## Lessons Learned From U.S. National Parks:

# Cars, Parks, and "Visitor Capacity"

Ethan Carr
University of
Massachusetts

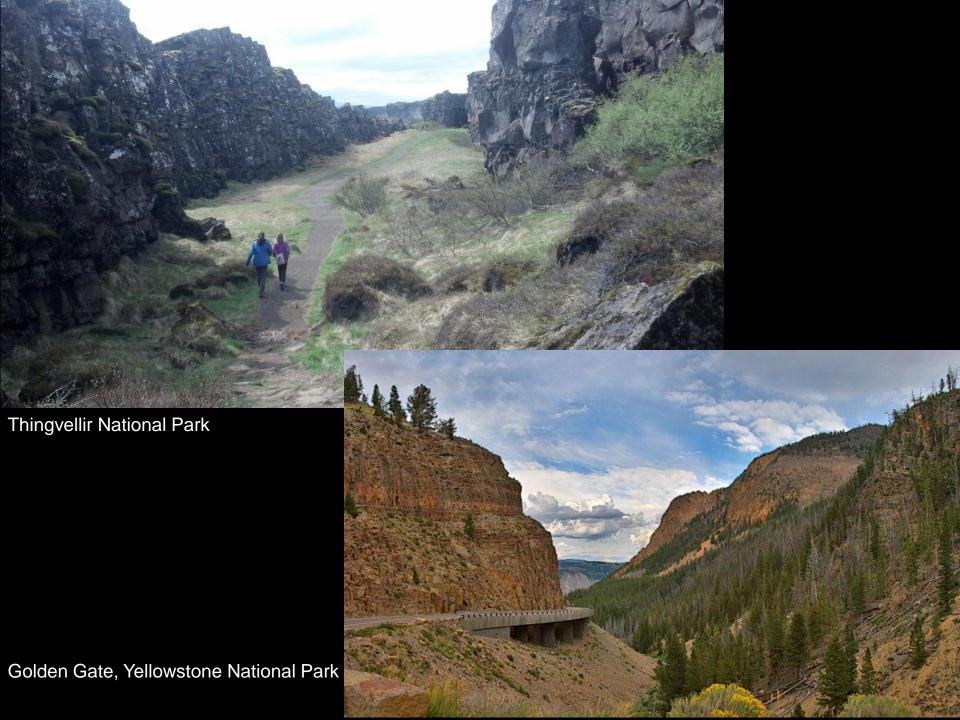


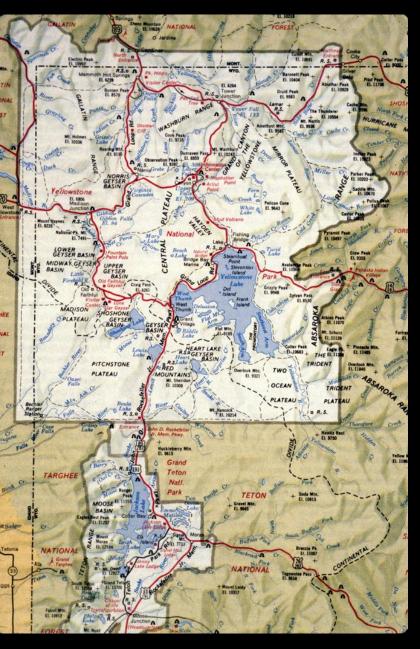
Strokkur, along the Golden Circle, Iceland

Old Faithful, along the Grand Loop, Yellowstone NP





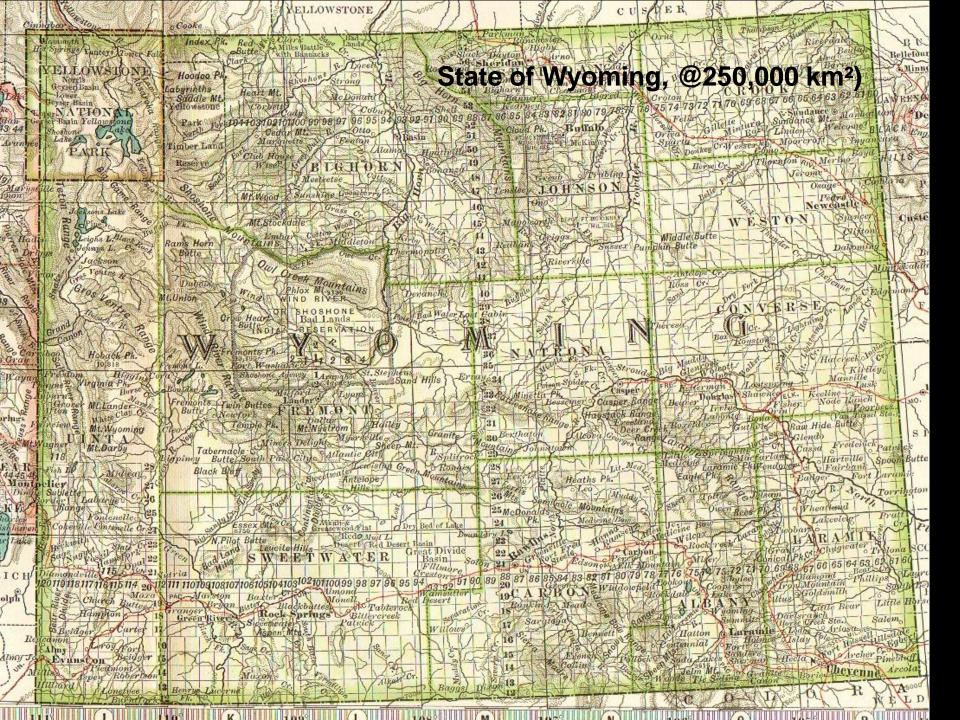


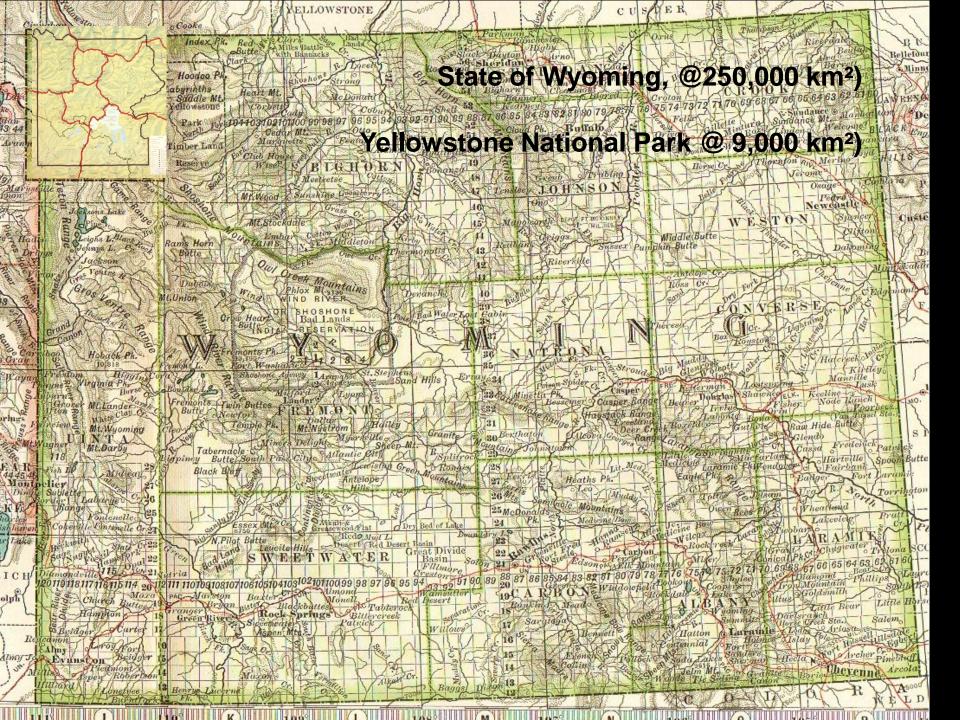


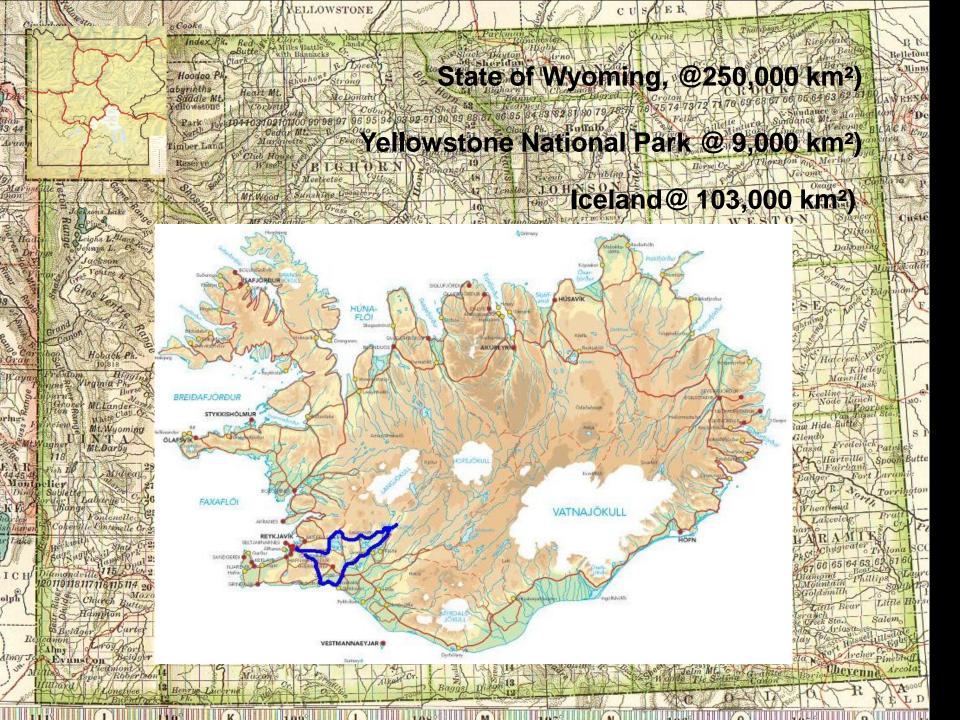
### Grand Loop (main visitor automobile route) Yellowstone NP, Wyoming, @ 225 km



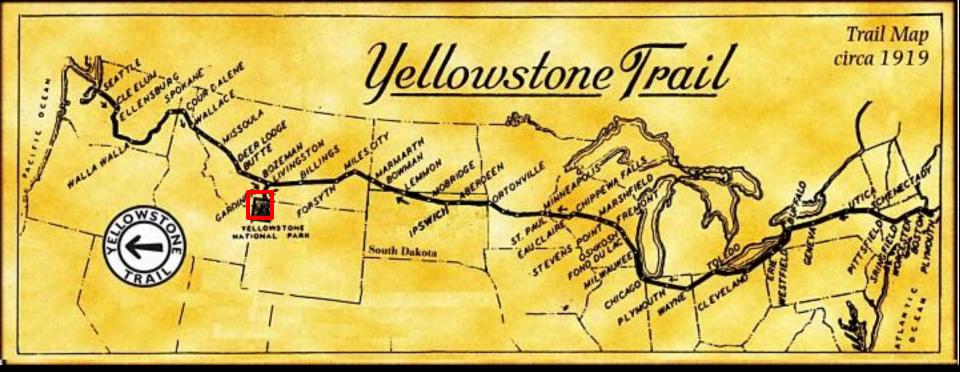
Golden Circle, southwestern Iceland, @300 km











Yellowstone Trail, an early popular automotive route (above) and cars in Yellowstone ca. 1906







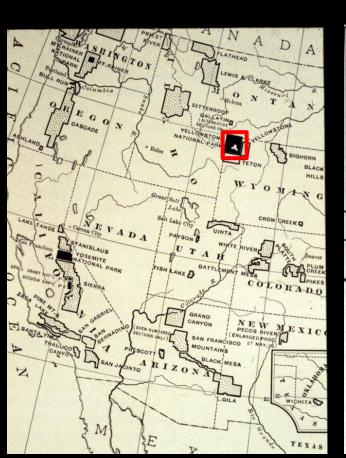
PARADISE VALLEY CAMP GROUND, TATOOSH RANGE IN BACKGROUND. Rainier Nation & Park



Automobile Camping in Yosemite Valley

## 1916 "Organic Act" creating U.S. National Park Service and stating the PURPOSE of national parks:

Conserve the scenery and the natural and historic objects and the wild life therein and to provide for the enjoyment of the same in such manner and by such means as will leave them unimpaired for the enjoyment of future generations.

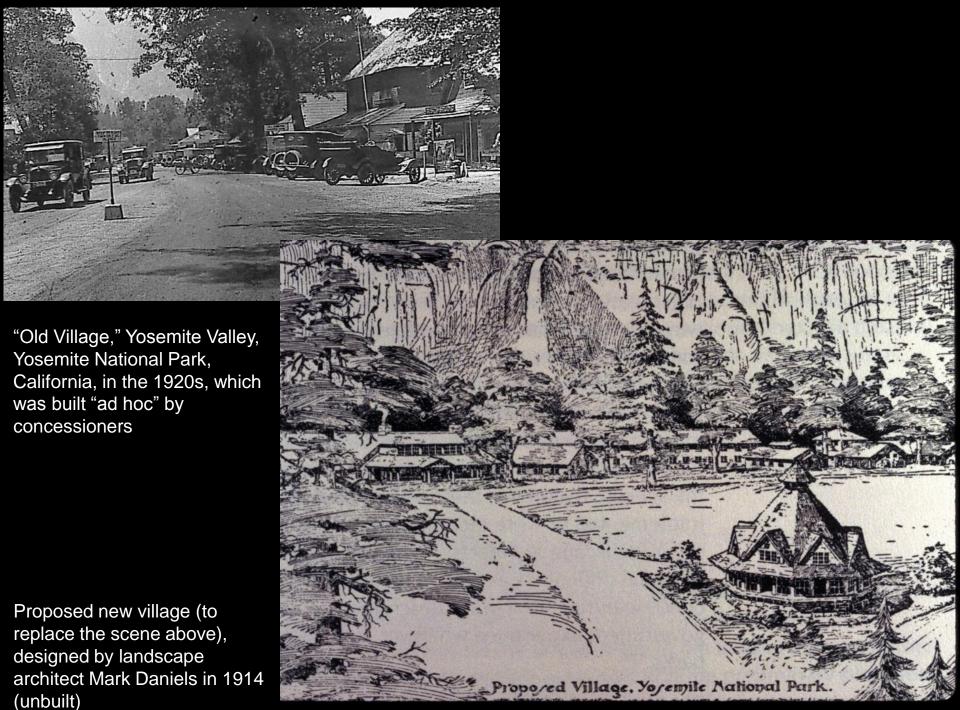


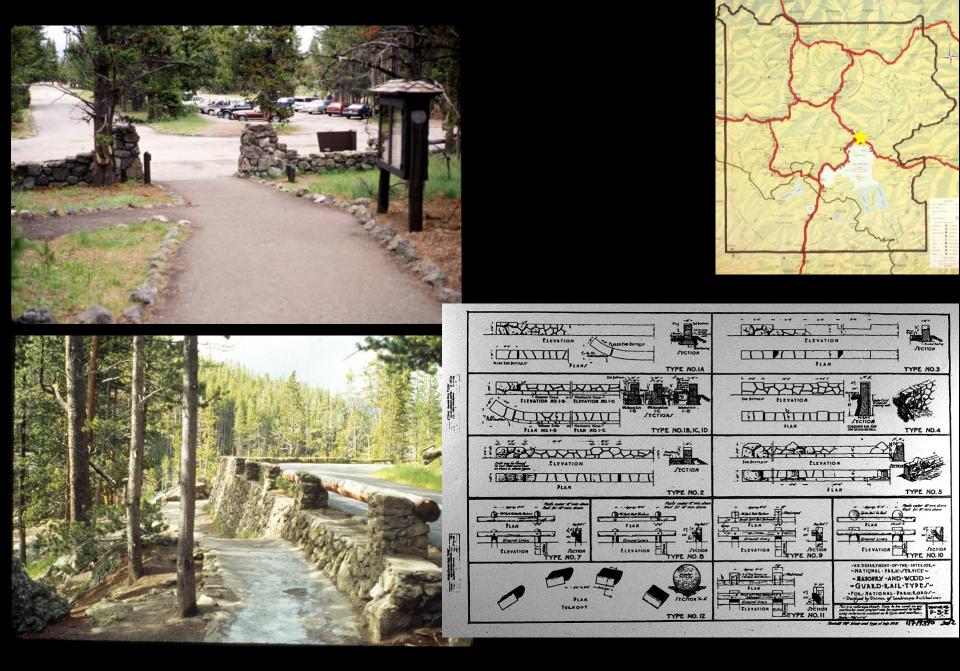


Map from John Muir's, Our National Parks, 1904 (left)

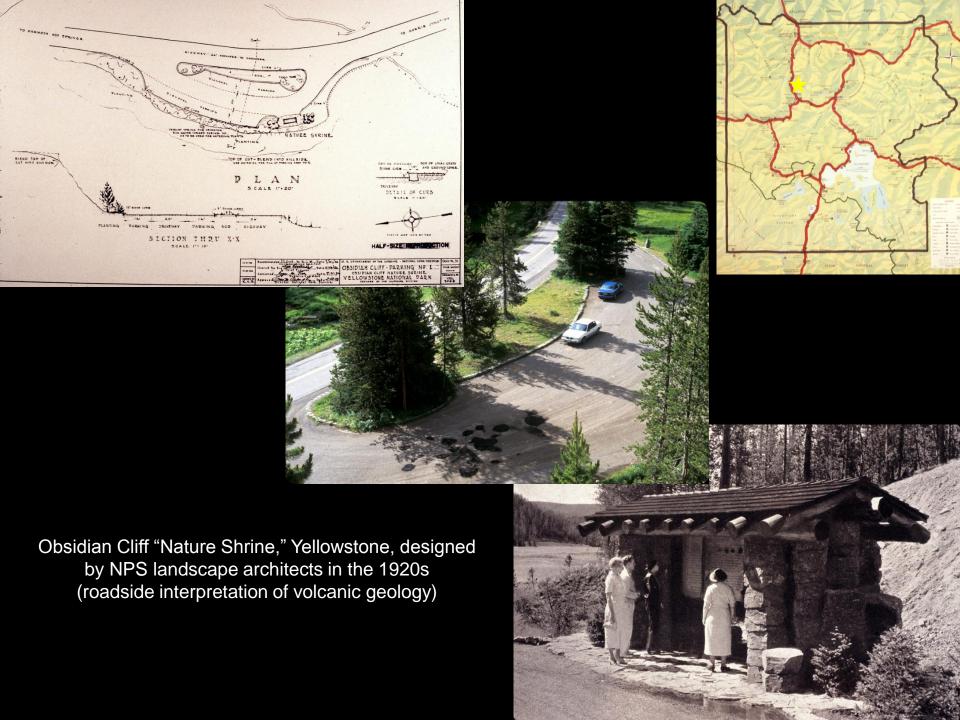
"Park-to-Park Highway" proposal, 1915 (right)







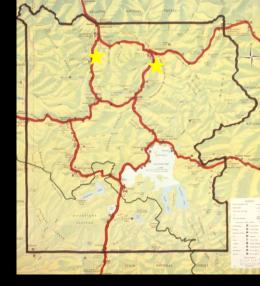
National Park Service construction details for guard rails, retaining walls at Yellowstone, 1920s-30s





View of Yellowstone Grand Loop road from Tower Falls overlook (1930s, left)

Golden Gate viaduct, Yellowstone Grand Loop (1990s, right)









Going-to-the-Sun Highway, Glacier National Park, Montana

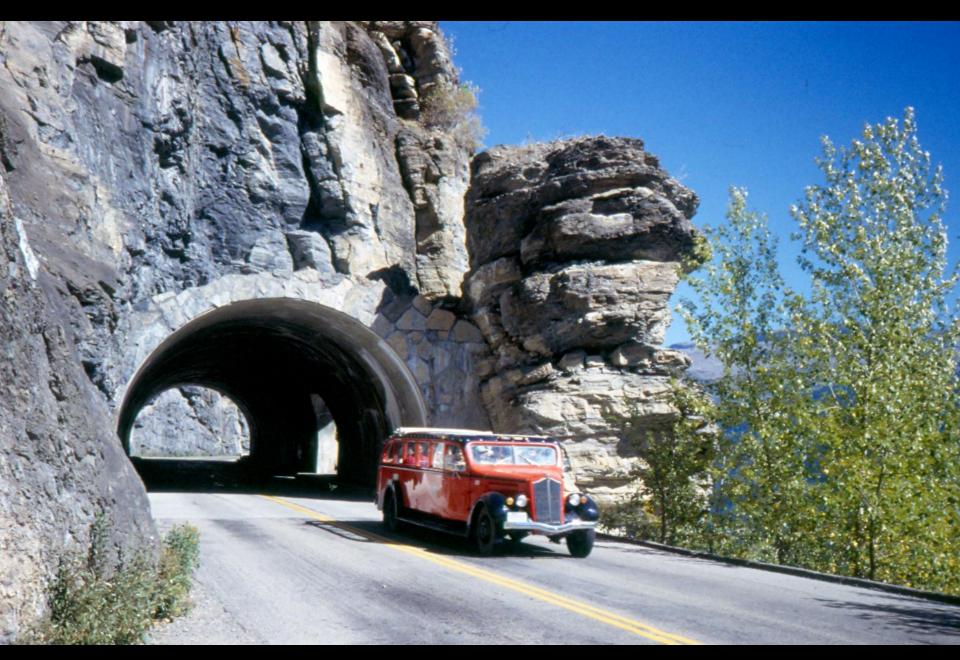
The approach to Logan Pass in a 1927 planning diagram, and a view of the site today



Going-to-the-Sun Road, Glacier National Park, Montana, 1927-1939



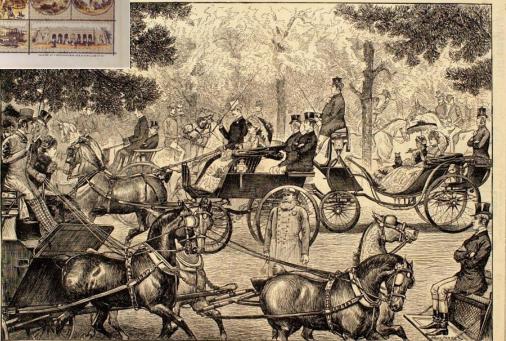
Going-to-the-Sun Road, Glacier National Park, Montana, 1927-1939



Going-to-the-Sun Road, Glacier National Park, Montana, 1927-1939

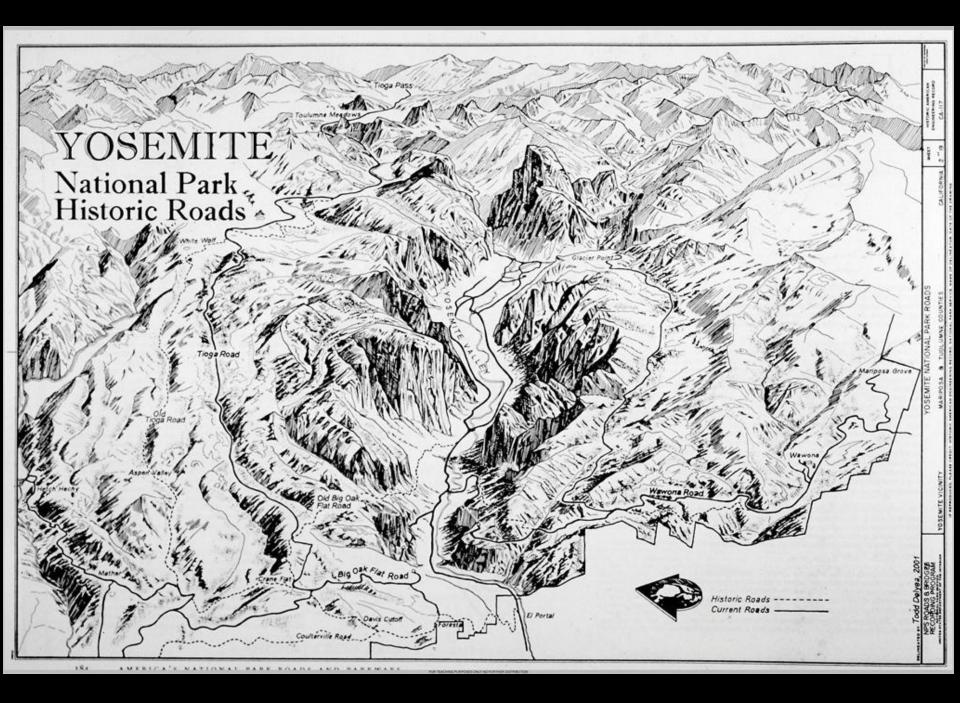


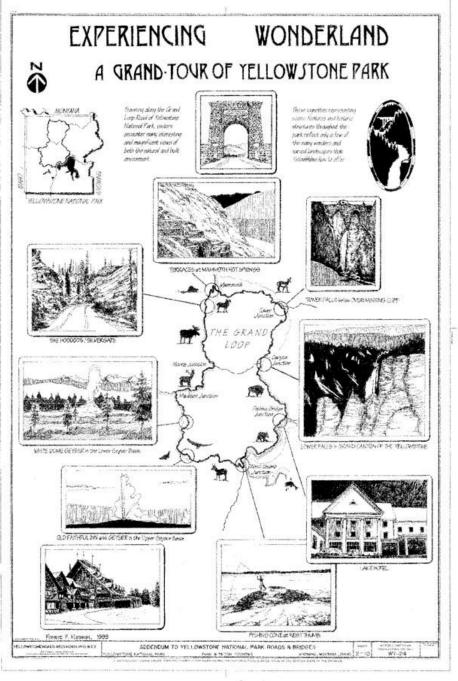
Central Park, New York (established as park 1853, designed by Frederick Law Olmsted and Calvert Vaux 1857-1873)





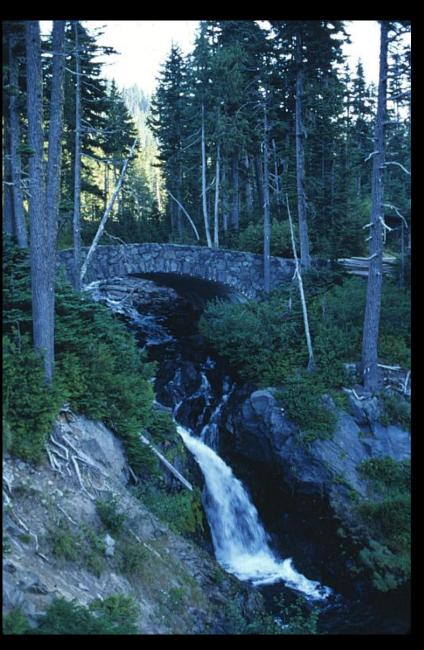
Yosemite Valley, California (established as park 1864, planned by Frederick Law Olmsted, 1865)





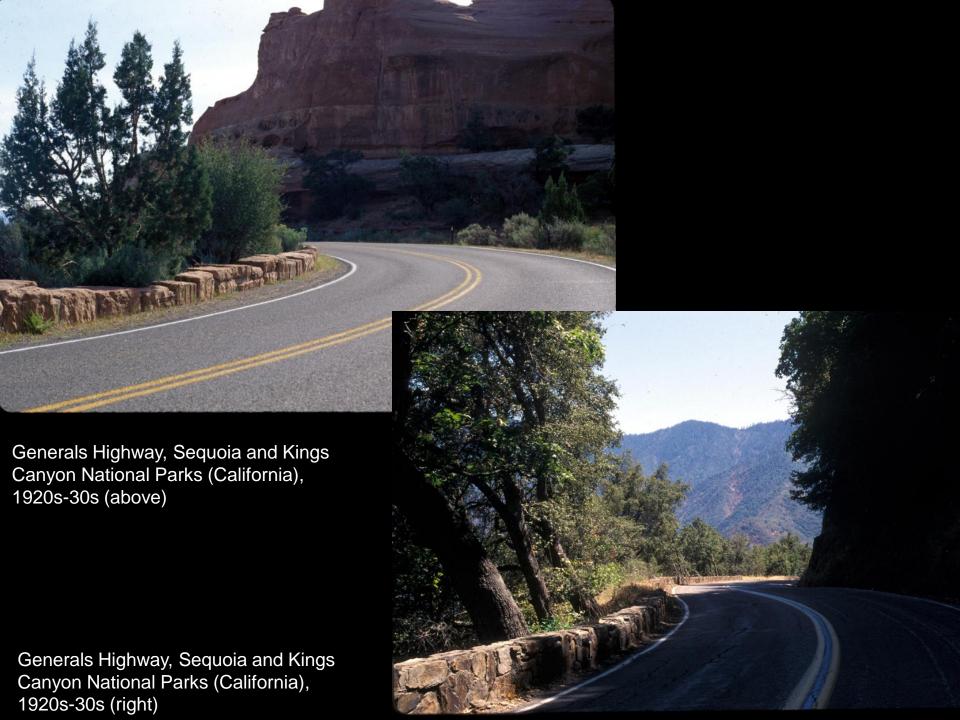


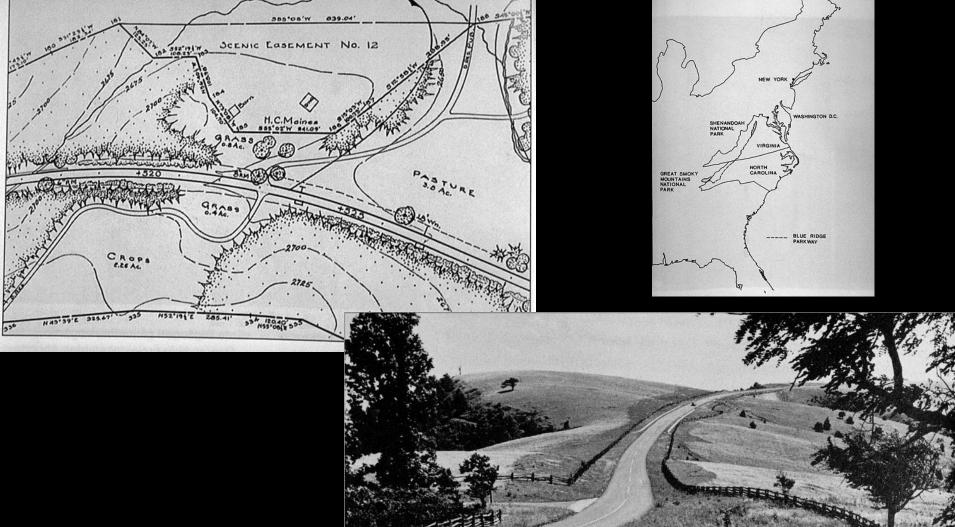




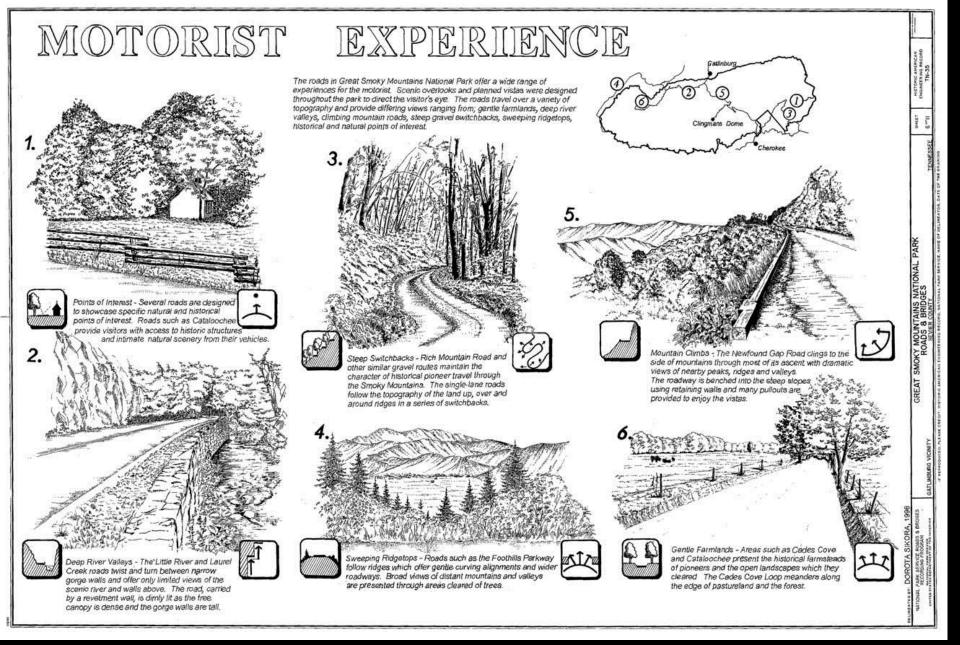


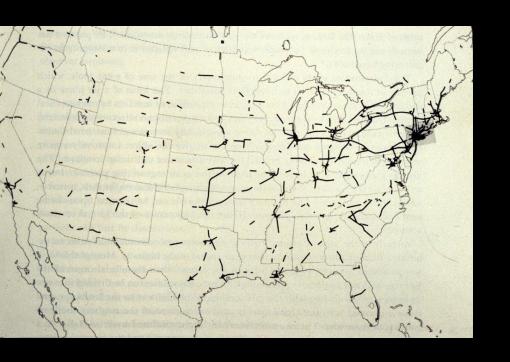
Narada Falls Bridge and park road, Mount Rainier National Park (Washington), 1920s-30s

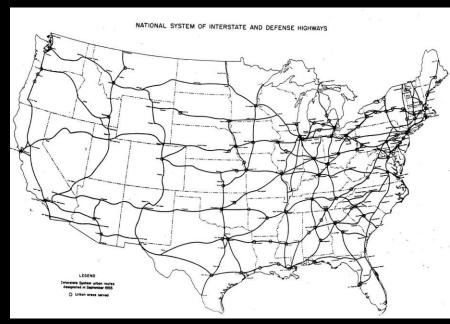




Blue Ridge Parkway (Virginia and North Carolina)



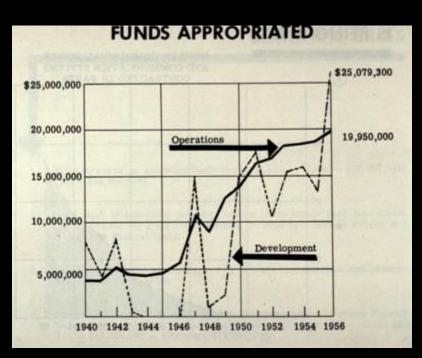


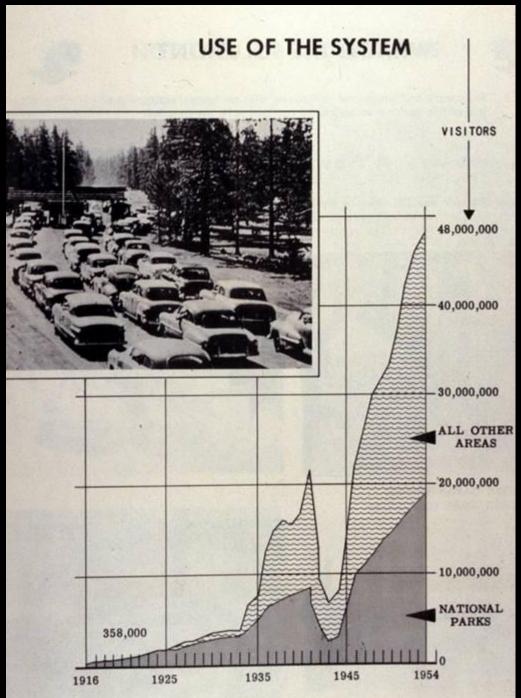


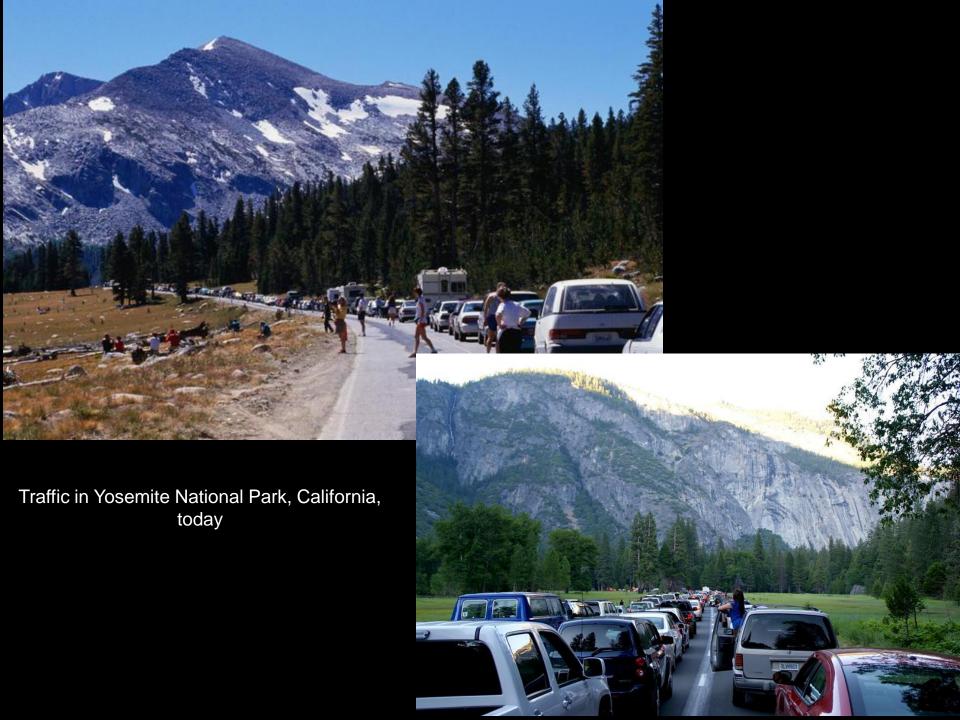


"The dilemma of our parks..."

Newton Drury, NPS Director, 1949







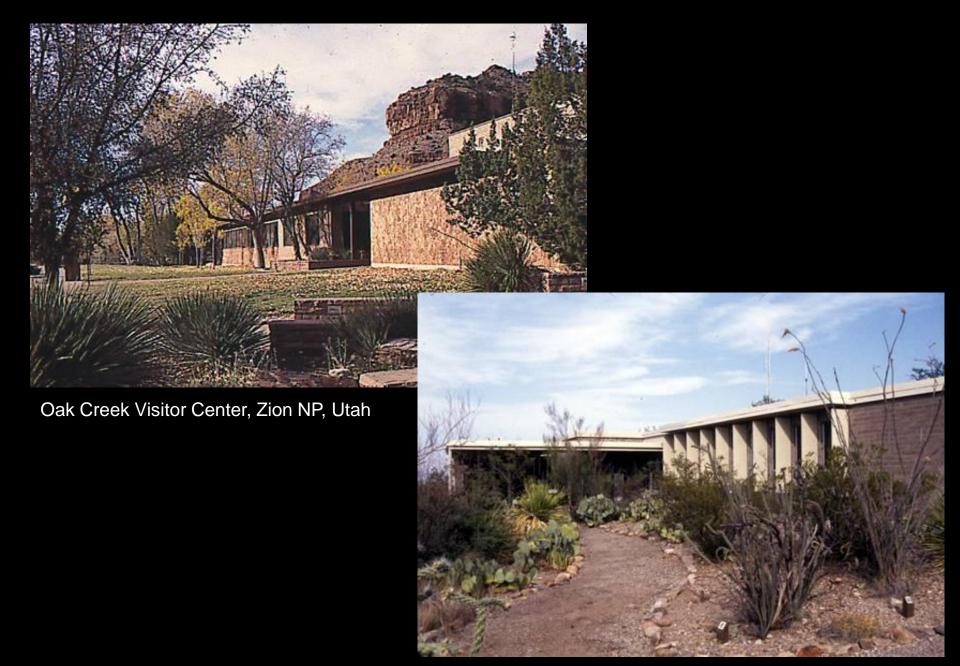
#### "MISSION 66"

- One billion dollars spent between 1956 and 1966 to modernize and expand the U.S. national park system;
- Overall Purpose: to allow great increase in visitors (in cars) while (hopefully) protecting park landscapes—"Enjoyment without Impairment";
- Capacity increased through construction: widening roads, enlarging parking lots and campgrounds, building visitor centers, etc.;
- Intended (in many cases) to remove overnight lodges and create "day use" destinations in parks (visitor centers, picnic areas, overlooks, etc.) relocated to less "sensitive" areas;
- Success or failure? Still debated! But some good, some bad…





Carlsbad Caverns National Park Visitor Center, New Mexico



Panther Junction Visitor Center, Big Bend NP, Texas





Tioga Road, Yosemite National Park, and contemporary editorial cartoon

#### "Mission 66": SUCCESS OR FAILURE?

Expanded the national park system (new parks, new types of parks)

Overemphasis on "recreation" not preservation and appreciation

Increased funding and professional capacity of NPS

Did not integrate science and scientists adequately

Prevented more widespread destruction, considering numbers of tourists involved

Created undesirable new development (road widenings, motel complexes)

Kept the park system "public" in meaningful ways

Limited public experience to "windshield tourism" for TOO MANY PEOPLE AND CARS



#### Some Lessons of U.S. National Park History

- The status of all U.S. national parks as a system of protected landscapes has greatly helped protect them from inappropriate development;
- Centralized development standards and policy have been vital, and they have been changed when road widening or other development went too far;
- Above all, road design standards (capacity and speed) have enormous implications for visitors' landscape experiences...



## designing the parks



Phase 3: Refining the Design Principles

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#### What's New

For the most recent updates, check our 'Latest News' tab!!

Visit our Forum, on the home page and comment on our new principles!!

Just uploaded a new Case Study under 'Resources.' Check it out!!

#### NEW PRINCIPLES!!! Tell us what you think

With the wonderful completion of our newest award program, Parks for the People: A Student Competition to Reimagine America's National Parks, we have released our newly refined design principles! These new principles have been created by reexamining the draft principles from 2008, and really analyzing what we have learned from our awards programs. The Designing the Parks Awards Winners and Parks for the People student proposals were incredibly inspiring and ultimately forced us to take another look at condensing and improving our previous principles. Here is what we have:

Park Planning and Design Principles:

Respect Place

Engage All

Model Sustainability

Design Beyond Boundaries

**Communicate Clearly** 

We would love to get some feedback, so please feel free to comment with suggestions!

Login or register to post comments

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Submitted by ThomasWALTON1976 on Thu, 2013-05-02 00:50.

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#### Refined Design Principles

Our newly refined Park Planning and Design Principles!!!

- Respect Place
- Engage All
- Model Sustainability
- · Design Beyond Boundaries
- · Communicate Clearly

Please visit our Forum on the home page to leave any comments on these new principles!

## Then (1966)

Less diverse nation, less diverse public

Growing size of visiting public

Threats inside park borders: public "loving parks to death"

Automotive public tourism accommodated

Passive public experience (through a windshield?)

## Now (2016)

More diverse population (but often not in national parks!)

Flat or declining visitation (?)

Threats outside borders: climate change, habitat loss, sprawl

Alternative transportation and experience sought

Reclaimed, more direct relationship between public and park landscapes sought

## Then (1966)

## Now (2016)

No public participation, no environmental "compliance"

Lots of public participation—resources better protected

Almost 100% public funding

Partnership funding/user fees, in addition to public funding

No public process; centralized control of planning, design

partnerships, consultants

Multiple publics, interests,

Local initiative, meetings,

sources of funding

Perceived monolithic public and "public interest"

Multiple and layered meanings for diverse publics

Single interpretive narrative to serve "the" public

#### BEYOND the "Visitor Center"?

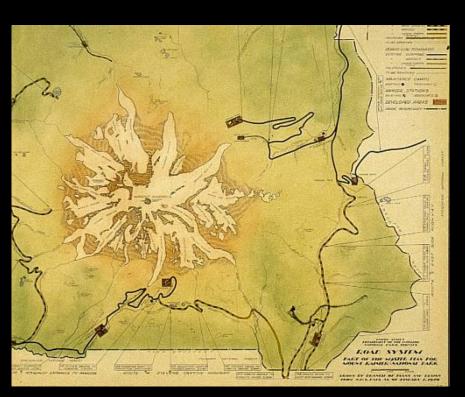
- An idea (and a name) created by U.S. National Park Service planners in 1955—linked to automotive tourism.
- VCs today include more office space, retail space, etc.—
- Is all the added program needed?
- Do some VCs dominate the park experience rather than enhance it (IMAX theaters, etc.)?
- Are large buildings affordable, sustainable, or desirable in park landscapes?
- Are there "DE-centralized" options that encourage less passive forms of landscape engagement?
- Are there other options to the VC/automotive tourism concept?

#### MISSION 66:

Parks as "day use" or overnight destinations? Or often BOTH—

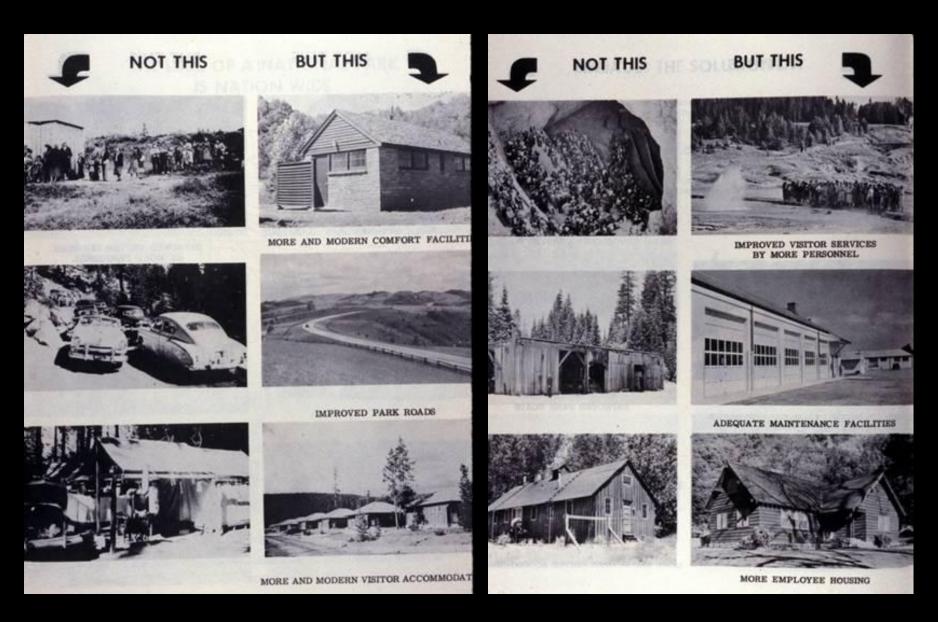
Paradise Inn (1917) not demolished as planned...

Paradise Visitor Center, completed 1967





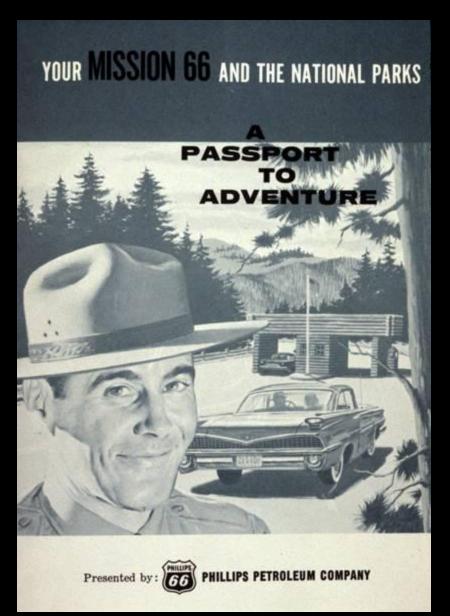








Quarry Visitor Center, Dinosaur National Monument, Anshen and Allen, 1957





## From coast to coast Mission 66 means better vacations for you...

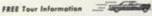
filling mountains... breath-taking gorges... vistas to cken the pulse... historic sites to stir the heart—all se are part of the National Park System, and all these I note have more to offer to more Americans—thanks disalon 66.

nitiated by Courad L. Wirth, National Parks Director, I endorsed by the 84th Congress, Mission 60 is a 10-z program to conserve, develop and staff the National ks, so that by 1906, they may accommodate an extited 80 million escationers a year. Technically the prominefules expansion of overnight facilities, better ds and sanitation and enlarged interpretive activities, saily it is an investment in America's beritage.

our far-flung system of National Parks, the greatest in

the world, had its beginning in 1870. A small group of public-spirited men, after exploring the Yellowstone, buddled ground a campfire in the Wyoming wilds and decided that these natural wonders should be preserved as a public park for the benefit of future generations.

It is good to know that, thanks to Mission 66, the campfire is still burning bright . . .



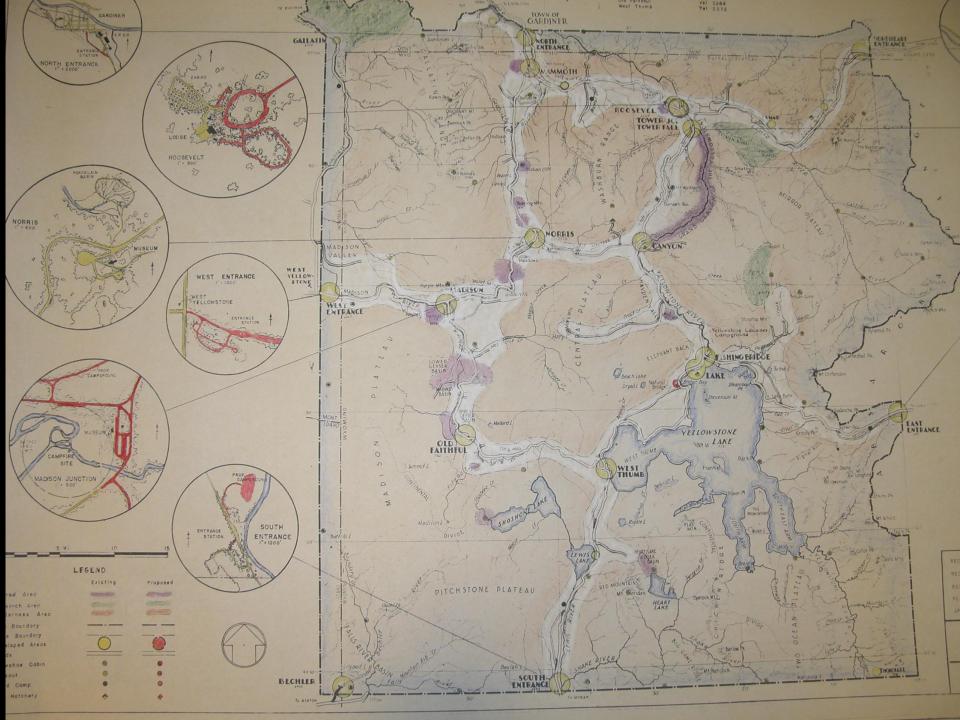
If you would like to visit the National Parks on your next vacation, or drive anywhere in the U.S.A., let us help plan your motor trip. Write: Tour Bureau, Sinclair Oli Corporation, 600 Fifth Avenue, New York 20, N. Y.— sak for our colorful National Parks Man.

SINCLAIR HAILS MISSION 66 and the public officials, the Congress, conservation agencies and private citizens who have made this important project an actuality.

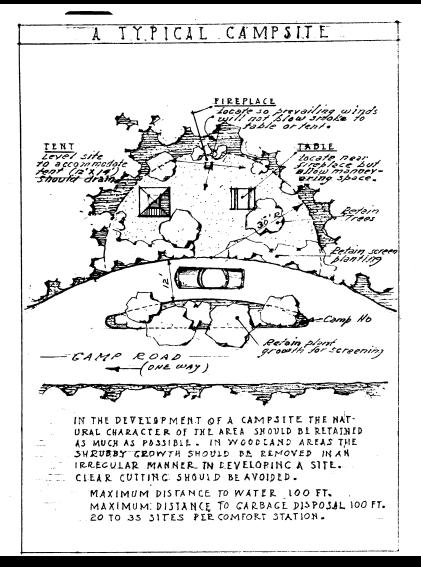


Sinclair public service messages like this one are appearing in:

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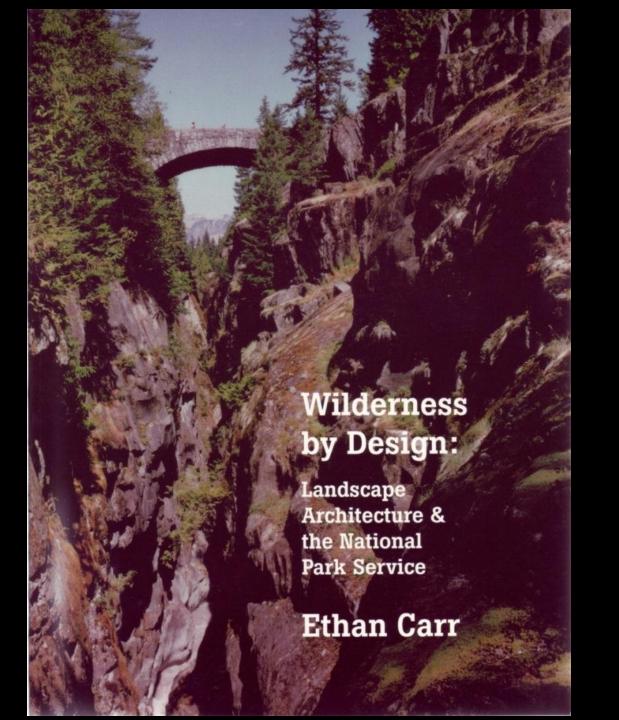
## Draft Park Design Principles, Fort Baker, San Francisco, December 2008

Park planning and design must demonstrate:

- Reverence to place
- Engagement of all people
- Expansion beyond traditional boundaries
- Advancement of sustainability
- Knowledge-informed decision making
- An integrated research, planning, design, and review process



Cars in new Yosemite Village, as built in 1920s, Yosemite National Park, California



# Some (State/National) Park Design Principles, ca. 1916-1942 at the U.S. NPS

- <u>Facilitation</u> of automotive tourism ("enjoyment"), while still "conserving" scenic and historic landscapes "unimpaired";
- <u>Standardization</u> throughout the "system" of building types, signs, uniforms, visitor amenities, interpretive approach;
- Rustic construction defined in terms of "native" materials, "pioneer" and other historical/ethnographic references;
- Typology of conservation, recreational, historical areas;
- Zoning at level of town (park "villages") and region (park "master plan").



Scene near Madison Junction, purported birthplace of the "National Park Idea," Yellowstone National Park



Wright Brothers National Historic Site Visitor Center, Mitchell ,Giurgola



Gettysburg Visitor Center and Cyclorama, Richard Neutra, 1962



Beaver Meadows Visitor Center, Rocky Mountain National Park, Colorado, Taliesen Associates

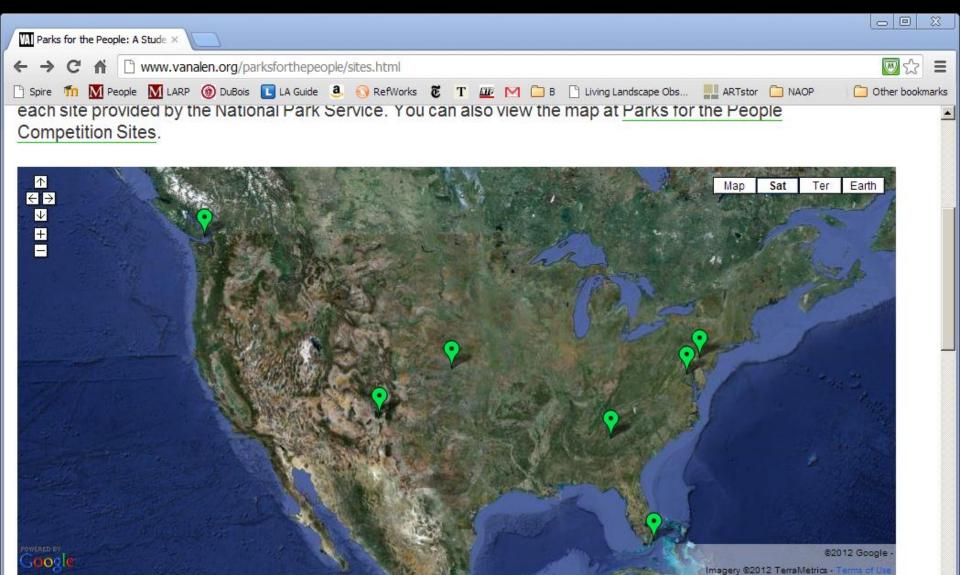


#### THE SITES

In the fall of 2011, faculty in architecture, landscape architecture, urban design, planning, ecology, preservation, communications, and related fields organized research teams to investigate one of seven national park sites as the focus of their studio proposal. Below is a Google map showing the location of each site. Beneath the map are links to information about each site provided by the National Park Service. You can also view the map at Parks for the People Competition Sites.

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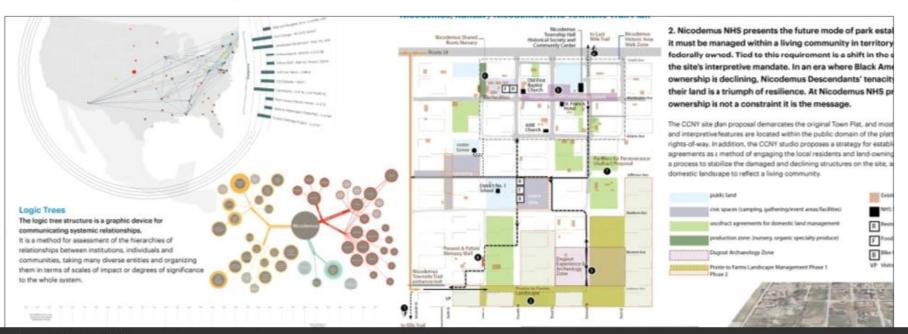
Northeast Region Hopewell Furnace National Historic Site National Capital Region
Civil War Defenses of Washington

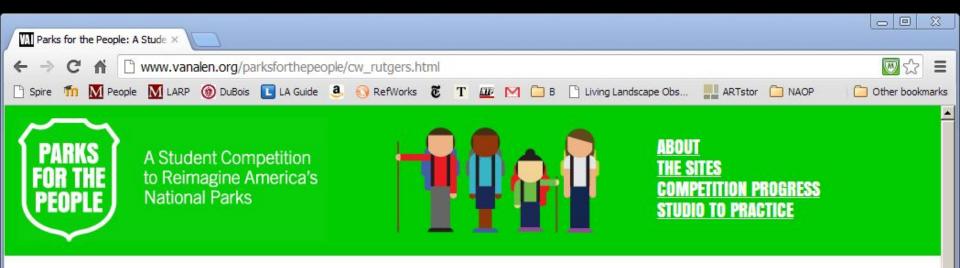






### COMPETITION WINNERS > CITY COLLEGE OF NEW YORK



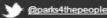


### COMPETITION WINNERS > RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY



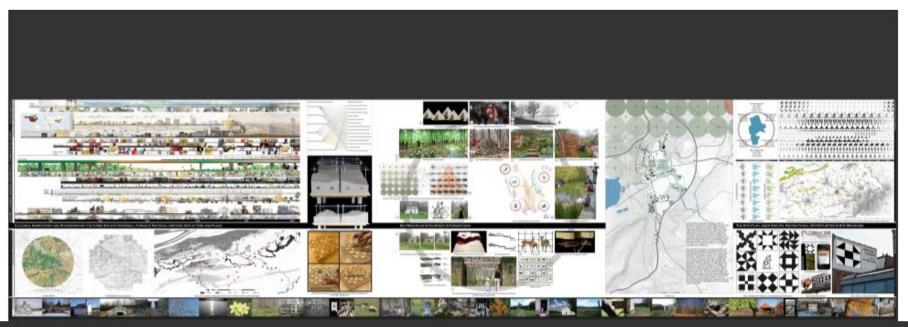
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# Some (National) Park Design Principles, ca. 1942-1966

- Increased facilitation of automotive tourism through extensive development for higher levels of (more often) day-use visitation;
- <u>Centralization</u> of services (one-stop shopping) in "visitor centers," with related road, parking, campground enlargement;
- Expansion of park system (recreation areas, seashores, historic sites), as well as of visitor capacities of individual parks;
- <u>Harmonization</u> (visual) in building achieved through horizontal massing, minimal ornament, efficient planning—not "rustic";
- <u>Professionalization</u> of staff, permanently increased levels of funding per unit of system.



Mary E. J. Colter, Lookout Studio, 1914, Grand Canyon National Park



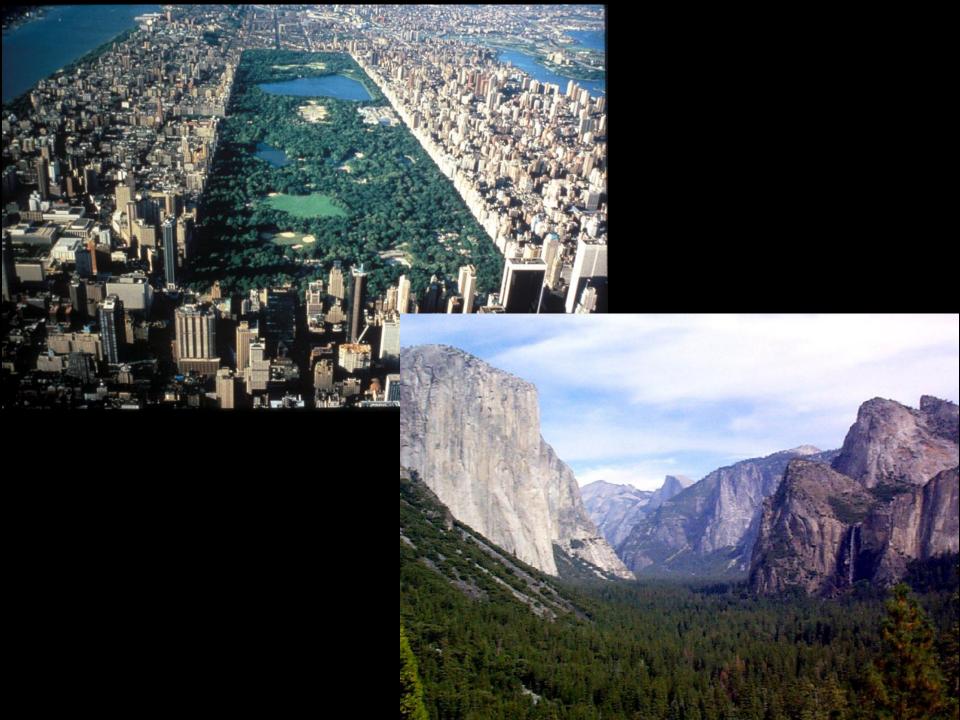
Norris Geyser Basin Trailside Museum, Yellowstone National Park, Herbert Maier, 1929

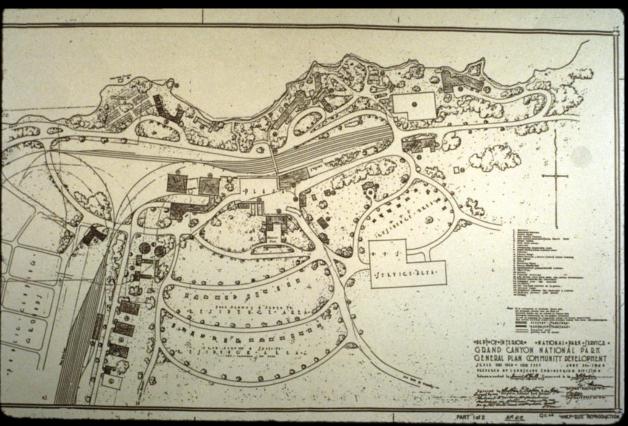
# Further Development of Fort Baker Statement Desirable principles (easy ones):

- A more diverse public must be reflected in park design and interpretation for parks to remain valued;
- Environmental disruption and climate change and must be anticipated in order for parks to remain functional;
- Guidelines for sustainability (LEED standards, 2009 ASLA Sustainable Sites Initiative, 1994 NPS sustainability guidelines) should be incorporated into park design principles;
- Decision making must be based in science;
- Architectural historicism—including rustic, neo-traditional, and modernist varieties—does not constitute a park design strategy.

# Further Development of Fort Baker Statement Desirable principles (up for discussion):

- Visitors should have varied and direct experiences of nature and natural processes in park "developed areas";
- New technologies and intents in park interpretation should mean significant change in the pattern, pace, and content of park visits, and in the design of new interpretive landscapes;
- Alternative circulation (transportation) must be considered in terms of new modes of experience, not just infrastructure;
- The principle of "harmonization" of conflicting uses, groups, or purposes remains valuable;
- The function of the park "visitor center" must be reconsidered—which services are essential and consistent with social and environmental goals? How are they best delivered?
- Contemporary municipal park design should continue to be a source of inspiration in the design of "developed areas."









South Rim Village plan, ca.1920, Daniel Hull, landscape architect. Grand Canyon National Park, Arizona

Top to bottom on right: South Rim trail (1930s); Second Administration Building, 1929, Thomas Vint; First Administration Building, 1921, Daniel Hull, Grand Canyon National Park







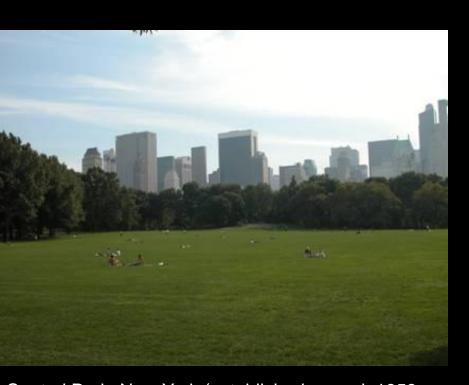
Old Faithful geyser and Old Faithful Inn, Robert Reamer, 1903, Yellowstone National Park







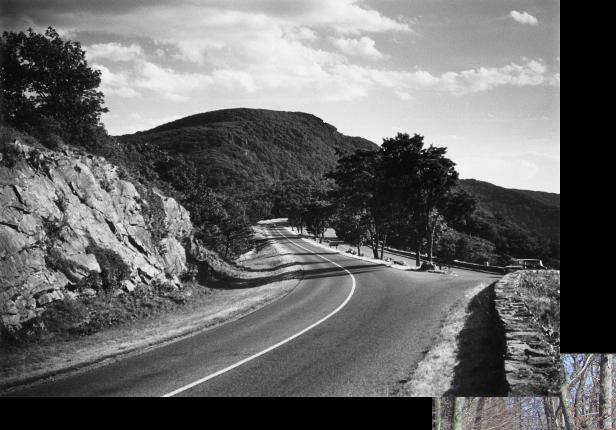
Old Faithful Inn, Robert Reamer, 1903, Yellowstone National Park



Central Park, New York (established as park 1853, developed 1856-1873)



Yosemite Valley, California (established as park 1864, FLO management report 1865)



Skyline Drive, Shenandoah National Park (Virginia) 1920s-30s



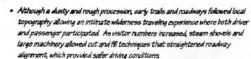


### ROADWAY CONSTRUCTION

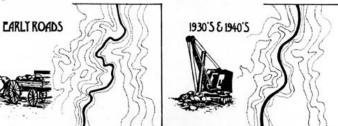
METHODS AND EVOLUTION

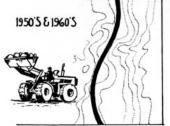
Archeological digs prove that throughout history, travelers used the same or similar corridors for travel throughout the Park. For centures, game trails have led Native Americans to hinting grounds, which also proved convenient for travel to distant, destinations. These same trail corridors were then used by fur trappers and later for official explorations that led to the birth of this standard park in 1872. After the official opening of the Park, vistor numbers continued to double every year, creating the need to visity improve and expand the aciding trail system. Trailways were whened and straightoned to accommodate oncoming wagons and coaches. Although widened these narrow roads offered visitors the wilderness experience they came looking for. As visitor numbers increased, the dusty, rough, need-long tour through the Park became too much the wilderness experience and improvements were made. Of the many improvements, water stations were constructed to dampen the many dry and dusty sections of dit road. Through body, and march sections, roadeed surfaces were reised on a gravel base over log cordural construction. This roadbod surface averaged fiftcen feet wide with drainage afficient sold the surface in the surface averaged the second of the surface avera

When new road building slowed to a crawl in 1905, the existing roadway surfaces densanded funds for straightening, widening and annual maintenance. Further attempts at controlling dust were made by applying layers of gravel and it to grading surfaces. As roadways continued to widen and straighten, bituminous (asphalt) layers completely solved dust and erosion problems thus reducing maintenance costs. Throughout the Park main roadway locations have changed little since the thirties but have seen minor re-routes many widening projects and considerable maintenance improvements. Today ensuing a twenty-year road rehabilitation program, action is being taken to create block lanes and to increase recovery zones for both lanes, creating in many areas, a substantial change in the visitors' experience.



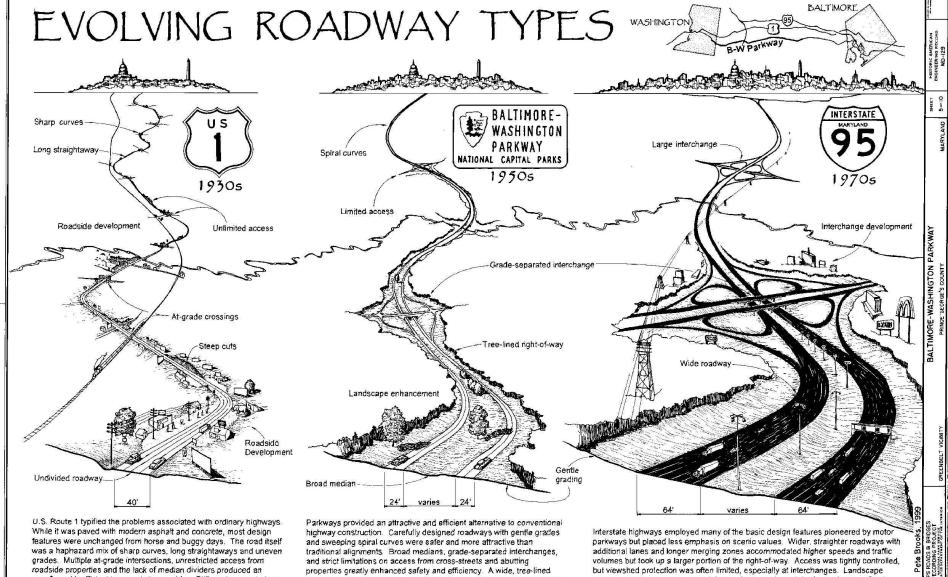
 Later, large diesel and heavy earth moving equipment allowed construction of even water and straighter road surfaces, creating a much faster travel procession through the park Although roadway design today is wider, straighter and somewhat safer, opportunity for driver experience and participation is enabled diminishing the internate widerness experience most visitors come looking for.





LI OMSTONE ROADS RECORDING PROJE

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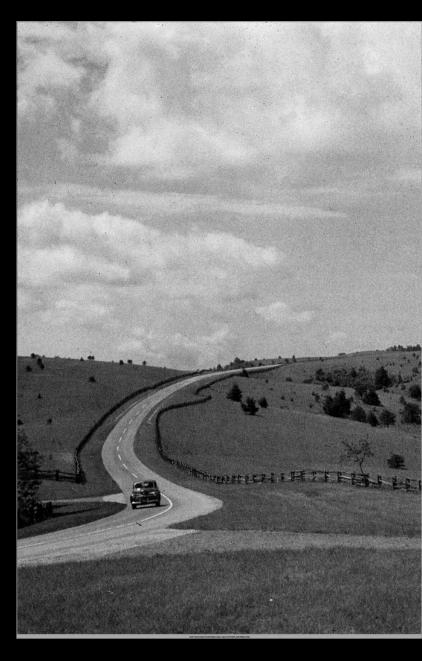


unsafe and inefficient transportation corridor. Billboards, gas stations, roadside eateries and telephone poles lined the narrow right-of-way, distracting motorists and obscuring roadside scenery.

right-of-way screened out unsightly roadside development and provided opportunities for landscape enhancement. Prohibitions on trucks and other commercial traffic made driving safer and more comfortable.

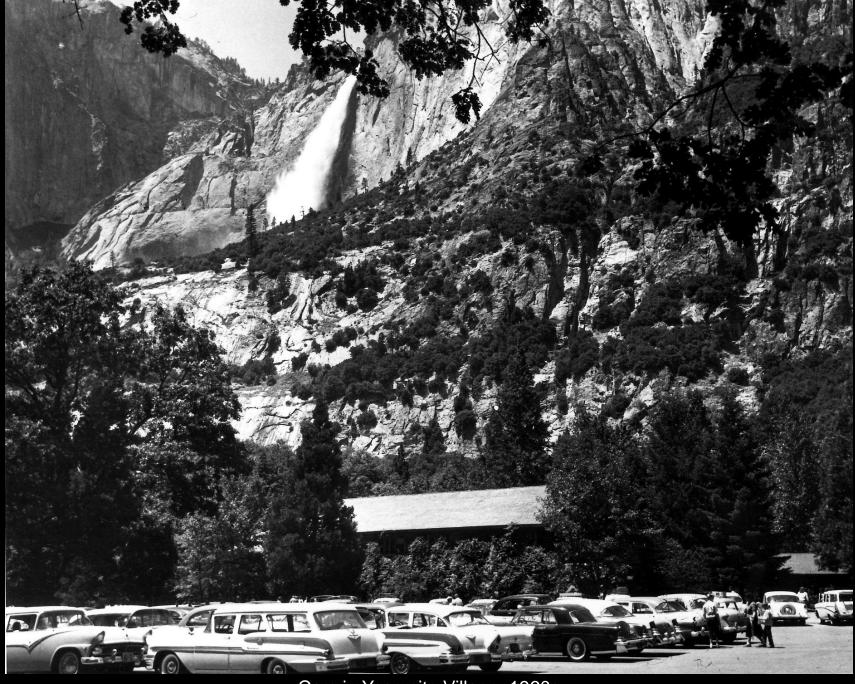
enhancements were minimal and the roadway dominated the forward view. Gradeseparation structures were larger and less artistically designed. Interstates accommodated all types of modern motor traffic, including large trucks and buses.





Blue Ridge Parkway (Virginia and North Carolina), 1930s





Cars in Yosemite Village, 1960s

## MISSION 66

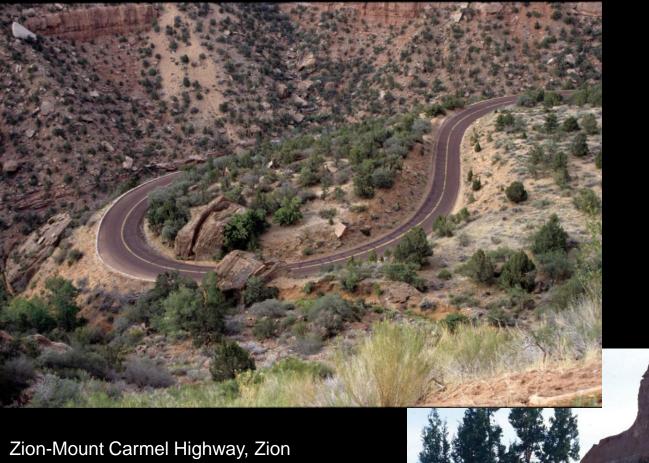
MODERNISM AND THE NATIONAL PARK DILEMMA

ETHAN CARR





Canyon Village Lodge, Welton Becket, Yellowstone National Park, 1956



Zion-Mount Carmel Highway, Zion National Park (Utah), 1930s

Colorado National Monument, park road (Colorado), 1930s

