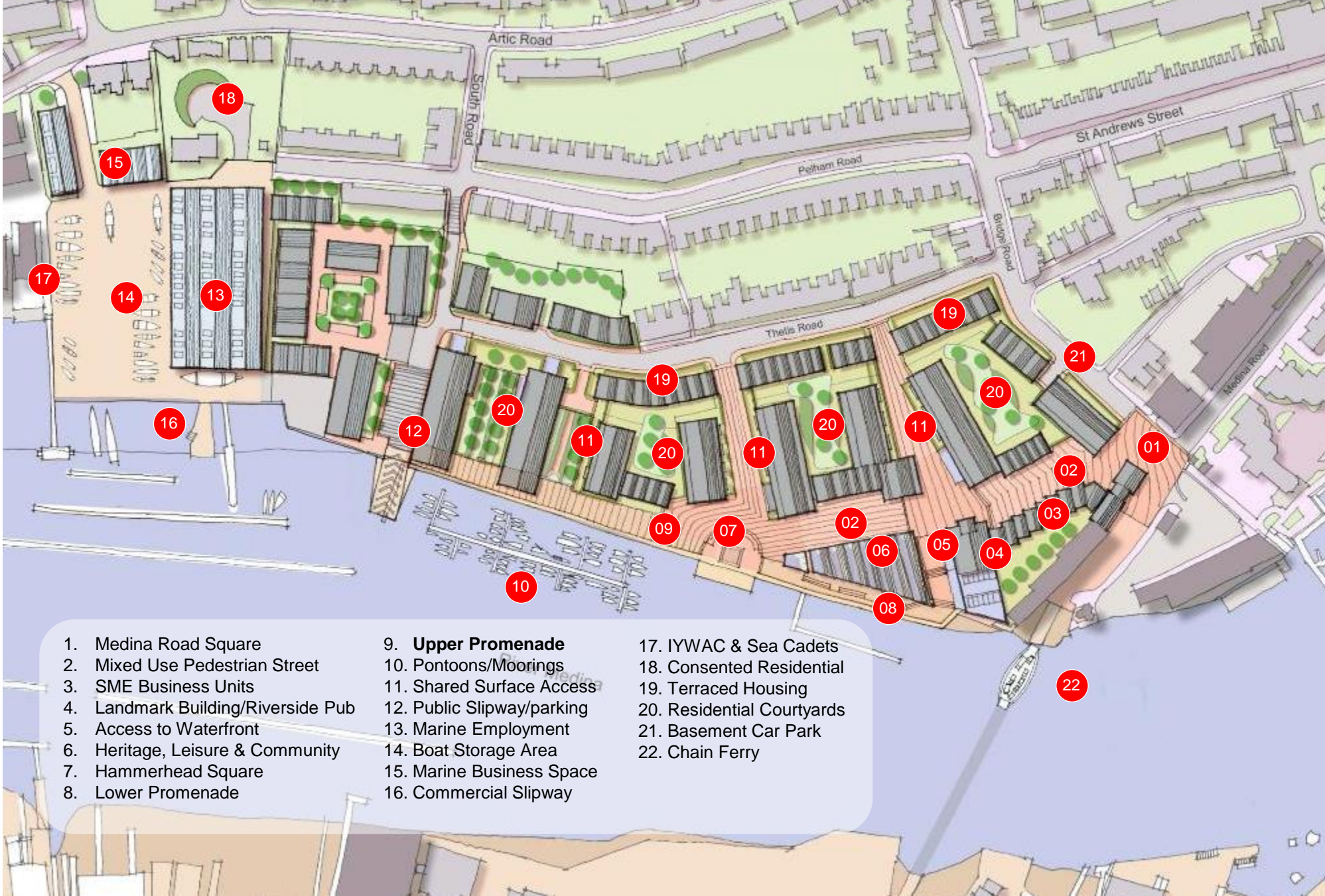




NEW RIVERSIDE SQUARE OVERLOOKING THE RIVER FOSS AND NAVIGATION WHARF







- 1. Medina Road Square
- 2. Mixed Use Pedestrian Street
- 3. SME Business Units
- 4. Landmark Building/Riverside Pub
- 5. Access to Waterfront
- 6. Heritage, Leisure & Community
- 7. Hammerhead Square
- 8. Lower Promenade

- 9. **Upper Promenade**
- 10. Pontoons/Moorings
- 11. Shared Surface Access
- 12. Public Slipway/parking
- 13. Marine Employment
- 14. Boat Storage Area
- 15. Marine Business Space
- 16. Commercial Slipway

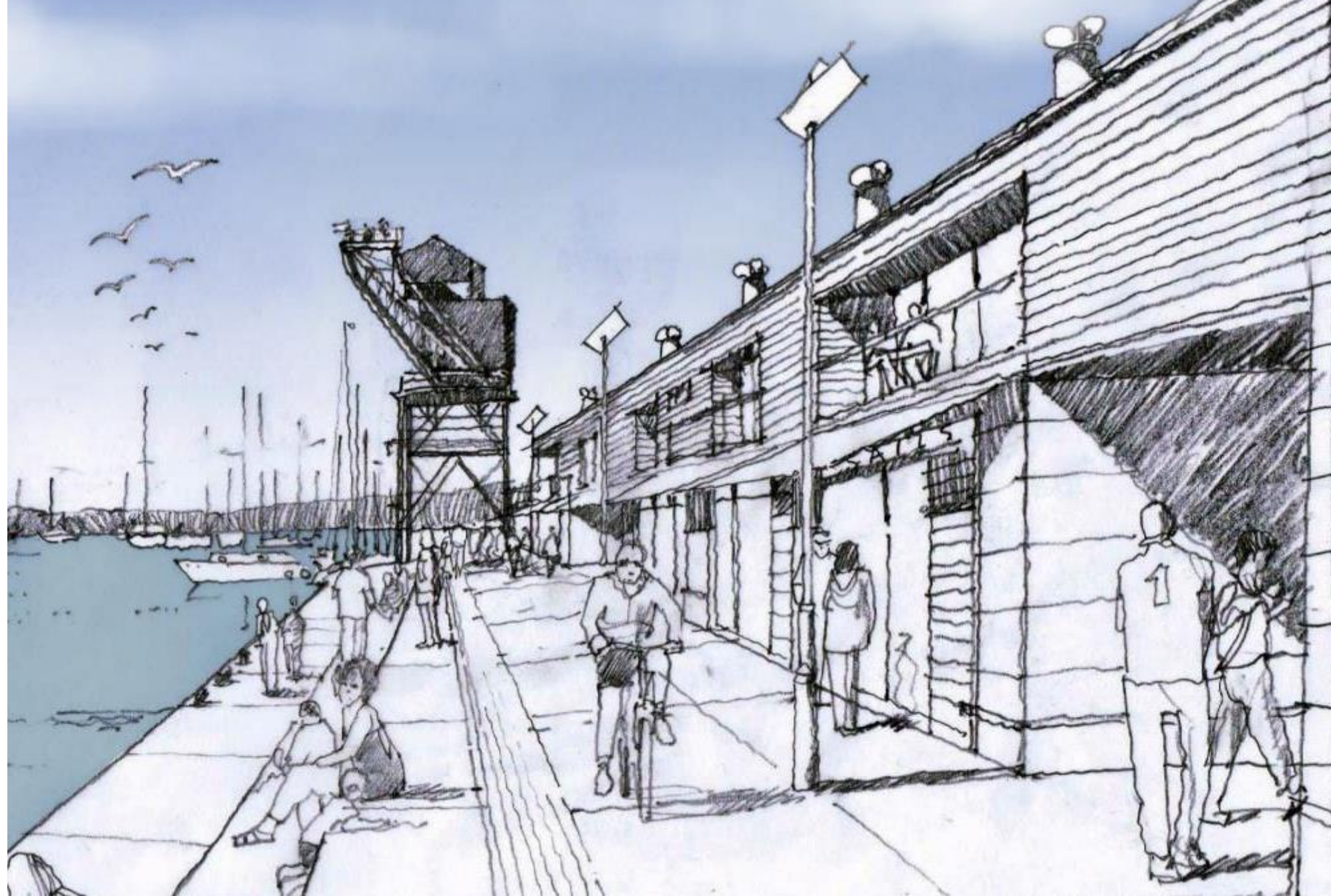
- 17. IYWAC & Sea Cadets
- 18. Consented Residential
- 19. Terraced Housing
- 20. Residential Courtyards
- 21. Basement Car Park
- 22. Chain Ferry



MEDINA YARD

business centre

SALT MEDINA CRANE







Medina Yard Regeneration

Isle of Wight, England

St Clements, London



Launch 14 November 2012



Site visits



Post-it Workshops



Post-it Workshops



Post-it Workshops

The image shows a woman standing next to a large wall covered in post-it notes, organized into three main columns: **ISSUES**, **DREAMS**, and **SOLUTIONS**. Each column is further divided into sub-sections with handwritten labels.

- ISSUES**
 - HEALTH
 - EDUCATION
 - HOUSING
 - CLT / CLT HOUSING
 - 704
 - JOB OPPORTUNITIES
 - SITE ENVIRONMENT / AREA / SAFETY
 - INEQUALITY
- DREAMS**
 - LOCATION / TRAFFIC / TEMPORARY LINKS
 - HERITAGE
 - INTERACTION
 - GREEN SPACES
 - VIBRANCY
 - ENVIRONMENT
 - RESTING
 - EXISTING COMMUNITY
 - NEEDS
 - HERITAGE HOUSING MODEL
 - WIDER DEVELOPMENT / PUB / RESTAURANT / MIXED COMMUNITY
 - SUSTAINABILITY
 - GREEN OWN FOOT
 - NOISE OF SITE
 - QUALITY
 - CONNECTIVITY
 - EXAMPLES
 - YOUNG PEOPLE FACILITIES
 - GL
 - CEMETERY PARK
 - ENVIRONMENTAL SUSTAINABILITY
- SOLUTIONS**
 - COMMUNITY FACILITIES / CENTRE
 - HERITAGE / CAFE
 - HOUSING / RENTING
 - HOUSING NEEDS
 - HERITAGE MUSEUM
 - INTEGRATION
 - PUBLIC CONSULTATION WITH WIDER COMMUNITY
 - CEMETERY PARK / GREEN SPACES
 - ACTIVITY
 - TRAVEL STORAGE

Hands-on planning



Vision



A New Public Space - View from Bow Road

Getting started



"We want to speed the change up and introduce action now, preferably next week! We want a bow for Bow!"

Miranda Housden, local resident

A New Vision for St. Clement's







**“... democracy is a reality only as
it is indeed a commonplace of
living.”**

John Dewey

**Creative Democracy: The Task
Before Us, 1939**





Central Winchester Regeneration Community Planning Process



January 2017

ATKINS

Rocmor

OSMOND
BROOKES



Understanding, Engaging, Creating



June 2018



snugarchitects

ubu
design

Community Planning Process Launch

Presentations



Website launch



Understanding and Engaging



Site walkabout



Background exhibition



Press launch

Community Animation and Roadshows

Meetings and informal conversations:

- Winchester Sunday Market
- Alresford Community Centre
- Winchester Railway Station
- King's Church, Bishop's Waltham
- St John's Almshouses
- Peter Symonds College
- Christ Church Centre Street Pastors
- Westgate School

Understanding and Engaging



Alresford Community Centre



King's Church, Bishop's Waltham



Peter Symonds College

Local Publicity

Publicity flyers



High Street banner



Flyer distributed to around **13,000** households in Winchester via the Mid Hampshire Observer

Poster in the Guildhall



Engaging



Featured in the Mid Hampshire Observer and the Hampshire Chronicle

The local community is invited to

CENTRAL WINCHESTER REGENERATION COMMUNITY PLANNING WEEKEND

Friday 24 March 2017, 1.45pm - 5.00 pm &
Saturday 25 March 2017, 10.45am - 4.00 pm
Venue: Guildhall Winchester SO23 9GH

The local community is invited to the Central Winchester Regeneration Community Planning Weekend to help create a Vision for the future of this prominent part of the city.

What will happen at the Community Planning Weekend?
The Community Planning Weekend will be an opportunity to share local knowledge and help shape the plans by joining the design team in workshops, walkabouts and hands-on planning groups. There will also be an exhibition explaining the background of the proposal.

Report Back presentation
After the public workshop days, the JTP led team will analyse and summarise the outcomes and draw up a Vision for Central Winchester. This will be presented back to the local community at the Guildhall starting at 6.45pm, Tuesday 4 April.

If you would like more information, please visit centralwinchesterregen.co.uk, contact community@jtp.co.uk or call Freephone 0800 0126 730.

The Central Winchester regeneration area covers approximately 2.3 hectares in the heart of the city and includes the bus station, Frisgate medical centre, Kings Walk and the Frisgate car park, amongst other elements. Winchester City Council (WCC) is seeking the comprehensive mixed use redevelopment of this area to bring real benefits to local people and create a positive legacy for the city.

The Central Winchester Regeneration Community Planning Weekend is being organised by JTP, architects and masterplanners, on behalf of Winchester City Council.

Community Planning Weekend (CPW)

Weekend attended by over **700** members of the community

Site tours



Post-it Note workshops



Understanding and Engaging



Hands-on Planning workshops



Post-it Note workshops



Welcome and Post-it Note workshop



Community Planning Weekend

People took part in workshops, walkabouts and hands-on planning groups to consider key issues and opportunities for the site and its relationship with the existing city.

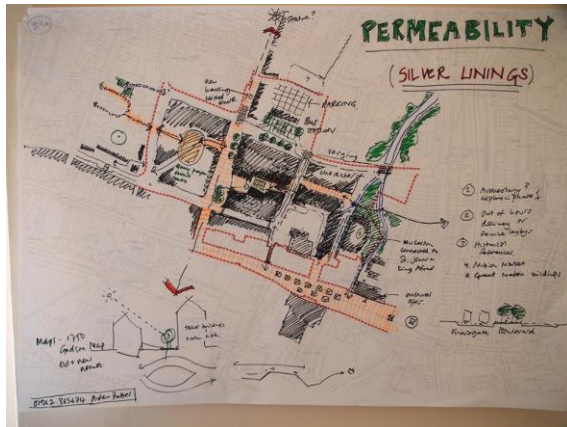
Hands-on Planning workshops



Topics or Hands-on Planning workshops



Understanding and Engaging



Hands-on Planning drawing

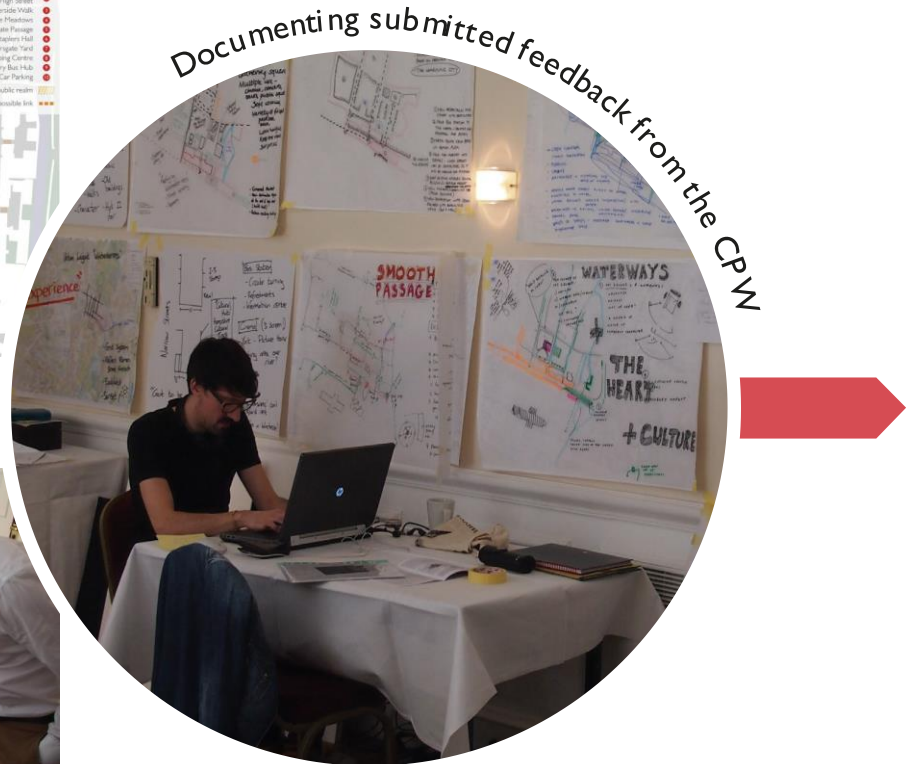


Reporting back

Team Working

Hundreds of Post-it Notes, emails, comment forms and Hands-on Planning drawings submitted for analysis

Initial urban design framework



Creating



Initial concept sketches

Report Back of the Vision and the Draft SPD

Key Themes:

1. Support for Central Winchester Regeneration
2. "Winchesterness"
3. Streets, spaces and water
4. "City experience" economy
5. Getting about
6. Buses
7. Heritage and culture
8. Housing and community
9. Delivery and meanwhile uses
10. Community participation – keep the process going

Engaging



Artist's impression of the bus station - "Riverside Walk"



Broadsheet



Report Back presentation at the Guildhall

Follow-up Surveys and Workshops

Findings from Generation X Street Surveys

- Street Surveys targeting Generation X conducted in:
- Winchester High Street
 - Stanmore
 - Winnall

STREET SURVEY FINDINGS

Following the Community Planning Mandate, the team were asked to drill down further into the views of those between the ages of 22 and 50, the so-called Generation X, in three locations in Winchester.

Over two days in May, street surveys were conducted in Winchester High Street, Stanmore and Winnall. A total of 64 questionnaires were completed: 23 in the High Street, 22 in Stanmore and 19 in Winnall. The questions asked and response data is set out in the following tables. Questions 1 to 6 relate to Winchester city centre and questions 7 to 10 relate to Community Planning. The results were then compared and analysed to draw any conclusions.

N.B. For questions 5, 6, 8 and 10 people often gave more than 1 response.

Question	Response	Total Percentage n	High Street Percentage n	Stanmore Percentage n	Winnall Percentage n
1) Do you currently visit Winchester City Centre?	Yes	72%	65%	82%	79%
	No	28%	35%	18%	21%
2) How often do you visit Winchester City Centre?	Very often	14%	13%	18%	16%
	Often	23%	22%	27%	23%
	Sometimes	30%	26%	32%	28%
	Rarely	19%	18%	23%	19%
	Never	14%	13%	10%	15%
3) How do you usually travel to Winchester City Centre?	Car	33%	30%	36%	33%
	Public transport	25%	22%	27%	25%
	Bicycle	19%	18%	23%	19%
	Walking	14%	13%	10%	15%
	Other	9%	8%	6%	12%
4) What are the main reasons for your visit?	Shopping	63%	60%	68%	60%
	Meeting	23%	22%	27%	23%
	Working	10%	9%	12%	10%
	Other	4%	4%	5%	4%
5) What do you dislike about the work in question?	Too many people	43%	42%	50%	40%
	Too much noise	33%	32%	36%	33%
	Too much traffic	23%	22%	27%	23%
	Too much parking	14%	13%	16%	14%
	Other	8%	8%	10%	8%
6) How would you like to see the Central Winchester Regeneration progressed in the future?	More shops	50%	48%	54%	48%
	More public transport	33%	32%	36%	33%
	More green spaces	14%	13%	16%	14%
	More parking	9%	8%	10%	9%
	Other	4%	4%	5%	4%

Creative Economy workshop



Understanding, Engaging and Creating

Creative Economy Workshop held at the Guildhall
15 May 2017

Developer Forum held at Winchester Mercure
19 October 2017

Formal Consultation Draft SPD: Exhibition Roadshow

Exhibitions held at:

- The Guildhall
- Winchester Sunday Market
- Alresford Community Centre
- King's Church, Bishop's Waltham
- The Brooks Shopping Centre
- Winchester Bus Station
- Winchester Railway Station
- Available online

Understanding and Engaging



Exhibition boards



Exhibition at Alresford Community Centre

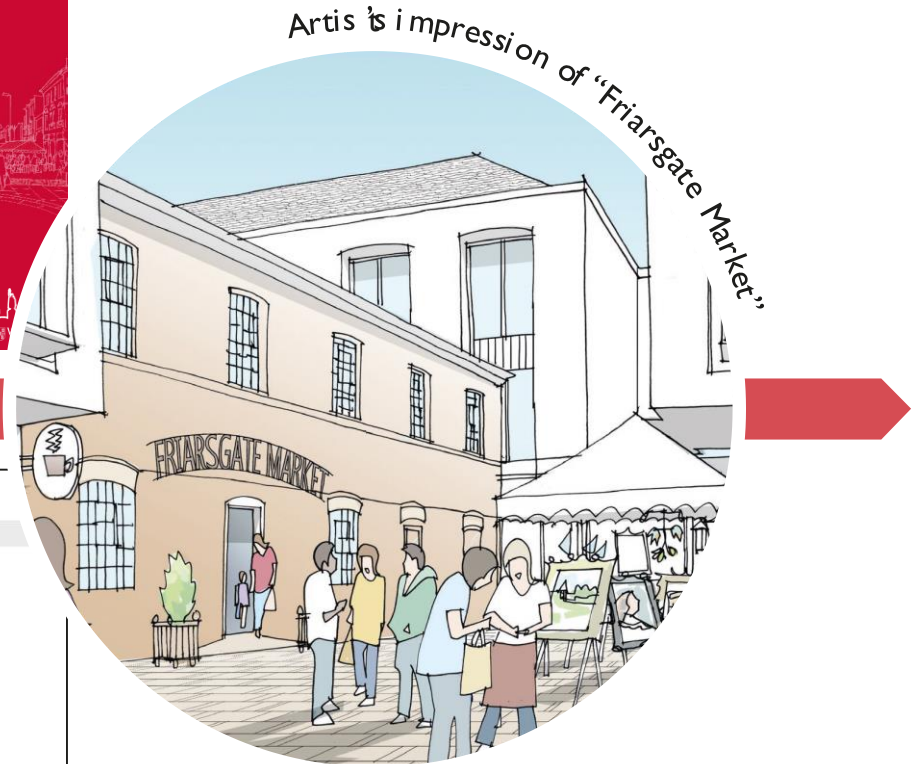


Exhibition at The Brooks Shopping Centre

Adoption of the SPD

SPD front cover

The SPD sets out the vision, detailed objectives and a Planning & Urban Design Framework to guide the phased delivery of a vibrant new mixed-use hub in the heart of historic Winchester.



Creating

jtp architects masterplanners placemakers

Home / News and Events / Regeneration of Central Winchester Reaches Critical Milestone

Regeneration of Central Winchester Reaches Critical Milestone

Published on 19 July 2018

The regeneration of Central Winchester has reached a critical milestone, as the Supplementary Planning Document (SPD) developed by architects and masterplanners JTP has been formally adopted by Winchester City Council. This document sets out the vision, detailed objectives and a Planning & Urban Design Framework to guide the phased delivery of a vibrant new mixed-use hub in the heart of historic Winchester.

News published on jtp.co.uk

SCOTTISH GOVERNMENT CHARRETTE MAINSTREAMING PROGRAMME



Your Wick, Your Vision
Ur Inbhir Ùige, Ur Lèirsinn

Charrette
for
WICK
Your Wick, Your Vision

Help design your town - your chance to share your ideas.

If you're interested in shaping the future of your town then the Wick Charrette is for you. This dynamic and interactive planning event will help develop a vision and options for future development. Drop in for a few minutes, a few hours or come along to every session and share your ideas.

A vision for Wick
Thursday 21 Feb: 2pm-8pm
Saturday 23 Feb: 11am-4pm

The emerging options
Sunday 24 Feb: 6.30-7.30pm

Report back on Wick's future
Tuesday 26 Feb: 7pm

All events take place at the Wick Assembly Rooms.
Refreshments provided.

Come and have your say about the future of Wick

Photo by Donald Fisher



Your Thurso, Your Vision
Ur Inbhir Theòrsa, Ur Lèirsinn

Charrette
for
THURSO
Your Thurso, Your Vision

Help design your town - your chance to share your ideas.

If you're interested in shaping the future of your town then the Thurso Charrette is for you. This dynamic and interactive planning event will help develop a vision and options for future development. Drop in for a few minutes, a few hours or come along to every session and share your ideas.

A vision for Thurso
Friday 22 Feb: 2pm-8pm
Saturday 23 Feb: 11am-4pm

The emerging options
Monday 25 Feb: 6.30-7.30pm

Report back on Thurso's future
Wednesday 27 Feb: 7pm

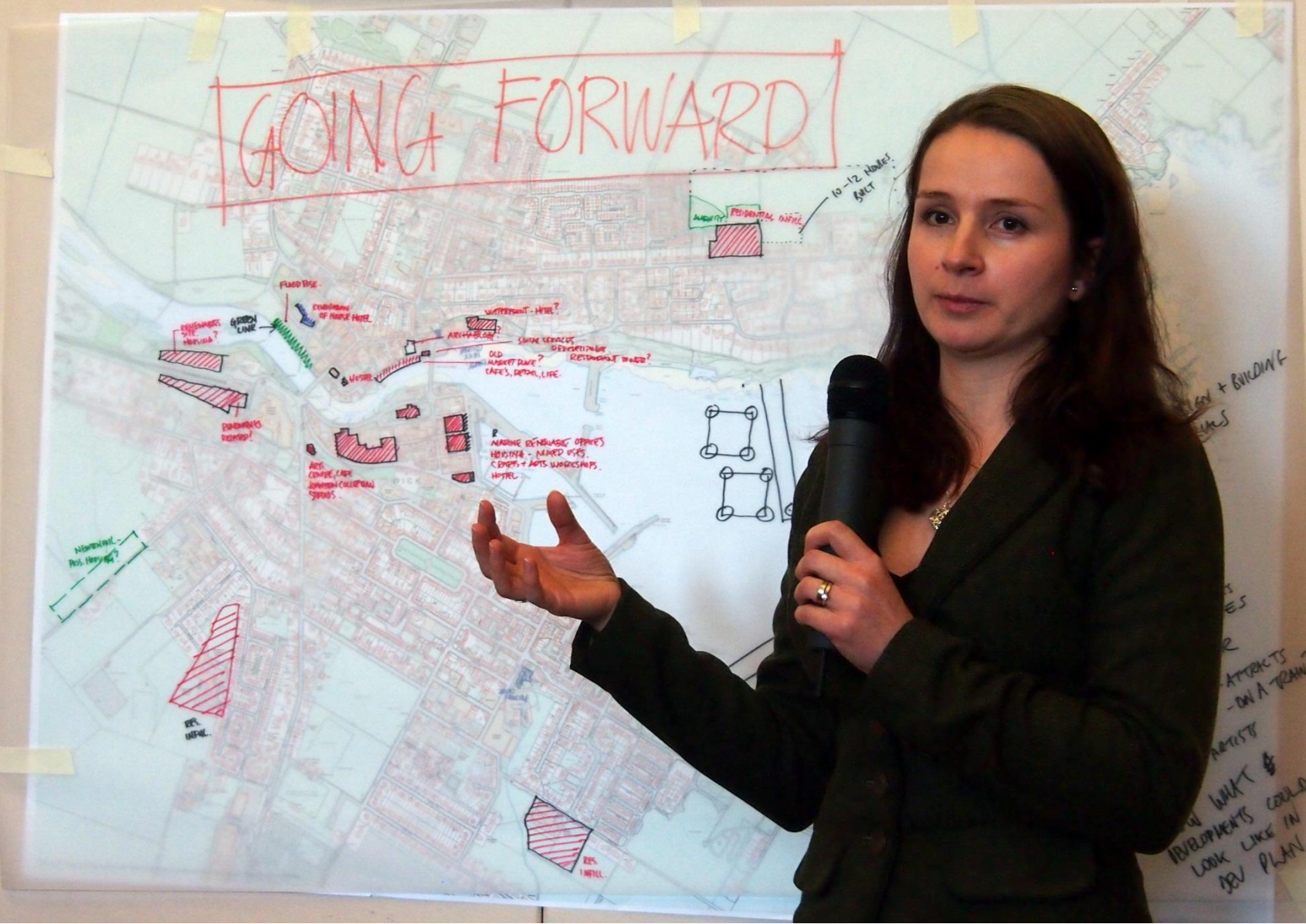
All events take place at the Pentland Hotel, Princes Street, Thurso.
Refreshments provided.

Come and have your say about the future of Thurso

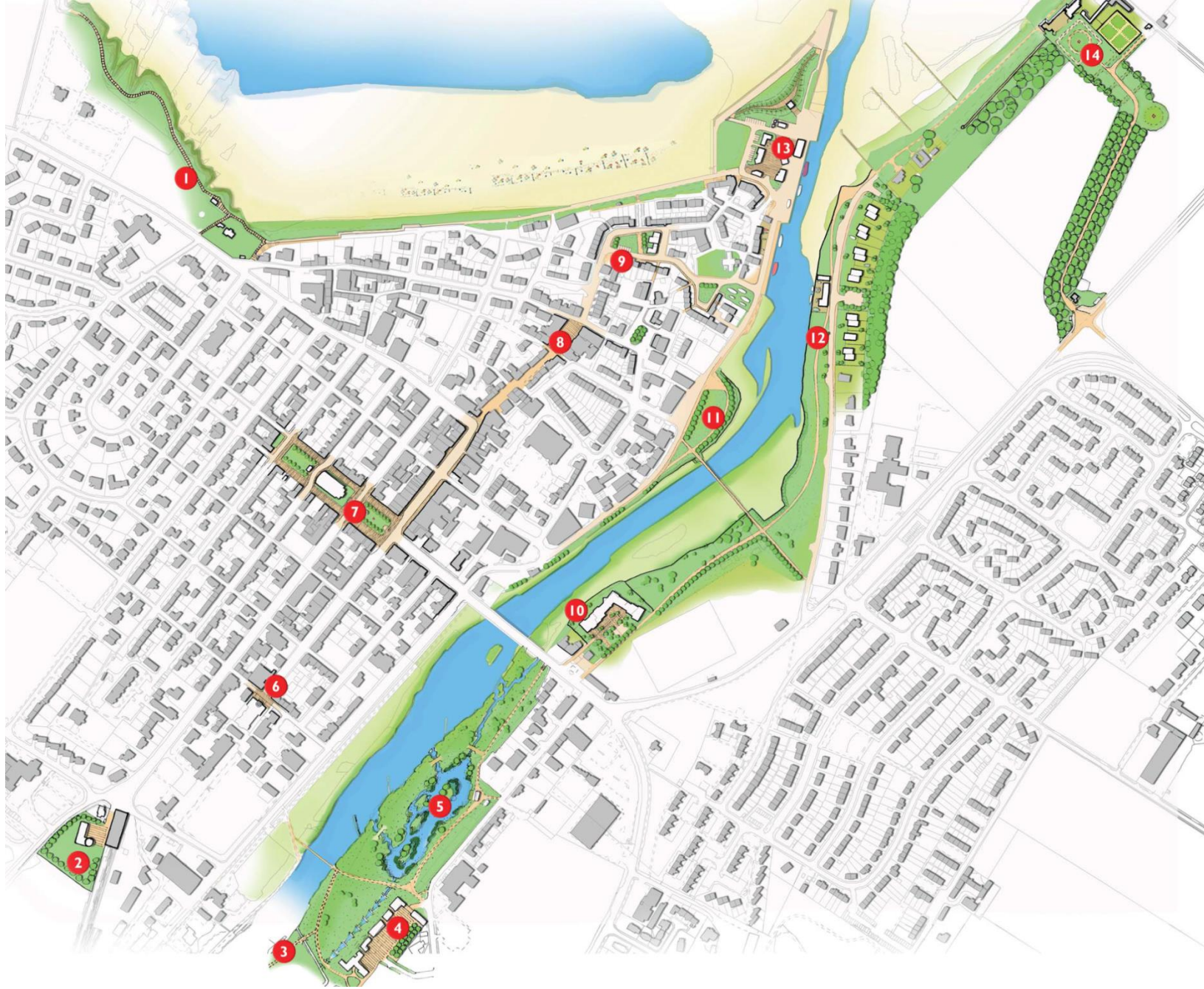
Photo by Scabster Harbour Trust



Hands-on Planning



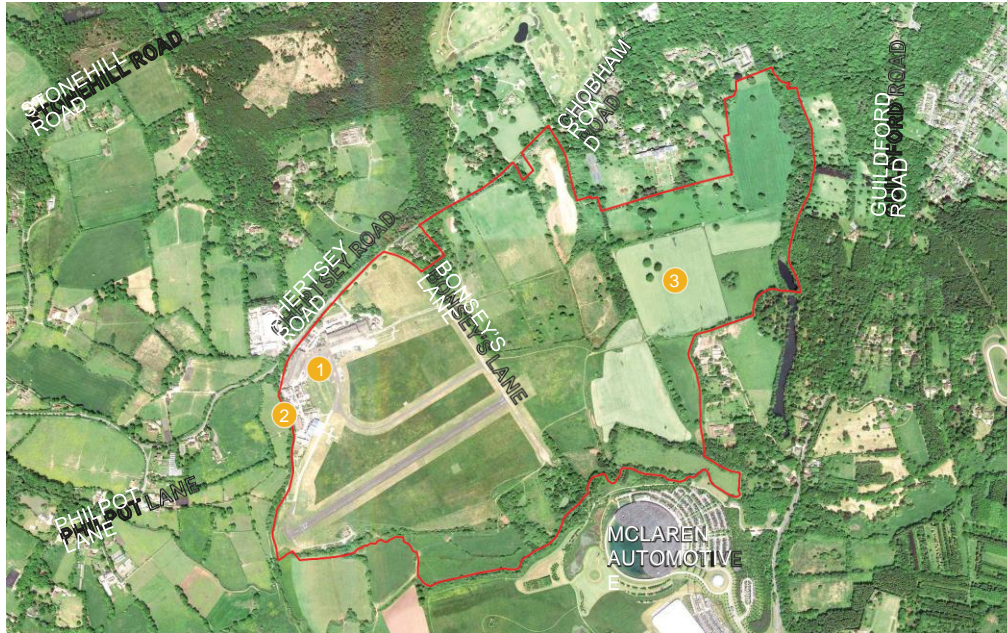




FAIROAKS
GARDEN
VILLAGE



Fairoaks Today



— Planning Application site boundary



Existing buildings on site with a variety of businesses in operation



Youngstroat Lane - existing bridleway



Ottershaw Parkland SANG area - wet / pastoral grassland with existing trees to be retained

Fairoaks Community Planning Weekend



Site visits



Young People's Workshop



Background Exhibition



Hands-on Planning Workshop



Report Backs



Team Working

Vision

A well-connected, enterprising 21st century village community which will: protect and create over 1,200 jobs across a variety of employment types, provide a wide range of homes to suit different tastes and incomes, offer the opportunity for local governance, and deliver innovative healthcare services; all set within a rich Green and Blue Infrastructure network associated with the working countryside.



Village Objectives

Our proposals will meet the Government policy to create Garden Villages that are an alternative to overdevelopment and sprawl of existing towns and villages.

Innovation

Utilise innovative approaches to land ownership, land value, capture, delivery, governance, housing, technology, building and design.

Community Employment

Focus the community on employment so that it becomes relatively independent economically and does not become just a pretty, dormitory settlement, or a retirement village for the affluent.

Employment Opportunities

Provide a range of employment opportunities (including existing businesses) for the on-site population, thereby minimising commuting.

Affordable Accommodation

Provide a full range of financially accessible accommodation for the working population by using self/custom-build, tithe housing linked to onsite employers, public sector provision of social rented and starter homes, with some market provision.

Community Facilities

Provide a comprehensive range of social, educational, retail and recreational facilities for the community.

Sustainable Transportation

Be linked to the outside by electronic technology and sustainable transport.

Self-sufficient Energy

Be largely self-sufficient in domestic energy production.

Food Production

Encourage food production in both private and public spaces.

High Quality

Deliver and maintain a natural and built environment that is visually and functionally very high quality.

Community Involvement

Meaningfully involve the Fairoaks community in its design, development and running.

Fairoaks Garden Village Principles



Creating a Unique Identity

Heritage and People

Create the Fairoaks identity through an understanding and interpretation of the site's heritage and use over time and its potential future identity, created by a cohesive and actively involved community.

The Landscape

Create a strong landscape character which acknowledges some of the traditional aspects of a typical 'Surrey village', e.g. through boundary treatments, fences, materials, open space, etc., and provide an appropriate setting for new buildings.

Architecture

Design the architectural character of the new development to create a unique, distinctive, and recognisable identity for Fairoaks as well as providing areas of different character within it.

Fairoaks Garden Village Principles



An Enterprising Community

Community Life

Foster a strong, flourishing community spirit by providing key community infrastructure such as a community hub, club house, allotments, shops and cafés, etc. to encourage informal social interaction and on-going participation in community activities. Include community ownership and structures for governance, management and stewardship to foster a cohesive and active community.

Supporting Enterprise and the Local Economy

Create a self-sustaining business environment that builds on the variety of existing companies already contributing to the local economy, generating new employment opportunities and enterprises. Home working should be embraced and could be supported by the provision of a work hub to support local businesses, and the provision of suitable employment space to provide opportunities for the on-site population.

Live and Work at Fairoaks

Enable new residents to both live and work at Fairoaks, and reduce the need for people to travel to other locations, through the creation of community facilities and employment opportunities.

Fairoaks Garden Village Principles



Delivery and Management

Community Governance

Establish a village management body at outline planning stage, e.g. a Community Trust, to manage and maintain community assets and infrastructure, including opportunities for community ownership. Use innovative methods, exploring a mixture of legal planning ownership mechanisms to generate income streams to support self-sufficiency and governance of the community, for the benefit of the community and to foster community life.

The Delivery Process

Consider phasing and delivery at an early stage to ensure key features are positioned where they will best serve the new community as it is born and grows over time. Consider the opportunity for public/private partnership to assist in the delivery and management process.

Marketing Fairoaks

Consider the future promotion and marketing of Fairoaks as a living, working village. The embedded village objectives are to create a sustainable community that will benefit from innovation and technology across all aspects of living at Fairoaks.



1,200
homes
1,500 jobs

Key

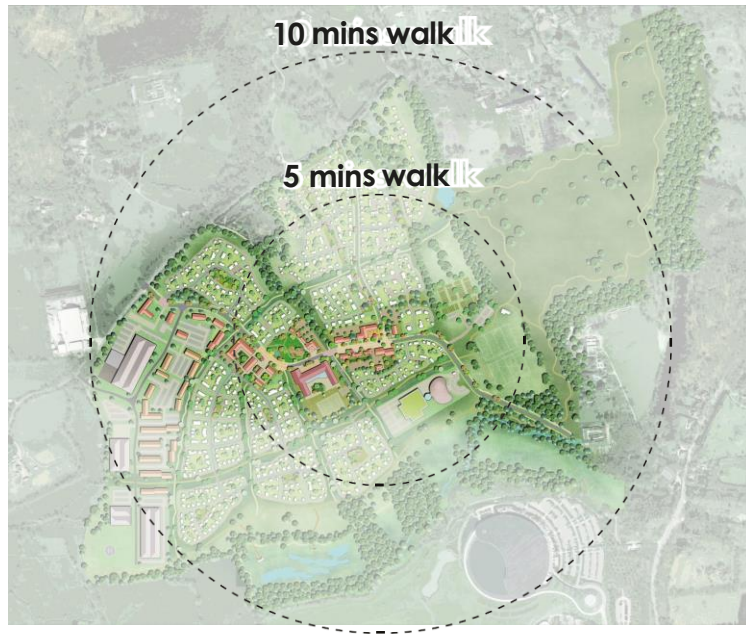
Existing context:

- 1 Ottershaw Park Mansion (Grade II-listed)
- 2 McLaren Technology Centre
- 3 McLaren Park
- 4 River Bourne

Masterplan:

- 1 Village Green
- 2 Primary School (2 form entry)
- 3 Village High Street
- 4 Village Square
- 5 Older Peoples' Housing
- 6 Village Pub
- 7 Employment Area
- 8 Aviation Uses
- 9 The Ride
- 10 The Rills
- 11 Ottershaw Parkland SANG
- 12 Bourne Meadows SANG
- 13 Link Road
- 14 Sports pitches and sports pavilion / SANG Visitor Centre and car park
- 15 Residential
- 16 Allotments
- 17 Ecological Area
- 18 Blister hangar and pillbox to be retained
- 19 Gamekeeper's Cottage to be retained
- 20 Lodge retained marking entry
- 21 Grazing area for horses

The Heart of the Community



The Heart of the Community



Fairoaks High Street

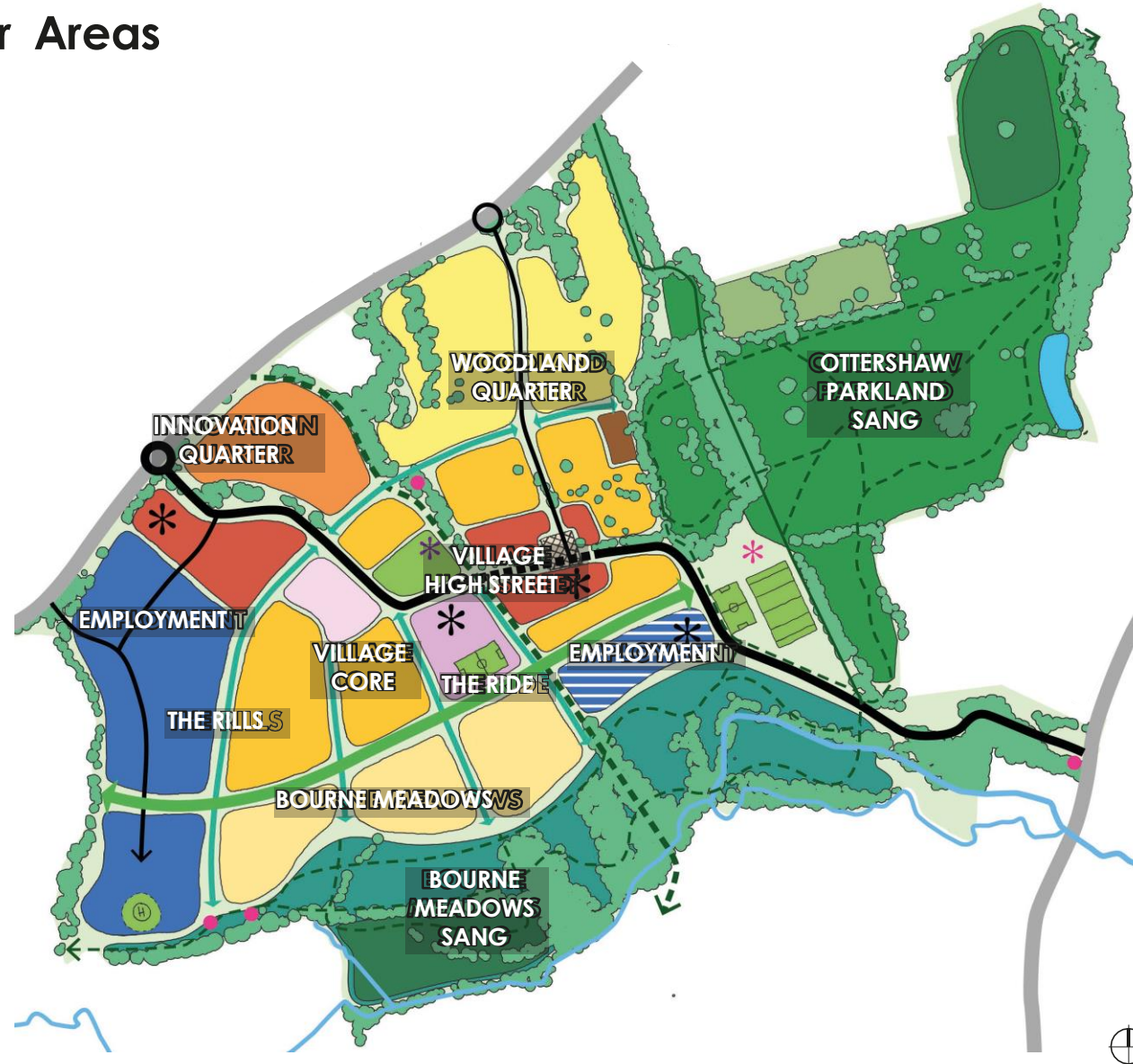
- The place to meet for a coffee in the Hangar Café, shop, go to the gym and drop in at the Community Hub
- Convenient for the primary school and nursery
- Convenient for older people's housing
- Space for a small market in the village square

Illustrative aerial of the High Street, looking west

The Heart of the Community



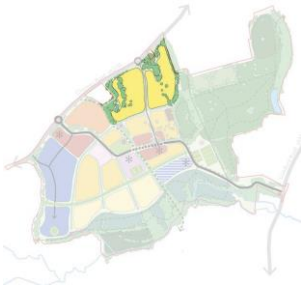
Character Areas



Woodland Quarter



- Larger detached and semi-detached homes with some smaller mews style houses
- Existing mature trees retained
- New native woodland and fruit trees on doorstep greens
- Contemporary interpretation of Arts and Crafts style



Village Core



- Wide range of homes including detached, semi-detached and terraced houses interspersed with small villa-style apartment buildings
- Rills and Ride provide green routes to High Street, sustainable drainage, community orchards, small allotment gardens and doorstep play
- Contemporary rural-style homes



Bourne Meadows



- Mainly detached and semi-detached houses with some short mews terraces
- Rills provide green routes to River Bourne and sustainable drainage
- Small doorstep greens provide community orchards, small allotment gardens and play space
- Arts and crafts style with a higher proportion of timber



Innovation Quarter



- Main entrance to the village and creates an exciting and dynamic entrance from the Chertsey Road
- Fresh and existing architecture which embodies innovative and sustainable credentials of the wider development



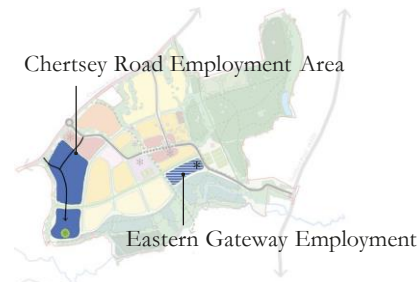
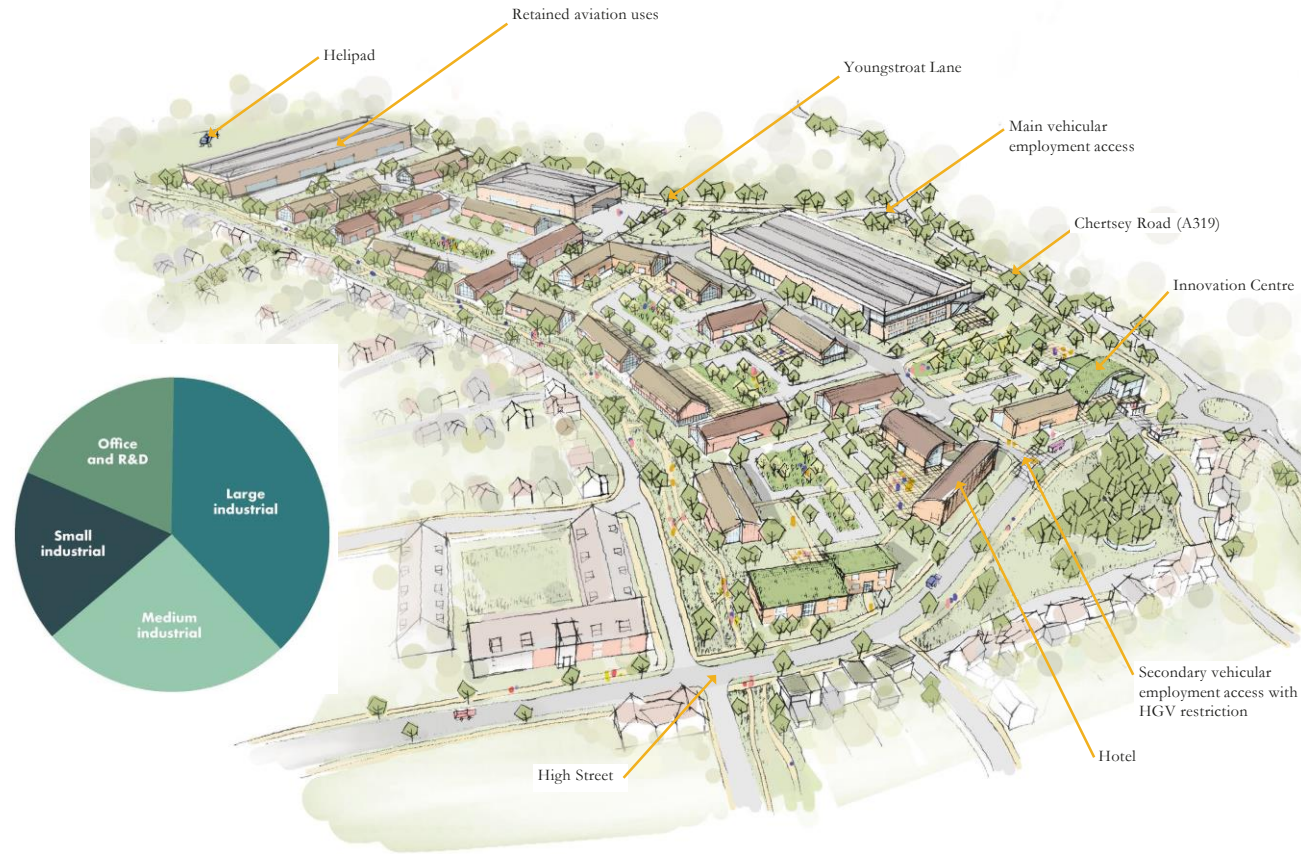
Employment

Chertsey Road Employment Area

- Purpose built, modern workspace for existing Fair Oaks businesses and others relocating from elsewhere
- Simple, high quality, flexible buildings with functional external space including landscaped car and cycle parking

Eastern Gateway Employment

- A high quality office building forms the 'eastern gateway' into the village from Guildford Road



Chertsey Road Employment Area



Small Scale Mixed Uses within Residential Areas



Small pottery studio - photo courtesy of Melisa Dora Ceramics (www.melisadora.com)



Artist's studio



Cluster of workshops/shops close to High Street - Helmsley, North Yorkshire



Typical residential parcel showing examples of each of the typologies.

The Ride

- A new east-west green link from Youngstroat Lane to Ottershaw Parkland SANG
- Providing easy access to the SANG from residential and employment areas
- Includes space for planting, play, drainage and food production, along with footpaths, cyclepaths and a bridleway



The Rills

- Green corridors between the village core, residential areas and Bourne Meadows SANG
- Overlooked by new homes and providing an attractive setting for residential areas
- Incorporates new planting, play space, drainage and footpaths / cyclepaths



Suitable Alternative Natural Greenspace (SANG)

**Over 55 Ha
(137 acres)**

- Opportunities for walking, jogging, cycling, horse riding and enjoying nature, with multiple paths and trails
- More formal ‘parkland’ green space created in the area to the south of Ottershaw Park Mansion
- More natural green space established along the River Bourne corridor, with ecological areas
- Sports Hub provided on the edge of the SANG, providing transition to built-up area



Ottershaw Parkland SANG

- 1 Large scale open parkland
- 2 Grazing area for horses
- 3 Potential connection to Ottershaw
- 4 New woodland planting
- 5 Combined sports pavilion / SANG visitor centre & car park
- 6 Existing woodland retained
- 7 Restored fish pond

Bourne Meadows SANG

- 8 Wet woodland and meadows
- 9 Circular route / bridleway
- 10 Retained footpath link to McLaren Park
- 11 Potential new link to McLaren Park
- 12 Connection with existing bridleway

Sports Hub

- 13 Proposed sports pitches

Allotments

- 14 Proposed allotments

Suitable Alternative Natural Greenspace (SANG)



Santa Fe rail yard regeneration

“The oral history of Santa Fe goes back 200 years or more, way before the railway, so local people have much longer-term thinking, back into the past and forward into the future.”

Steve Robinson, Chair of SF Railyard
Community Corporation





1 Santa Fe Rail Yard Regeneration

Santa Fe, New Mexico



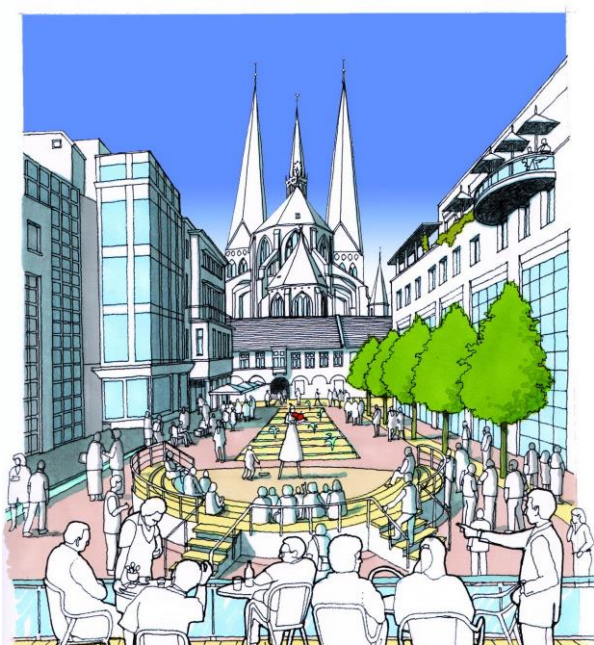
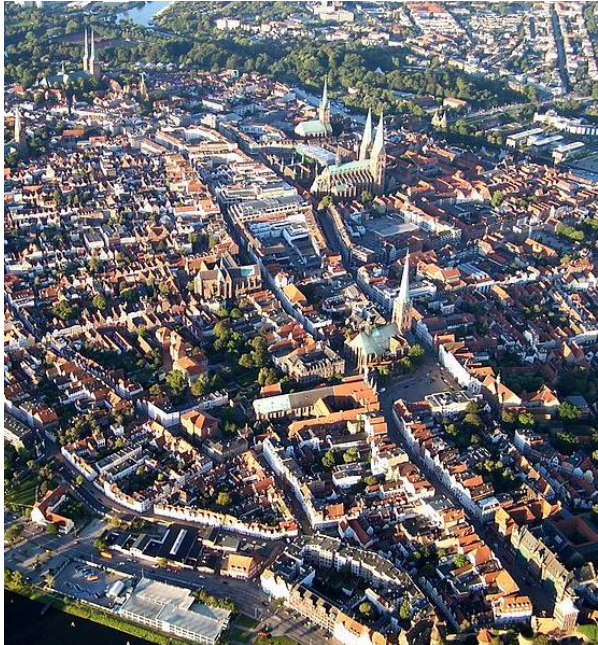
Date	February 1997
Client Sector	Public/Third
Site	Urban
Scale	Neighbourhood
Vision	Urban Design, Green Design Governance

What to do with a large, valuable railyard that becomes available in the heart of a historic, thriving state capital of New Mexico – who decides?

20/20 Visions: Collaborative Planning and Placemaking

Lubeck





BYGGÐ Í URRÍÐAHOLTI

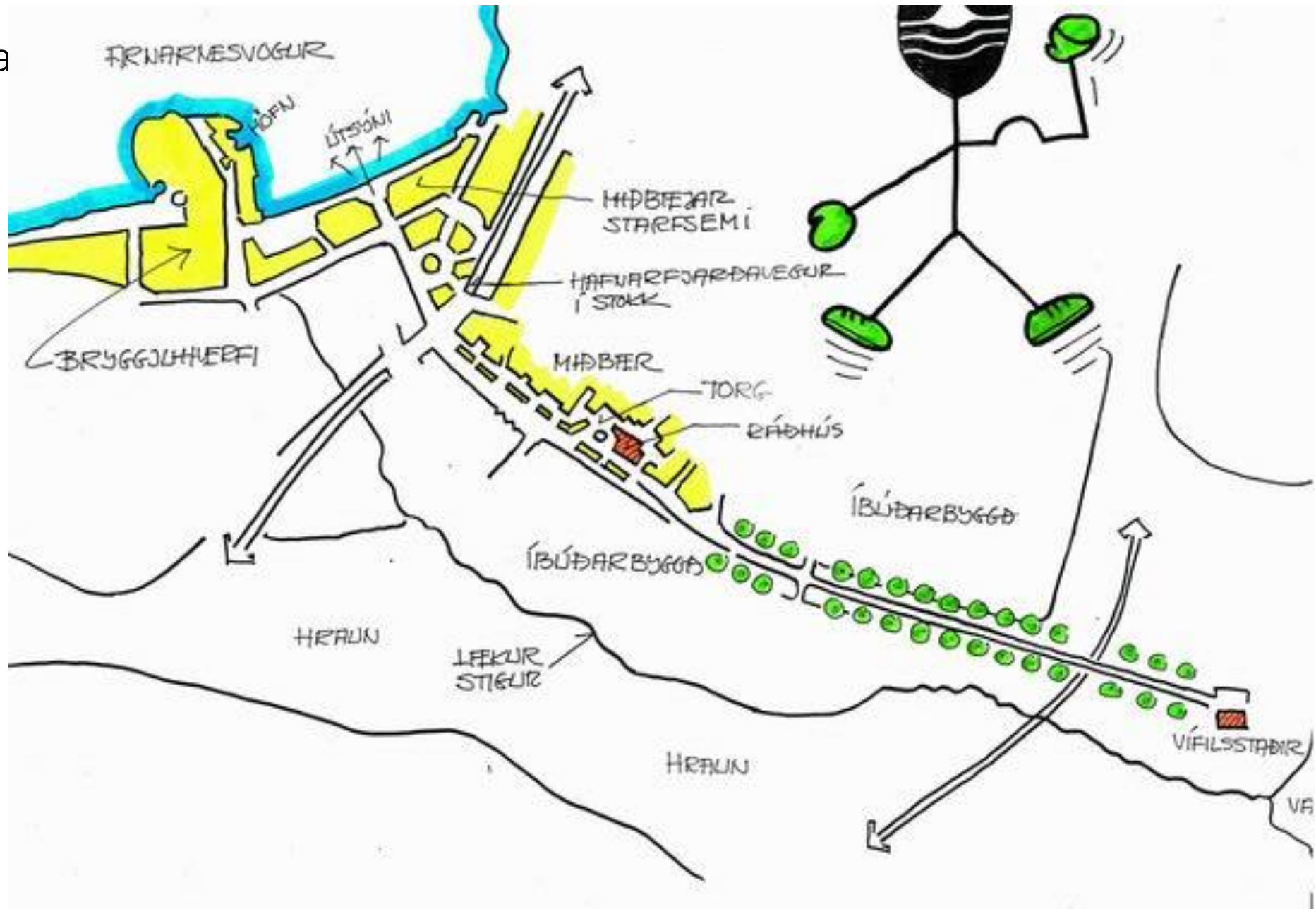
Samráðsfundur 4. október



Heildarsýn

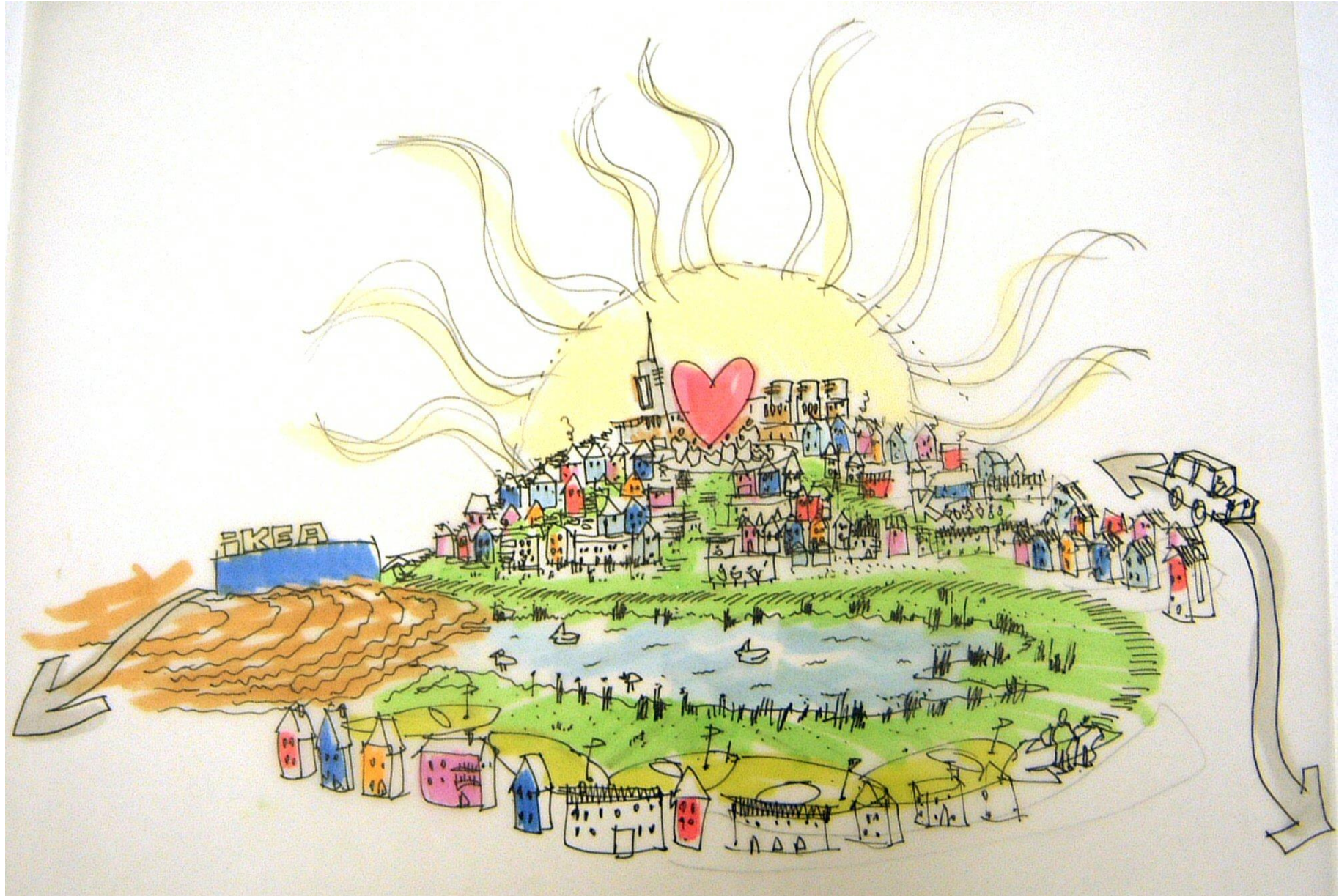


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20 Lessons from the case studies

- Global relevance
- Scale and types of project
- Non-confrontational exploration of ideas with independent facilitation
- Specific-issue charrettes can catalyse wider placemaking visions
- Commissioning body – private, public, community
- Politicians and stakeholders
- Community involvement in organisation



20 Lessons from the case studies

- Creative business communities
- Community animation
- Learning and capacity building
- Dialogue and feedback loops
- Respect and trust
- Drawing, illustration and models
- Site visits and walkabouts



20 Lessons from the case studies

- Follow-up
- Valuable memories
- Not reverting to top-down approaches, remaining participative
- Changing lives and careers
- Spreading the word
- Project delivery and governance



Lessons from the case studies

“Sustainable development is best achieved if the knowledge and commitment of local communities is engaged at every stage of the process.”

John Thompson, JTP





Voting is
not
enough!

Your most special natural place?

Your most special urban place?

**Your most special possession or
object?**





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Thank you!

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